

# FRIDAY and SATURDAY at the ROYAL STORES.

The importance of these Special Bargain Days at The Royal Stores cannot be overestimated. Their popularity is steadily increasing. More and more women are getting interested. Friends are sending friends to get their share of the values offered. Are you getting your share? If not don't delay! Come straight to this store to-morrow. No woman should miss these Brilliant Bargain-Giving Events.

## Thousands of Beautiful New Fall Hats are now on Display



**WOMEN'S BLACK VELVET READY-TO-WEAR HATS**—Pretty styles, mostly with wide rim slightly dished at side; trimmings of velvet in self and contrasting colors. Reg. \$7.80 each. Friday and Saturday... **\$5.80**

**WOMEN'S NARROW RIM VELOUR HATS**—With high, close-fitting crowns. The only trimming is a band of narrow corded silk ribbon with bow in front. Colors: Saxe, Navy, Grey, Nigger, Purple, Olive, Old Gold, Myrtle, Corbie & Black. Reg. \$7.25 each. Friday and Saturday... **\$6.45**

**MISSIE'S CRUSHABLE SOFT FELT HATS**—Contrasting shades of felt, firmly attached together at rim; self material trimming. All new styles freshly opened. Reg. \$4.40 each. Friday and Saturday... **\$3.90**

**HAT BANDINGS AND RIBBONS**—Plain and stripes in a broad variety of serviceable and up-to-date colors; widths up to 3 inches. Regular 46c. yard. Friday and Saturday... **39c.**

**SKELETON QUILLS**—The very newest millinery trimming. Neat, fashionable and inexpensive. Royal, Navy and Black only. Reg. 60c. bunch. Friday and Saturday... **50c.**

**CAMISOLE EMBROIDERY**—Extra fine grade with heading at both sides; eyelet and solid designs; 12 inches wide. Reg. \$1.55 each. Friday and Saturday... **\$1.18**



**LARGE BLACK DAKOTA WOLF STOLE**—With two heads, four paws and two tails. Thickly furred and well finished in every particular. Fine silk lining, inside pocket and crocheted silk covered, steel ring closings. A good imitation for real fur. Regular \$25.00 each. Friday and Saturday... **\$22.00**

**BLACK WOLF FUR COLLARS**—Designed in that desirable fox style so much in demand at present. These collars look well, wear well and give splendid service. It is well worth your while to come here and examine this line if interested. Reg. \$3.00 each. Friday and Saturday... **\$7.75**

**WOMEN'S BLUE COTTON UNDERSHIRTS**—Serviceably made and finished, with wide embroidery trimmed flounce. Waist will fit any size up to 34 inches. Reg. \$1.00 each. Friday and Saturday... **85c.**

**INFANTS' CROCHET WOOL POLKA SETS**—Comprising all wool bonnet, booties and silk trimmed, crocheted wool sacque. Cream with either pink or blue silk trimming. Reg. \$3.50 set. Friday and Saturday... **\$4.90**



**INFANTS' BONNET FRONTS**—With alternate lace and silk ribbon frills. Finished with loops of babe ribbon. Regular 15c. each. Friday and Saturday... **13c.**

**DRESS AND SLEEVE FRILLING**—Of half inch fine lace, with edge in plain or gold finish. White and Cream only. Regular 30c. yard. Friday and Saturday... **24c.**

**ALL WOOL DRESS SERGE**—Superior to pre-war value. Colors: Navy, Saxe, Brown, Green, Grey, Brunelle and Black. 34 inches wide. Reg. \$2.00 yard. Friday and Saturday... **\$2.69**

**STOUT BLANKET CLOTH SLEIGH and CARRIAGE RUGS**—Nicely finished with silk embroidery centres and overmatched edge. Regular \$2.75 each. Friday and Saturday... **\$2.45**

**WOMEN'S COLORED LAWN HANDKERCHIEFS**—Pink, Pale Blue and Helio, with narrow hemstitched edge; medium size. Reg. 17c. each. Friday and Saturday... **14c.**

**COLORED DRESS SATIN**—Beautiful, lustrous finish and close weave. New shades of Prune, Yellow, Blue, Grey and Brown; also Black, 36 inches wide. Reg. \$4.00 yard. Friday and Saturday... **\$3.50**

**WOMEN'S BLACK CASHMERE HOUSE DRESSES**—A most serviceable style, neatly made and well finished throughout; detachable collars of fine white lawn. Regular \$6.00 each. Friday and Saturday... **\$5.00**

**COSTUME CORDED VELVETS**—With a deep thick pile and soft chifton finish. A broad variety of new rich shades and black. 27 inches wide. Regular \$2.00 yd. Friday and Saturday... **\$1.70**

**WOMEN'S COLORED PATENT LEATHER BELTS**—Narrow and medium widths, with leatherette covered buckles. Colors: White, Pale Blue, Navy, Green, Brown, Tan and Black. Reg. 25c. each. Friday and Saturday... **20c.**

**WOMEN'S BRUSHED WOOL SWEATER COATS**—In Pink and White, Coral and White, Rose and Brown, Canary and White and Cora and Saxe. The sailor collar, pocket tops and cuffs are in contrasting shade. Self color with belt. Reg. to \$13.75 each. Friday and Saturday... **\$9.75**

**BLACK SATEEN BLOUSES**—Most desirable styles for middle aged and elderly women; close-fitting collar; neatly tucked front. Regular \$3.25 each. Friday and Saturday... **\$2.75**

**WOMEN'S SUEDE GLOVES**—Part of a job purchase of our American buyer during his recent visit to the States. The cream value is here, come and see them. Colors: Brown and Grey. Reg. \$2.00 pair. Friday and Saturday... **\$1.80**

**WOMEN'S WASHABLE FABRIC GLOVES**—Very fine quality in White and Chamotis with two dome fasteners and self color stitched backs. Regular \$1.50 pair. Friday and Saturday... **\$1.25**



**WOMEN'S CREAM FLANNELETTE NIGHT DRESSES**—Beautifully finished at yoke with silk embroidery, lace or hemstitching. Qualities that you cannot equal anywhere, at anything like the price we quote below. Reg. \$3.25 each. Friday and Saturday... **\$2.75**

**CHILDREN'S COMBINATION UNDERWEAR**—Stannett's reliable make with detachable pants strongly reinforced at the wearing parts. Sizes up to 3 years. Reg. \$2.00 suit. Friday and Saturday... **\$1.75**

**WOMEN'S PURE WOOL "NEW KNIT" UNDERWEAR**—A quality that we can recommend for service and wear. Thoroughly unshrinkable. Reg. \$2.80 garment. Friday and Saturday... **\$2.40**

**WOMEN'S FLEECE LINED CORSET COVERS**—Finished at neck and open front with fine crocheted edging; long sleeves. Regular 35c. garment. Friday and Saturday... **28c.**

**WOMEN'S WOOL UNDERWEAR**—"New Knit" make in Fall and Winter weight; long sleeves and high drawing neck. Reg. \$1.80 garment. Friday and Saturday... **\$1.60**

**"STANFIELD'S" ALL WOOL UNDERWEAR**—Thoroughly unshrinkable and frost resisting; high neck, open front. Regular \$3.90 garment. Friday and Saturday... **\$3.60**

**BLACK FLOWING VEILS**—With open mesh and strong selvege edge. Shaped to fit closely about the face, and tie at back. Reg. 60c. each. Friday and Saturday... **50c.**

**BLACK VEILINGS**—Plain, dotted and fancy in smart effective designs and durable quality. Reg. 70c. yard. Friday and Saturday... **58c.**

**WOMEN'S COLLARS**—White muslin, trimmed with fine lace and insertion. These are the collars mostly in demand right now. You'll simply fall in love with their charming styles when you see them. Reg. 45c. each. Friday and Saturday... **37c.**

### Household Goods

**FURNITURE CHINTZ**—Fine dull finish and close weave. Over a dozen of the newest patterns to choose from. Reg. \$1.45 yard. Friday and Saturday... **\$1.20**

**WHITE and COLORED OIL CLOTH**—In patterns suitable for walls, tables, shelves, etc. Bright and dull finishes; 14 yards wide. Reg. 45c. yard. Friday and Saturday... **65c.**

**WHITE LACE CURTAINS**—This is a time when a great many people buy their window curtains. For this reason we have decided to place on sale some of our best selling lines. They measure 2 yards long by 45 inches wide. Reg. \$3.25 pair. Friday and Saturday... **\$3.00**

**LACEY SIDEBORD CLOTHS**—With a border of openworked linen; stout lace edge. Size 18 x 57 inches. Reg. \$1.50 each. Friday and Saturday... **\$1.25**

**TABLE CLOTHS**—Of pure Irish Damask woven in checks and fancy block patterns; wide borders to match. Size 54 x 70 inches. Reg. \$3.25 each. Friday and Saturday... **\$2.90**

**STOUT BLAY COTTON SCRUB CLOTHS**—In a quality that will stand a lot of hard usage. Size 20 x 28 inches. Reg. 22c. each. Friday and Saturday... **19c.**

**WHITE TURKISH TOWELS**—Large size, in a soft, serviceable quality. Just the kind for anyone requiring a high grade service-giving quality. Reg. 85c. each. Friday and Saturday... **75c.**

**LARGE WHITE TWILL SHEETS**—Made in England from the finest quality cotton yarn, well twisted and closely woven. Size 2 x 2 1/2 yards. Reg. \$8.00 pair. Friday and Saturday... **\$7.00**



### Fall Footwear

**CHILDREN'S STOUT COTTON HOSE**—Black and Tan, in sizes to fit children from 3 up to 7 years. Regular values up to 42c. pair. Friday and Saturday... **38c.**

**CHILDREN'S TAN and BRONZE BUTTONED BOOTS**—A serviceable quality with wide tread, solid leather soles, stout cloth tops, spring heel and self tip. Sizes 6 to 8. Regular \$1.70 pair. Friday and Saturday... **\$1.50**

**WOMEN'S BLACK LLAMA HOSE**—With fast black cashmere finish. Warranted stainless and acid proof. Wide garter tops; reinforced heels and toes. Reg. \$1.20 pr. Friday and Saturday... **\$1.05**

**WOMEN'S GUN METAL BOOTS**—Laced and buttoned styles with military or Lewis heels. For the Fall and Winter months to come you can find nothing better than these stylish high laced boots. Regular \$5.90 pair. Friday and Saturday... **\$5.35**

**WOMEN'S DONGOLA BOOTS**—Balmoral style in high laced, with Cuban heel, self tip, stout soles and pointed toes. Both stylish and comfortable. Regular \$6.25 pair. Friday and Saturday... **\$7.50**

### Men's Furnishings

**MEN'S SOFT FELT HATS**—Leading styles. For a shopping attraction on Friday and Saturday, we will put on sale our most popular line of men's headwear. The collection include all that's new and best. Regular \$6.00 each. Friday and Saturday... **\$5.20**

**MEN'S WARM FLANNELETTE PJ. JAMAS**—Excellent quality, which give promise of being our most popular values this season. Reg. \$4.00 suit. Friday and Saturday... **\$3.65**

**MEN'S HEATHER and GREY SWEATERS**—With so many flimsy lines on the market it's a pleasure to secure a really decent sweater coat at a reasonable price. This line is sure to please. Reg. \$2.60 ea. Friday and Saturday... **\$2.35**

**MEN'S FINE WOOL SWEATER COATS**—These coats can be depended on for warmth, wear and comfort. The colors are Brown, Khaki, Navy and Oxford Grey. Regular \$6.75 each. Friday and Saturday... **\$5.70**

**MEN'S SOFT COLLARS**—White Pique with pointed front and patented clasp to hold the collar in position. Reg. 40c. each. Friday and Saturday... **35c.**

**MEN'S TAN KID and GREY CHAMOIS GLOVES**—A special job line, slightly soiled. Offered at a ridiculously low price for so good a quality. Special per pair. Friday and Saturday... **\$1.75**



### Fancy Linens

**EMBROIDERED TABLE CENTRES**—Oval shapes, finished with fancy lace edging. Size 14 x 21 inches. Reg. \$1.10 each. Friday... **85c.**

**FRINGED CUSHION COVERS**—Of stout thread cotton that will wash well and wear beautifully; colored embroidered designs. Reg. \$1.65 each. Friday and Saturday... **\$1.40**

**CORD EDGE CRASH CUSHION COVERS**—Handsome embroidered with nicely blended silk; various colors; size 19 x 19 inches. Reg. \$1.10 each. Friday and Saturday... **90c.**

**CREAM COTTON CUSHION COVERS**—With wide hem and colored embroidered centres; very neat designs. Size 18 x 18 inches. Reg. 70c. each. Friday and Saturday... **58c.**

### Remnants

of Curtains Chintz, Bed Ticking, Shirt Cotton, Gingham, Quilt Cotton, Costume material, Flannelette, London Smoke, Dress Gingham, Blouse and Trousers, etc., etc.

Thousands of pieces in lengths for practically any purpose. Wrapper Flannelette, Heavy Saltings, Trousers, etc., etc.

Come and pick them over!

**MEN'S AMERICAN CAPS**—Positively the best of the season's most popular tweeds. Reg. \$1.30 ea. Friday and Saturday... **\$1.05**

# The Royal Stores Ltd.

### All About Fish.

Electors, don't be deluded. A vote for Squires means a vote for Coaker!

A vote for Coaker and his crazy schemes means a vote for ruin, bankruptcy and another "Crash."

Coaker's paper yesterday carried a half-page advertisement announcing that the F. P. U., Branch at Port Union was buying fish.

What is Coaker paying for fish now?

Is he giving \$14 for Shore and \$12 for Labrador as demanded by his members?

If not, why not?

He is the great pooh-bah whose will is absolute and whose word is law. He is the man who can make and unmake prices.

Why doesn't he keep up the price now?

It was never more necessary to have a good price for fish than at present.

Coaker is in business himself now, and in the fish business as well.

He is advertising that he will buy fish at Port Union.

Will he give the price that his members want? Will he give \$14 for Shore and \$12 for Labrador?

Watch and See.

He doesn't name any prices in his advertisement.

The public will watch anxiously to see how Coaker deals with this question.

The present Government is the best the people have ever had.

The people recognize this fact and intend to keep it in power.

Even Squires himself admitted it, when he wanted to become its leader.

That was what all the row was about in the spring of 1918.

He left the Government because they would not let him lead it as they knew the kind of man he was.

He is such a slave to his ambitions that he has joined up with W. F. Coaker, his bitterest enemy, in an attempt to get in power.

This election, therefore, is a contest between a clean, honest Government, and a party headed by two self-seeking politicians.

Squires called Coaker "an example of petty-meanness and self-seeking politics."

What Coaker called Squires is almost unfit for publication. "That black rascal Squires" was one of his choice epithets.

Are they such fools as to believe that the people of this country are going to stand for them and their trickery and deception?

The electorate are too intelligent to be gulled by such simple methods. They know a good thing when they see it, and that is why they are solid behind the Government.

That also is the reason why Cashin will come back, and Squires and Coaker will be consigned to oblivion on Poling Day.

Vote for the Government and be on the right side.

Remember—A vote for Squires is a vote for Coaker.

The "Advocate" wants to know what the soldiers think of certain matters.

But the soldiers want to know why Squires has put up Slackers as candidates.

And what do the returned soldiers think of people trying to influence them against the Government when these same people didn't contribute towards patriotic funds and collections?

And, further, what do the returned soldiers think of Coaker's attitude on Conscription, and his attacks on the Regiment, the Naval Reserve, and the Patriotic Association.

Who tried to inflame the fishermen against the Government for protecting our shores against submarines? Coaker. And the returned soldiers are going to make Coaker wish he had a body-guard to protect him from the drubbing he will get at the polls on November 3rd.

SUCCESSFUL OPERATION. — Mr. Jas. F. Crotty, who entered the General Hospital on Wednesday, was operated on yesterday for appendicitis. The operation was a successful one.

When you want something in a hurry for tea, go to ELLIS—Head Cheese, Ox Tongue, Baked Ham, Cooked Corned Beef, Bologna Sausage.

MINARD'S LINIMENT FOR RHEUMATISM.

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ND TWO YARDS WIDE  
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both plain centres and  
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Newfoundland's Largest Cash  
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SCRAP COPPER, BRASS, LEAD,  
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SHEEP WOOL, COW HIDES,  
HORSE HIDES, CALF SKINS and  
all kinds of RAW FURS.  
Wharfage to rent at all times.  
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Sept 15, 1919

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