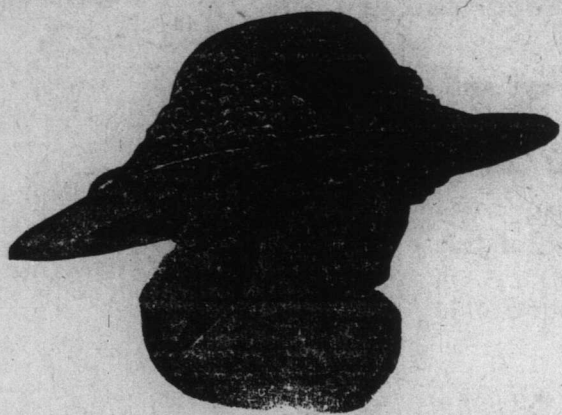


CHARMING EASTER MILLINERY.



Announcing Our First
Opening of

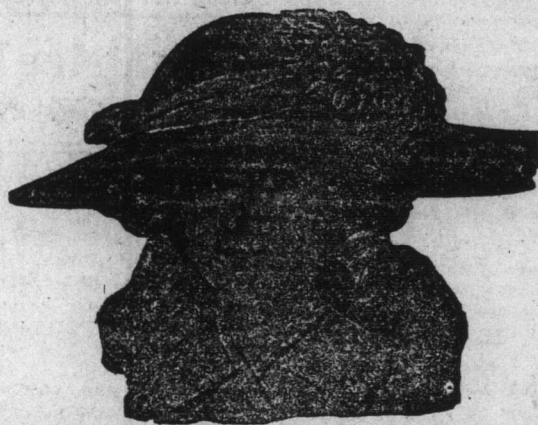
Millinery

for 1918.

Latest Am. and English HATS.

It is with exceptional pride that we invite you to view our beautiful showing of New Spring Millinery.

The most striking novelties of the season and the more conservative creations, each are to be found here in ample assortments.



Jack-Tar Togs

SIMPLICITY
in apparel is the acme of comfort.

This is represented in Jack Tar Togs, but they lose none of their attractiveness through it. Quality is also found in these super-Middies—and quality of the best.

We now have in stock sizes to fit 8, 10, 12, 14 and 16 years, and expect shortly those suitable for 3, 5 and 18 years.

Rub 'em, Tub 'em, Scrub 'em.

"They come up smiling."



Marshall Bros

He Never Says He's Wrong.

By RUTH CAMERON.



RUTH CAMERON

"If my husband would only admit he's wrong, sometimes," a married woman said to me one day, "it seems to me it would make me perfectly happy. But he has never, never in all the time we have been married, once admitted he was wrong. He will wake the next morning after we've left some miserable misunderstanding hanging in midair, and act just as if nothing had happened, and he expects me to do the same. Sometimes he'll half admit he is wrong by bringing me home a box of candy or being specially nice, but he never will say in words that he's sorry. I know I'm wrong sometimes, and I admit it, but I can't be wrong all the time."

Why Do We Love To Make People Admit They're Wrong.

Why is it such a gratification to get a person to admit he is wrong?

Suppose, for instance, this husband admitted that he had done her a wrong in blaming her, in the presence of others, for something for which she was not to blame. That wouldn't remove the unpleasant impression he had made on others; it wouldn't go back into the past and prevent her mortification. And, in all likelihood, it wouldn't prevent his doing it again in the future. For even when one is analytical and just enough to see where one has done wrong, one isn't always able to control one's impatience and one's temper the next time.

Nothing But A Struggle To Wring Admissions From Each Other.

And yet that gratification certainly exists, and many of the prolonged quarrels between husbands and wives or other housemates (I use the marriage relation because that is the most common relation in which adults live as housemates) are nothing but long, wretched struggles in which each tries to make the other admit that in some small matter he or she was in the wrong.

I suppose it is because the sense of justice which exists in all of us—

in some a pure, white, passionate flame, in others just a smouldering ash that hardly recognizes its own nature—demands an acknowledgment of wrong where wrong exists.

Then Why Aren't We Anxious To Admit Our Faults?

And yet if it is the sense of justice, why doesn't one feel the same passionate eagerness to admit one's own faults?

Even people who have reached a plane where they can see their faults and failures, seldom seem to feel a cosmic urge to say "I am sorry."

So perhaps it isn't a sense of justice, after all; perhaps it's something smaller and more personal. Perhaps a little of both? I wonder.

Marion Bridge, C.B., May 30, '02.

I have handled MINARD'S LINIMENT during the past year. It is always the first Liniment asked for here, and unquestionably the best seller of all the different kinds of Liniment I handle.

NEIL FERGUSON.

Milady's Boudoir.

TO MASSAGE AWAY WRINKLES.

If your face is badly wrinkled, a fifteen minute massage each day will be necessary, but if there are only a few tiny lines, five minutes will suffice. Before the treatment the face should be washed with hot soapy water and with a complexion brush. After it has been rinsed carefully and dried, the skin should be coated thickly with the following cream:

White wax one half ounce, sweet almond oil two ounces, lanolin one ounce, spermaceti one half ounce, coconut oil one ounce, tincture of benzoin two drops, and orange flower water one ounce. Place the first five ingredients in a double boiler and melt over a slow fire. When melted and mingled smoothly, take from the fire and add the benzoin and orange flower water. Fluff with an egg beater until cold. Pour into small open mouthed jars for use.

The forehead lines should be massaged with a circular motion, using

APPLES.

150 Bbls. Baldwins,

100 Bbls. Starks,

50 Bbls. Gnao,

Assorted sizes 1's 2's and assorted,

100 Boxes Evaporated apples, bulk,

50 Boxes Evaporated apples, 1 lb cartons,

Soper & Moore

the finger tips of the right hand and holding the skin taut with the thumb and forefinger, as it is very easy to rub in more wrinkles than you can ever rub out. Place the first and second fingers underneath the center of the lower lip, then massage up beyond the corner of the mouth and up toward the nostril. Hollows under the chin and behind the ears should be massaged with a delicate rotary motion of the fingers. After the massage is completed, wipe off the surplus cream and spray the face with this aromatic: Benzoin thirty drops, milage of acacia thirty drops and lime water one ounce.

Our Daily Story.

NATURE IS WONDERFUL.

I. It was a miserable, cheerless, cloudy, overhanging, leaden, gloomy, damp day. No birds sang, and a penetrating, cold drizzle, drizzled for all it was worth. All the earth seemed sad, and life not worth living.

Wearily, the tramp, drew his tattered rags closer about his shivering body.

"Some day!" he said. "They're nothin' to this hobo life. A feller really ought to have a job and a home and all, so's he'd have some place to go when he ain't got no place to go. I'm through with this free-and-easy stuff. I'm gonna look for a job."

And he stepped in at Swink's hardware and pastry shop. Swink's paint and shoe store, and Flindrop Brothers' piano and dog establishment, but nobody would give him a job.

II. The next day was bright, sunny, balmy, invigorating, bracing, mellifluous, soothing and refreshing. Little birds chirped and big birds sang right out.

"Some day!" said Weary the tramp. And as he ambled along he spread

his gaily fluttering tatters to the mild zephyrs and smiled the smile of the carefree. Doc Chisty, the druggist, came to his doorway and beckoned. "I say, old sport," he called, "do you want to make a dime?" "I got a dime," carolled Weary, and ambled spinnily on.

GROWING GRASS.



WALT MASON

The grass is showing bright and green around my mansion stately; the smoothest grass I've ever seen, and I admire it greatly. For months I've cursed the sleet and snow that spread the landscape over, and wished the helpful grass would grow, the blooming grass and clover. I used to lie awake at night, when arctic winds were blowing, and long, with all my main and might, to see the blue grass growing. And now it's growing strong and high, a vernal benediction; and yet I have a weary sigh, and in my soul there's friction. "You ought to have the mower sharpened, now we have springlike weather," upon this theme my wife has harped for weary days together. Oh, when I cursed the cold and snow, the mower was forgotten; and soon the grass I'll have to mow, a job that's truly rotten. The mower weighs a half a ton, and all its wheels are rusted; and any man who tried to run the trap would be disgusted. I'll have to push that rusty fake at morn and in the gloaming; at other times I'll ply the rake, the lawn's green whiskers combing. No rest for me and no repose, till winter, blessed season, comes back with nineteen brands of snow, and plain and fancy freezein'. Oh, winter, winter, nevermore shall I rear up and whinny, when, by the fire, I hear you roar through grove and copse and spinney.

Your Boys and Girls.

Do not delude yourself and think, because your child is sleepy, he does not notice and measure up in his mind the very way you put him to bed. Are there any among us who forget the sleepy time story of our mothers, the good night caress of our fathers, or the favorite story read just as we were on the borderland of the land of dreams?

Comfort, too, plays the largest part of all. The child who sleeps alone with just the proper amount of bed clothing on, with the windows wide open to let in plenty of pure air, is the healthy and happy child. Many of us can now trace the bad dreams and restless nights of our childhood to bad management on the part of our parents.

The childrens sponges will be kept very much cleaner and sweeter if they are soaked for half an hour weekly.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$6.50, \$7.50 and \$8.50.

We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$2.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, One Building.

ST. JOHN'S GAS LIGHT CO. dec22,11

in salt and water and then rinsed and squeezed through clean cold water with a very little ammonia in it. Always put a little borax into the water in which baby's mouth is washed. This will keep him from having thrush, which is a very common and often dangerous disease of childhood.

Everyday Etiquette.

"Do you think it would be correct for me to wear a linen colored dress outdoors this morning?" asked a little widow who had been in mourning only a few months. "You should not wear such a color and you may only wear white this summer," answered her mother. "Not until two years have passed, should you wear any color."

Their Great War Hymn

It has been suggested in the United States that "Onward Christian Soldiers" be chosen as their great war hymn. It is maintained that as they are fighting for a righteous cause, such a hymn, apart from the peculiar suitability of its construction, is in keeping with the cause. Needless to say, we agree with them absolutely and should like to see this hymn adopted in Canada also. The emphasis laid by President Wilson on the observance of Sunday by the United States army is another indication of the attitude of mind on the part of our neighbors to the south towards the present war. (Canadian Churchman.)

T. J. EDENS.

Surprises for the Housewife!

Strawberries in tin . . . 20c. ea.
Bakeapples in tin . . . 20c. ea.
Tunny Fish in tin . . . 20c. ea.
Blueberries in tin . . . 15c. ea.
Lye, large tin . . . 8c.
Pomade, Rose . . . 6c. btl.
Silver Polish . . . 10c. tin.
Swift's Oil, 1 lb. etc. . . 35c.
Kellogg's Bran.

Tomato Catsup . . . 25c. btl.
Marmalade, home made, 1 lb. pot . . . 30c.
Broad Figs . . . 15c. box
Cleaned Currants . . . 20c. pkg.
Corn Syrup, 2 lb. tin . . . 25c.
Pinnace Tobacco, 1/2 tin . . . 15c.

500 pounds
FRESH FROZEN CODFISH.
10 qts. No. 1 SALT FISH.

BOYER'S E. J. FEARS.
CARNATION MILK.
SNOWDRIFT CORN.
PURE LARD, 5 lb. & 10 lb. tins.
PRINCE ALBERT TOBACCO.
PRICE'S CARRIAGE CANDLES
BLUE BELL'S METAL POLISH

T. J. EDENS,

Duckworth Street
and Military Road.

In Our Picture-Framing Department--

Orders for the Framing of Pictures will be accepted during the present month at a liberal discount off regular prices, owing to the inevitable slackness that prevails between seasons.

We have the finest stock of Mouldings in the Island for you to select from, or, if you wish, you can send your unframed Pictures to us, and feel confident that they will be perfectly framed in Mouldings that will enhance the beauty of the subject.

Send your unframed Pictures to the Picture-framing experts at the

U. S. Picture & Portrait Co.

St. John's.

MEN'S NEGLIGEE SHIRTS.

We are now showing a full line of Men's Negligee Shirts, with laundered and soft cuffs. A wide range of neat light patterns to select from.

Our Special \$1.00 Shirt cannot be beaten. See them today.

WILLIAM FREW, Water St.

"A Household Word."

The Emerson Piano

has become a household word in Newfoundland and stands as a synonym for all that constitutes a musical and enduring Piano forte.

CHARLES HUTTON,

Sole Agent Newfoundland.

N. B.—Within the last few months I have played on Emerson Pianos that were bought here 25 and 30 years ago, and with the exception of a small portion of the centre, which was a bit worn, the Pianos were practically as good as the day they were sold.

100 barrels No. 3's, Large Apples, good sound stock; also,

50 barrels No. 2's Apples, all winter keeping stock.

BURT & LAWRENCE
14 NEW GOWER STREET.

FOR EASTER!

14-lb. pails Imported Raspberry and Strawberry Jam.

N. Y. GREEN CABBAGE.
LOCAL CABBAGE.
SMALL RIB PORK.
SPARE RIBS.
SMALL JOWLS with Tongues.
FISH TONGUES.
SMALL ONIONS in Crates.
WAGSTAFF'S JAMS in Glass.
LOCAL RASPBERRY and STRAWBERRY JAM.
1 lb. and 12 oz.
LOCAL MARMALADE.
2 lb. Jars.
100 SACKS OF CORNMEAL.

BOXED TABLE APPLES.
CALIFORNIA ORANGES.
CALIFORNIA LEMONS.
GRAPE FRUIT.
BALDWIN APPLES.
McORMACK'S BISCUITS.
WAGSTAFF'S MINCEMEAT.
LIBBY'S MINCEMEAT.
Glass.
CUBE SUGAR, by the lb. and in 2 lb. pkgs.
NEW TABLE RAISINS.
MIXED NUTS.
FIGS in Glass.

C. P. Eagan

Duckworth Street and Queen's Road.

Battle Along

British Me Giving Ad Trump

BATTLE CONTINUES WITH LENCE.

PARIS, March 26.

The battle continues with the greatest violence, and the Germans are making still greater efforts at the whole front between Noyon and Chaulnes, the war office announced. The statement follows: The battle continues with violence. During the evening and in the night the enemy multiplied his attacks on the whole front between Noyon and Chaulnes. The French artillery, well established in the region of Noyon, and supported effectively by our infantry, is holding the German thrust. Frequent counter attacks have been made and heavy losses inflicted on the enemy. No was evacuated during the night. The perfect order. The French are holding the left bank of the Oise firmly.

BRILLIANT WORK OF BRITISH

LONDON, March 26.

(Via Reuter's Ottawa Agency.)—Telegraphing from British headquarters in France this evening, Reuter's correspondent says: "Never has the traditional quality of British steadfastness been more wonderfully illustrated than now. Time and time again troops have been overwhelmed and driven back by swarming legions, and often have they managed to escape and regain their line. What would be regarded as consummate feats of skill in field manoeuvres are being constantly performed in this grim struggle. One of the most dramatic incidents was, when our weary troops, fighting hopeless odds, and striving to prevent the German from securing a certain crossing of the Somme, the French reinforcements arrived, and without hesitation poured in amongst the British, infusing fresh vigor and saving the situation. Men now returning from the battle line are many of them so tired that they do not remember where they come from or what day of the week it is; but in this respect the situation is improving steadily as reserves are moving into position. Prisoners attribute the German success to the wonderful concentration of artillery, the full advantage of which they are losing at various places. The enemy is most reluctant to occupy evacuated positions. Whether they are afraid of traps set on being shelled to rags is only conjecture. Now that we are operating in the open our great superiority in mechanical transport is giving us the advantage of mobility over the enemy. The back areas are teeming with motor buses packed with soldiers, speeding to threatened posts. So far the enemy's intentions, beyond securing a general break through, are not revealed. German divisions appear to have been ordered to go as far as possible. To-day's fighting has been of the most bitter character, almost most of the battlefield, but the latest reports indicate less movement than heretofore, probably due to the

Photographic Paper.

Velox Gas Light Printing Paper.

We have just received a fresh shipment of Velox Gaslight Paper in different sizes; also

Post Cards

In packages and gross. Get your supply now!

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