

As the North Sees It.

(Twillingate Sun)

THE SUGAR SITUATION.

Regarding sugar it seems that a number of firms in St. John's are at present not willing to handle Government sugar. A business man here offering sugar received a reply from two wholesalers that they were not dealing in sugar until free importation was allowed.

Sugar consumption is very slow at present, and it is fully expected that the Government sugar will last until September.

St. John's dealers have now reduced the retail price of molasses to \$1 a gallon, and a large increase in the use of this is taking place with a corresponding decrease in the use of sugar.

If this be correct the people of this country are condemned to a further bondage to the sugar Government unless they break the shackles themselves.

TO BE SOLD ON GOVERNMENT ACCOUNT.

According to message received yesterday from Italy the schooner President Coaker, which has on board 7,500 quintals of Labrador fish, has been ordered on to Genoa, the cargo being placed in the hands of an Italian broker to be sold on Government account. It is evident that this cargo is part of the 40,000 quintals purchased by the Government following the demand made upon Mr. Coaker by the northern fishermen in November last. At the time it was reported that the Government had given a guarantee for the purchase of this fish, but is generally understood to-day that the Government advanced the money for the fish, that it was purchased on Government account, and that in addition to the amount expended in its purchase, an additional sum of fifty cents per quintal was paid for storage and handling. In all the cost to the Government so far is said to be about \$350,000, most of which can be wiped off as a loss, for from present indications the amount that will be realized from the sale of this fish will little more than pay the freight, brokerage, demurrage and other expenses incidental to the disposal of the fish. This fish deal by the Government is another bungle, that must cost the country another huge sum of money. Where it is all coming from in view of the diminishing revenues, is a matter that is causing great concern, if not to the Government, at least to an anxious public.

TAMMANY HALL METHODS.

More than usual interest will attach to the statement of our city Correspondent last Saturday that the Newfoundland Government was being "let in" to "let out" certain few favored firms over last fall's fish buying. To get the matter clearly it is necessary to go back to last fall's happenings, and the Fishermen's Meeting in St. John's, when speakers demanded that Mr. Coaker make good his promise and pay \$8 for fish.

Stricken to a panic by that demand, it looks now from the evidence that Mr. Coaker used the funds of the colony to protect the Export Company and one or two other favored firms who were particular friends of Mr. Coaker's. This is apparently pretty certain from the announcement that the cargo of the schooner President Coaker is being discharged at the account of the Newfoundland Government.

There are said to be about 20,000 quintals covered with this guarantee, which will mean that the taxpayers of that country, in addition to the other bills coming due will have to find about \$120,000 to save Mr. Coaker and three of his business friends from losing their profits on this transaction.

Now, with the ethics of any Government guaranteeing its main industry against loss, we do not propose to deal. That is debatable, since what one industry demands all may logically demand. But with the question of making a "ring" of the few friends of a politician, and guaranteeing them not only against loss, but also, more likely, against loss of profit as well, there can hardly be two opinions.

Mr. Coaker has smashed many idols, but in all his career he never gave such a stunning blow to legitimate business as this. He has set up a precedent that puts "Tammany" Hall into the Sunday school class, and absolutely degraded it if it needed more degradation—the name "politician."

AT THE BALSAM.—The following are guests at Balsam Place:—Mr. J. Keogh, Bonavista; Mr. J. W. Parsons, St. Grace; Mrs. Fitzgerald and child; Grand Falls, Miss Lindhal, Grand Falls.

Save money on food with OXO

Have you ever considered what a number of cheap, nourishing dishes can be made with OXO Cubes—how they save meat—economize fuel, labour—and enable you to feed your family cheaper and better? Then order a tin of OXO Cubes to-day and try them.

OXO CUBES

Our First Big Spring Sale

At One-Third Off

We announce the opening of our Very First Sale of Ladies' Garments of all descriptions. Since the opening of our Ladies' Department our name has stood for really first class merchandise of exclusive design. To-day the well-dressed Woman of St. John's comes to the "U. S. P." when she wants "styles that are different," combined with perfect finish and exquisite material.

For our First Sale we are offering every garment in this Department at a ONE-THIRD reduction; and knowing the qualities and styles we offer, we feel assured that our numerous customers will be charmed to seize this opportunity of getting "styles that are different" at less than the price heretofore paid for very ordinary garments. Our terms are strictly cash; no approbation.

One-Third Off

Here are Smart Dresses

Dozens of them. Serge, Tricotine, Jersey Cloth, Velvet, Silk, Crepe de Chine, Satin and Georgette in Black and fashionable shades, including one or two particularly stunning model frocks. All at one-third off.

| NAVY SERGE | |
|-------------------------------|-------------------------------------|
| Regular | \$16.50, \$28.50, \$47.50, \$59.75 |
| Now | \$11.00, \$19.00, \$31.66, \$39.83 |
| NAVY TRICOTINE | |
| Regular | \$54.00, \$65.00, \$91.50, \$115.00 |
| Now | \$36.66, \$43.33, \$61.00, \$76.66 |
| COLORED SILKS | |
| Regular | \$19.50, \$27.50, \$36.75, \$52.00 |
| Now | \$13.00, \$18.33, \$24.00, \$34.66 |
| BLACK SILK AND CREPE DE CHINE | |
| Regular | \$21.00, \$46.00, \$55.00, \$91.50 |
| Now | \$14.00, \$30.66, \$36.66, \$61.00 |

Lovely Evening Gowns

Just in time for the Easter Dance Season, our stock of Evening Gowns is offered to you at one-third off. Glance at the list below.

| BLACK LACE OVER SATIN. Trimmed Silver. | |
|---|------------------------------------|
| Regular | \$81.00, \$91.50 |
| Now | \$54.00, \$61.00 |
| CREPE DE CHINE. Trimmed Tulle and Silver Lace. | |
| Reg. | \$32.50. Now |
| Reg. | \$32.50, \$39.75, \$45.00, \$66.75 |
| Now | \$21.66, \$26.50, \$30.00, \$44.50 |

Hats

Every Hat in our Showroom is offered at Half Price. They are Velvet and Satin models chiefly. In Black, Nigger, Taupe, Rose, Grey, etc. Large and small models. Every Hat Half Price.

Reg. \$4.90, \$7.00, \$8.75 to \$19.50
Now \$2.45, \$3.50, \$4.38 to \$9.75

One-Third Off

Spring Costumes

Serge, Velour, Tricotine, Jersey Cloth, Tweed and Gabardine in Navy and all fashionable shades. Exclusive designs, perfect tailoring and first quality goods go to the making of every costume offered. No two alike.

| VELOURS | |
|----------------|--------------------------------------|
| Reg. | \$71.50, \$87.50, \$95.00, \$109.50 |
| Now | \$47.66, \$58.33, \$63.32, \$73.00 |
| NAVY SERGE | |
| Reg. | \$45.00, \$65.00, \$82.50, \$110.50 |
| Now | \$30.00, \$43.32, \$55.00, \$73.66 |
| NAVY TRICOTINE | |
| Reg. | \$65.00, \$85.00, \$145.00, \$180.00 |
| Now | \$43.32, \$56.66, \$96.66, \$120.00 |
| BLACK SERGE | |
| Reg. | \$48.75, \$52.50, \$85.00, \$105.00 |
| Now | \$32.50, \$35.00, \$56.66, \$70.00 |
| SILVERTONES | |
| Reg. | \$48.75. Now |
| JERSEY CLOTH | |
| Reg. | \$58.75, \$79.25. Now |
| Now | \$39.16, \$52.84 |

Coats for all Seasons

Every Coat in our extensive stock—and there are some beautiful ones—is offered at one-third off. Here's an opportunity that will surely tempt you. Advance style Coats of January's importation among the selection. Just see for yourself.

| SILVERTONES | |
|-------------------------------------|------------------------------------|
| Regular | \$56.75, \$66.50, \$80.50 |
| Now | \$37.83, \$44.33, \$53.66 |
| CLOTH | |
| Regular | \$39.50, \$48.50, \$60.00, \$64.00 |
| Now | \$26.55, \$32.33, \$40.00, \$42.66 |
| SEALETTE | |
| Regular | \$56.75, \$59.75, \$70.00, \$90.00 |
| Now | \$37.83, \$39.76, \$46.66, \$60.00 |
| 2 ONLY MODEL COATS, GREEN AND BROWN | |
| Regular | \$95.00, \$105.00 |
| Now | \$63.33, \$70.00 |

Dainty Blouses

Dainty Blouses and Over Blouses for house wear, or for wear under one of our smart costumes we are showing. Charming designs Blouses in Georgette, Crepe de Chine, Silk and Satin in Black, Navy and many fashionable shades. These are some of the prettiest Blouses we've ever had, and are bargains that will be quickly picked up.

| CREPE DE CHINE | |
|----------------|-----------------------------------|
| Reg. | \$6.35, \$10.75, \$12.90, \$19.50 |
| Now | \$4.57, \$7.16, \$8.60, \$13.00 |
| GEORGETTE | |
| Reg. | \$12.75, \$15.75, \$24.75 |
| Now | \$8.50, \$10.50, \$16.50 |
| SILK | |
| Reg. | \$9.75, \$12.50, \$19.50 |
| Now | \$6.50, \$8.34, \$13.00 |

Dainty Dressing Gowns

Our stock of Dressing Gowns and Bath Robes is quite considerable. There are some lovely color-combinations in Navy, Sage, Fawn, Grey, Rose and Pale Blue, in Velvet Cord and Blanket Cloths.

Reg. \$10.75, \$15.50, \$22.25 to \$31.00
Now \$7.16, \$10.34, \$14.33 to \$20.67

U. S. Picture & Portrait Co.

Singular Easter Custom.

A very singular custom formerly prevailed at Lostwithiel, Cornwall, on Easter Sunday—when this year falls on March 27. The freeholders of the town and manor having assembled together, either in person or by their deputies, one among them—each in his turn—gaily attired and gallantly mounted, with a sceptre in his hand, a crown on his head, and a sword borne before him, and respectfully addressed by all the rest on horseback, rode through the principal street in solemn state to the church. At the churchyard stile the curate or other ministers, approached to meet him in reverential pomp, and then conducted him to church to hear divine service. On leaving the church he repaired, with the same pomp and retinue, to a house previously prepared for his reception. Here a feast—advised to his dignity he had assumed—awaited him and his suite, and being placed at the head of the table, he was served, kneeling, with all the rites and ceremonies that a real prince might expect. The ceremony ended with a dinner, the prince being voluntarily disrobed, and descending from his

momentary exaltation to mix with common mortals. On the origin of this custom but one opinion can reasonably be entertained, though it may be difficult to trace the precise period of its commencement. It seems to have originated in the actual appearance of the prince, who resided at Restormel Castle in former ages, but on the removal of royalty this mimic grandeur stepped forth and his shadowy representative, and continued for many generations as a memorial to posterity of the princely magnificence with which Lostwithiel had formerly been honored.

Kidney Trouble

is the cause of great suffering from backache, rheumatism and numbness. You can quickly set the kidneys right by using Dr. Chase's Kidney-Liver Pills. One pill a dose. 25c. a box, all dealers.

Dr. Chase's Kidney-Liver Pills

GERALD S. DOYLE,
Water Street, St. John's,
Distributing Agent

The Lord's Resurrection

It is needless to point out in any detail the beautiful fitness of the season to the event. It expounds itself to every heart that thinks, believes, and feels. The Lord's return from death is indeed "the harbinger of everlasting spring," a spring ever rising toward that "golden summer of the endless year of years" of which Paul Gerhardt sings, yet never losing its first freshness and eternal youth. He who rose again has not aged in this long tract of subsequent time, nor will he

age through the coming ages. And the fact of his rising again is like himself, never old; it springs up new and daily. Well then is his anniversary accompanied by verbal beauties in garden and wood and field as "the snows appear in the earth," and "the time of the singing of birds is come."—Bishop Moule.

A suit of gray-wool gabardine is trimmed with green linen. Narrow patent-leather belts are worn with the over-blouse. Motifs of hair wool embroidery appear on tricotine dresses.

THE BEST YET.—What promises to be one of the most enjoyable events of the Easter season is the grand dance which takes place in St. Joseph's Hall, Holytown, Easter Monday night. The Committee in charge, who have been making active preparations for some time, have left nothing to be desired for the comfort and requirements of patrons. The latest musical hits of the season will be discoursed and teas will be served. This in itself ought to be sufficient draw-card for a crowded gathering, apart from the object of the undertaking.

WEIGH YOURSELF THE DAY you commence to take Brick's Tasteless, then weigh yourself two (2) weeks later and note the increase.—Jan 27, 1921

Minard's Liniment Relieves Distemper

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The Great Affirmative.

(By Rev. G. J. Bond, LL.D., in this Wesleyan.)

Easter is the great Affirmative of immortality. It puts the divine and indisputable Yes over against the old-time question, "If a man die, shall he live again?" that tremendous question over which so many mighty minds reasoned in unavailing sadness, and 80 living bleeding hearts broke in utter despair. For in those sad centuries which preceded Christ, thick darkness was over all the world on that momentous question, and only in the small corner of it was there even the light of a coming dawn.

But Christ brought life and immortality to light. In Him was the Yes and in Him the Amen. No more need of questioning, no more saddening, sickening doubt, no more hopeless and agonized despair. In Him was the Yes. I am He that liveth and was dead, and behold I am alive for evermore. Amen, and have the keys of Hades and of Death. Aye, in Him is the great Affirmative to the world's uttermost question. So this Easter-tide, let us join with Paul in his great shout of triumph, "O Death, where is thy sting; O Grave, where is thy victory. The sting of Death is sin, and the strength of sin is the Law. But thanks be to God which giveth us the Victory through Our Lord Jesus Christ."

"Lay Hold of Thy Task"

"The Lord is risen." "Your labor is not in vain in the Lord." Settle down, therefore, tenaciously to the labor of sweetening and beautifying your own life; set to work as you would at an unkept garden; weed your life, get hold of some weed of hard prejudice and hang on to it steadfastly and immovably until by the power of the living Christ you have got it out of the fast fiber of the last rootlet and it is cast away to devouring flames. Get hold of some ungainly growth in your life, some mighty unchristian habit, and by the power of the living Christ have it out. March up to some pool of bitterness souring your life like a rancid and unclean pool in the garden of the soul; and by the grace of the risen Lord never rest until that pool is as pure as the "river of water of life, clear as crystal." But especially, go up to that thing in your life, that ugly thing which has mastered you so often that you have begun to think it can never be dislodged. "The Lord is risen." That ugly thing is not the master; have it out, and by the power of the living Lord fling it to the flames of Gehenna, where the fire is never quenched. Inspect every corner of the ruined or disordered garden in your soul; and with a tenacity fiercer even than that of death itself resolve that by the power of the risen Lord the garden shall become fair and sweet and beautiful as the paradise of God.

"The Lord is risen." "Your labor is not in vain in the Lord." Settle down, therefore, to the labor of sweetening and beautifying the lives of others. It may be that those others are just your own little children. "Be ye steadfast, unmovable." It may be that they are the children of others, or it may be that you are called to labor among those whose evil habits are full-grown and matured. You have to deal with crooked trees and not with biased saplings. Well, whatever it be, settle down to it. Do not flirt with it, do not play with it. "The Lord is risen." The glorious resurrection power is thine. Lay hold of thy task. Let no worldly, glittering thing ensnare thee from thy grip. Hang on to it day after day, week after week, year after year, until thy God shall give thee rest and thy handiwork shall satisfy Him who called thee to His service.—Rev. Dr. J. F. Jowett.

"They WORK while you sleep"

Cascarets

You are bilious, constipated, head-achy, full of gas, unstrung. Your meals don't digest, your skin sallow. Take one or two Cascarets to-night for your liver and bowels, and wake up clear, rosy and cheerful. No gripping, no inconvenience, children love Cascarets too. 10, 25, 50 cents.

Brick's Tasteless is the best preparation known for children who are delicate. Taken in half to one teaspoonful doses it works marvellous results. Try a bottle and convince yourself.—Jan 27, 1921