



Barely a minute is lather time with Colgate's Rapid Shave Cream.

With half an inch of cream, in a single minute, with brush alone, you can build up a rich, creamy lather as thick as you want it—a lather that stays alive as long as you want it.

The after-feel is wonderful. Colgate's Rapid Shave Cream gives the skin new elasticity. It leaves the face cool and comfortable, with that clean, wholesome look that is money in the bank to the young man with his way to make in the world.

COLGATE'S RAPID-SHAVE CREAM



COLGATE & COMPANY.

Trade Union Executives Approve Plans for Consolidation Alliance

Viscount Burnham Discusses British Problems.—Australia Raises Huge Loans in London and New York.—Premier Rhodes Takes Up His Duties.

VISCOUNT BURNHAM ON BRITISH PROBLEMS.

QUEBEC, July 17. "England has no intention of being hasty towards France," declared Viscount Burnham, President of the Imperial Press Conference, who arrived here to-night en route to Australia for the Empire Press Conference. "The United States is actually pressing more than Britain," he added. "We only ask that the Republic of France be as liberal in its treatment of Britain as it is to the Republic of the United States." Discussing other public questions Lord Burnham expressed the opinion that the question of coal and electric power had always been the weak link in the chain of British industry. The problem would be solved, he said, if Britain had a large mineral resources and hydro power as Canada. The objects sought by this year's press conference, he said, were the improvement of news and the facilitation of news distribution throughout the Empire. He stated that the reduction of a penny a word in press cable rates between Britain and Australia had been made possible through the establishment of an entente between the Australian Government and the Pacific Cable Board.

APPROVES BRITISH TRADE ALLIANCE.

LONDON, July 17. A conference of trades union executives meeting here to-day approved a plan for a great consolidation alliance embracing millions of British workers, including miners, railway men, engineers, shipbuilders and transport laborers.

LONDON AND NEW YORK LOANS FOR AUSTRALIA.

NEW YORK, July 17. The flotation of a \$75,000,000 loan for the Commonwealth of Australia was announced to-day by J. P. Morgan & Co. A public offering of 30 per cent five per cent gold bonds will be made in the New York market next Monday at a price of 99½. A simultaneous offering of five million pounds of similar bonds will be made in London.

IN HARMONY ON CHINESE SITUATION.

LONDON, July 17. Referring to last night's cabinet conference on the Chinese situation the Daily Telegraph says the views of Great Britain, the United States and Japan now are virtually in complete harmony. All concur in the belief that the conference regarding the Chinese customs tariff provided for in the Washington Treaty should be held at an early date to be followed by the appointment of a Commission on extra territory problems as soon as the step is warranted by improved conditions in China. This Commission would be purely of an advisory character and recommendations regarding abrogation of extra treaty rights being subject to final decision by the treaty powers.

NEW PREMIER BEGINS WORK.

HALIFAX, N.S., July 17. Definite arrangements to personally reopen the conference between the miners and operators with a view to ending the Nova Scotia coal strike, the recalling from Cape Breton and demobilization of the Provincial police, suspension of all non-essential work being done on the Nova Scotia highways, and abolition of the office of Provincial Purchasing Agent and dismissal of its incumbent, H. C. V. Lavette, a former member of the Legislative Council, were the main features of the second day's activity of Hon. E. N. Rhodes, Premier of Nova Scotia, and his cabinet who assumed office yesterday. All the members chosen for cabinet honors will go back to their constituencies for re-election and writs were issued to-day calling for their elections on August 8th, in Cape Breton, East Cape Breton, Centre Cumberland and Halifax. It is generally assumed that there will be no opposition and the members will be returned by acclamation on Nomination Day, August 1st.

RHODES KEEPING HIS PROMISE.

HALIFAX, July 17. Hon. E. N. Rhodes, Premier of Nova Scotia, announced this afternoon that he would go to Cape Breton on Monday morning, accompanied by Hon. G. S. Harrington, Minister of Works and Mines, where he would arrange a conference between the heads of the British Empire Steel Corporation, Mr. Wolvin and Mr. McLurg, and the heads of the United Mine Workers of America, with a view to bringing about an early settlement of the strike that has been in existence in the Nova

Workmanship on City Utilities

Editor Evening Telegram. Dear Sir.—Your recent editorial in reference to the slipshod methods characteristic of most of our Municipal activities was assuredly timely, but it is to be feared it will not have the effect it should have. As a people we are lamentably apathetic, eternally grumbling but never taking any practical steps to remedy the evils we complain of.

The rain storm of Monday night washed large quantities of loose street repair material into the side drains whence it was carried to the gullies. These, owing to the culpably stupid way in which they are constructed, became choked, with the result that the streets in the neighbourhood thereof were badly scoured out.

For years this has been periodically happening and no one has taken the trouble to trace the effect to its cause, though it should be apparent to everyone chancing to pass whiffs: the freshet is in action. Very many of the street gullies, and nearly all of those which choke and overflow, will be found to have stones or concrete coverings three or more inches in height around three of their sides. With the first coming of the water the chips and light debris collected in the side drains are carried down until checked by the coverings and deposited on the grating of the gully. As the force of the water increases sand and silt is brought down and deposited on the chips, with the result that water cannot get through and must therefore flow over and beyond the gullies with destruction to the streets as the result.

Nothing could possibly be more faulty than the manner in which the side drains of our streets are set. This is flagrantly in evidence on the South side of New Gower Street between Waldegrave and Queen Streets. A curbing was set there a few years since, which is everywhere from six to twelve inches below what should be its correct level, with the result that the sidewalk slopes to the curb at an angle of about 18 degrees, and the street slopes to the drain at an angle of about 30 degrees, making fully six feet of the latter useless for traffic. East of Queen Street the same conditions are repeated, and in a score of other streets like disregard for utility and appearance is in evidence.

Of late years concrete has been substituted for "cobble" in many side drains. This would be a great improvement if the cross-section of the concrete forms were altered so that the curb side thereof would be carried up about six inches. Then, if properly set a creditable sidewalk could be uniformly graded, and an application of Tarvis thereto would effect a reformation in our streets that would make them a credit to both Council and officials, which they are not at present.

That no care whatever is given the setting of side drains is shown by the disgraceful way in which the concrete forms lately placed in Barnes Road were set. The work was begun at Belvedere Street and was started ten inches too low with the result that what might have been an effective drain and decent sidewalk has resulted merely in an eyesore.

On yesterday somewhere on New Gower Street the writer noticed the bungled work of Barnes Road being repeated. The men who actually set these drains are not to be blamed. They cannot establish the correct levels therefore, and those who are capable, or should be so, fail to do it with the result that material, time and money are simply thrown away.

Yours truly,
EFFICIENCY.
St. John's, July 16th.

Men's Sport Rubbers, very lightweight, at F. SMALLWOOD'S.—July 11th

Annual Mass at Mount Carmel

The annual mass at Mount Carmel Cemetery takes place to-morrow morning, beginning at 10.30. Rev. Fr. Pippy, P.P., of St. Joseph's, will be the celebrant and will also preach the sermon. This year new arrangements have been made. The Mass will be celebrated as usual in the Church, but the sermon will be preached after Mass, Father Pippy preaching from the large cross on the hill just above the Church. After Mass is over a bell will be rung, announcing that the sermon will begin and it is hoped that all in the cemetery will assemble at this point to hear the Rev. preacher. Much progress is being made on the new wall on the Quidi Vidi Road, and the work will be completed with the utmost despatch. The work, which is a very necessary one, will entail expense, and it is the hope of the Committee that the usual collection taken up at the gates, will be a record one. The annual collection is the principal means the Committee has of defraying the yearly expenses, and the erection of the new wall is an extra burden that, they hope, all who have relatives resting in the cemetery, will help to shoulder.

MINARD'S LINIMENT FOR SPRAINS

A Whirlwind of Vigorous Values

Remnants

We've grouped all the short lengths of Gingham, Cottons, Dress materials, Volles, Stair Oil Cloths, Flannel-ettes, Tweeds, etc., and marked them at low prices for quick disposal. Don't overlook these—the best selling goods become remnants.

Look at These: Lookers Become Buyers

Now at

STEERS

Limited

Boys' Sweaters

That would be good value at \$2.50.

\$1.65

Not in months have we seen such excellent sweaters at the price. They are all Wool in new plain colors that look so smart; in striking combinations.

We cannot guarantee a full assortment of any of the lines involved, but we tell you right here that these are the greatest buying opportunities we have ever offered.



BIG VALUES IN Women's Cotton Dresses. Attractive style for business or vacation wear. Peter Pan collar, three-quarter sleeves and trimmings of ric-rac Braid. Special Price, each... **\$1.58**

A RARE BARGAIN IN Women's Canvas and Kid Boots. Plain White or White with Black lowers. Sizes 2½, 3, 6 and 7 only. These Boots sold originally at prices up to \$4.50. Special to clear, the pair... **\$1.35**

Children's White Canvas Shoes. Every woman who wishes her child to enjoy real foot comfort will buy a pair of these. Sizes 5, 6½, 7 and 10½. Sold originally at \$2.25. Sale... **\$1.90**

Women's Bathing Costumes. Whether you plan a day at Bowring Park, Topsail or by some delightful lake, you cannot go without one of these. You will delight in their attractive colour combinations. Each... **\$1.55**

Women's Fancy Crepe Kimonos. Trimmed with plain Satin edging at collar, cuffs and down the front. Exceptionally pretty, designed from Japanese Crepe. **\$2.75 and \$3.50 each.**

Muslin Over Blouses. Plain White, trimmed at collar and cuffs with silk embroidery, in contrasting color. Edges are neatly finished with fine lace. **\$1.98**

Cotton Crepe Knickers. Cut full for Summer comfort. Colors: Lavender, Peach and pink. Women's... **90c, 95c, 99c.** Children's... **50c, 55c, 59c.**

Tricolette Blouses. Bright colors, including Green, Sage, Mauve, Grey and Fancy Paisley effects. They are very attractive for Summer wear and always look well. Each... **\$5.00**

Fine Summer Undervests. Of elastic, cotton knit materials, finished with edging and shoulder straps... **25c, 29c, 35c, 40c, 45c, 50c, 55c.**

Women's Blk. Silk Hose. 87c, 75c and \$1.20 pair.

Women's Blk. & Tan Hose. 85c, 25c and 60c pair.

Women's Cold. Plain Silk Hose. Nude, Sand and Grey. Pair... **90c.** Putty, Grey & Brown. Pair... **\$1.20**

Children's White Cotton Hose. 15c, up to 30c pair.

Children's Cold. Socks. Turned down tops, fancy stripes, etc. Sizes 4 to 8, pair... **25c.**

Boys' Wool Knicker Hose. Smart Heather mixtures; many turned down top; all... **49c.**

The Little Things You Need at Little Prices

- Magic Dye, packages, each... 5c.
- Russet Shoe Polish, bottles... 5c.
- Goodwin's Toilet Soap... 10c.
- Mending Wool, 3 cards for... 5c.
- Children's Handkerchiefs, 10c.
- Peroxide, per bottle... 17c.
- Fancy Stationery, Boxes... 27c & 35c.
- Sheets of Pins, 3 for... 5c.
- Cards of Safety Pins... 4c.
- Nail Brushes, each... 7c.
- Metal Trays, Each... 12c, 22c & 30c.
- Hair Brushes, each... 30c.
- Clothes Brushes... 35c.
- Small Mirrors, Each... 14c, 17c to 55c.
- Photo Frames, Post Card size, each... 25c.
- Grey Rubber Balls, Each... 7c, 12c, 14c & 21c.
- Colored Rubber Balls, Each... 10c, 15c & 20c.
- Pearl Buttons, per doz... 5c.
- Women's Handkerchiefs, 6c, 7c, 9c.
- Youths' Braces, the pair, 30c.
- Letter Pads, each, 25c & 33c.
- Note Pads, each... 15c.
- Envelope, 25 for... 7c.
- Toilet Water, per bottle, 15c.
- Talcum Powder, the tin, 17c.
- Hair Barrettes, each, 13c.
- Press Studs, the card... 4c.
- Safety Pins, 50 for... 10c.
- Wash Cloths, each... 9c.

BARGAIN NEWS

Men's High Grade Shirts. Of striped shirting materials, made with double cuffs and soft collar bands. Exceptionally good quality; all sizes. Worth \$2.75 each, for... **\$2.75**

Women's Brown & White Canvas Shoes. A very comfortable style you are sure to like. Leather soles and heels. Sizes 4, 4½, 5 and 5½. Special Price the... **\$2.35**

Men's Summer Under Shirts. Soft closely knit Wool and Cotton material of an extra quality. Good value at the regular price of \$1.25 garment. Special, **98c.**

Women's Black Kid Strap Shoes. Low rubber heels and medium weight soles. Splendid values. The pair... **\$1.78**

Dress Gingham. A big variety of new Checks and Stripes, in Blues, Tans, Greens, Lavender and Rose. Per yard... **18c.**

Wide Dress Gingham. In over a dozen different designs and color combinations. They tub beautifully and wear exceptionally well; the yard... **28c.**

Men's Balbriggan Under Shirts. The popular Summer Underwear for men in a deep Cream color; all sizes. Prices 60c & 75c gar.

Men's Gun Metal Boots. Exceptionally good quality guaranteed all leather. Blucher style, equipped with heels of live rubber. All sizes. The Pair... **\$5.75**

Women's White Twill Gaborine Skirts. Various sizes and qualities, trimmed with large pearl buttons, belts, patch pockets, etc. Regular values up to \$2.00 each. Regular Sale Price... **\$1.35**

Boys' Striped Cotton Blouses. Assorted sizes, with round collar and patch pocket. Sale Price, each... **67c.**

Boys' Cotton Shirts. Assorted candy stripes; pointed collar, patch pocket. Each... **\$1.25**

Barbara LaMarr to Come as "White Moth"

Maurice Tournour's "The White Moth," a story of the French Theatre, co-featuring Barbara LaMarr and Conway Tearle, will be the First National picture at the Star Theatre next week, beginning Monday. It has been elaborately produced

and is said to mark the finest of Tournour's achievements as well as the best work of the artists who have interpreted it on the screen. "The White Moth" originally appeared in Ainslee's Magazine, being the work of Isola Forrester, author of "The Gray Path," "The Feast of Lights" and other stories. The film adaptation was prepared by Albert Shelby LeVino.

Edna Murphr, Josie Sedgwick, Kathleen Kirkham and William Orimond.

Prescription Compounding

is the most important work we do. We take a great deal of pains to do it right. As soon as you leave your prescription in our store it is placed in the hands of a man of high qualification and special training in prescription work.

BRING IT TO
PETER O'MARA,
THE DRUGGIST,
THE RECALL STORE.

Don't Darn Now

that you can turn your ability into cash. You may know quite a number of people who have no time to do their own mending and would be glad of your assistance.

THE BEST VALUE IN TOWN — Children's Skuffer Shoes, solid leather soles, very serviceable; sizes 5 to 1. Special price—\$1.35. PARKER & MONROE, LTD.—July 11, 17

Household Notes.

Flour sifted many times will make a lighter cake.
Try baking peas with bacon and bread crumbs.
Scald the dish cloth thoroughly once every day.
Cold cooked cereal can be used in delicious mock hermits.
Add nuts to conserve just before the cooking is finished.
Kerosene is a very useful article when cleaning porcelain.
A very appetizing relish to serve with meats in a spiced jam.
A delicious mint julep can be made with chilled ginger ale.
Pineapple and raspberries make a delicious combination for jam.
A little ammonia in the suds will keep silver bright and shining.

"Mother, see Margie's bright blue Middy"



"MY WHITE MIDDIES look so shabby. Won't you dye them the pretty colors like Margie's mother does hers? She says it's so easy with SUNSET."

SUNSET Soap Dyes



It's a delight to dye with Sunset's fast colors. They dye all fabrics in one dye bath, clean as they dry, do not stain hands or harm utensils. Ask to see Color Card in drug department, grocery and general stores, also for free folder of Sunset recipes of fashionable "Season's Colors."



Local Artiste at the Nickel Monday

Miss Marjorie Hutchings, L.T.C.M., St. John's brilliant Contralto, has been booked by the management of the Nickel for a limited engagement, commencing on Monday. Lovers of good singing will welcome this additional attraction at this very popular theatre. Miss Hutchings will appear every afternoon and night.

SNEAKERS, "Hood Brand," superior quality, Black, Brown and White; Child's 90c, Misses' \$1.00, Youths' \$1.00, Boys' \$1.15, Women's \$1.15, Men's \$1.25. PARKER & MONROE, LTD. July 11, 17.

Cut down your expenses with Tomahawk Patent Roofing. \$2.75 for a large size roll with nails and cement FREE.

COLIN CAMPBELL LIMITED
June 20, 1925