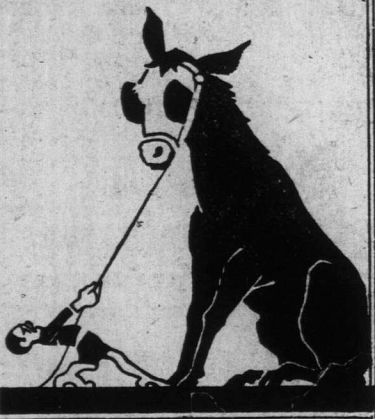


**THE STUBBORNNESS** of the MULE is proverbial. Though not proverbial it is a well-known fact that millions of housewives who have tried SUNLIGHT SOAP stubbornly refuse to use any other. These housewives, with

## Sunlight Soap

as their ally, can look forward to wash-day without dread, for they are assured of a quick despatch of all dirt.

TRY IT IN YOUR NEXT WASH.



## Have you tried the new Kismet Blended Cigarette?

Kismet Blended gives you an entirely new Cigarette. You have no idea how delightful a Cigarette can be, until you have tried our New Turkish Blended.

They do not bite the tongue or parch the throat. Kismet Blended is an ideal all-the-time smoke which leaves no after-taste in the mouth.

Kismet Blended Cigarettes are packed 10 in a box including a valuable lace insert. Ask your dealer for Kismet Blended next time, the red box with the Blended Caution Band.

15 cents a box.

**Imperial Tobacco Co.**  
(Newfoundland) Ltd.



## A CARRIAGE FOR BABY.

Just received another large shipment of

**Baby Carriages, Pullman Sleepers, And Collapsible Carts**

in all the latest and most approved styles.

We shall be pleased to have you call and inspect them carefully.

**U. S. Picture and Portrait Co.,**  
COMPLETE HOUSE FURNISHERS.

## New Goods!

Now showing our first shipment of Ladies' New Fall Coats, Costumes, Blouses, Hats, MILLINERY, Etc., Etc.

Latest and most up-to-date styles and colors to choose from.

**WILLIAM FREW.**

## Archbishop Roche

HOLDS A RECEPTION AT BELL ISLAND.

His Grace Archbishop Roche held a Public Reception at Bell Island, in St. Joseph's Hall, on Monday evening, August 30th, between the hours of 8 and 10 o'clock. The reception was of an informal nature and was very largely attended, hundreds of all classes and creeds being present on the occasion, which was an historic one for Bell Island, it being the first public reception held by an Archbishop in that community. Lieuts. J. M. Greene and J. L. Connors of the C. C. C. acted as A. D. C.'s to the Archbishop who was assisted by Rt. Rev. Administrator McDermott, Very Rev. J. J. McGrath, and Rev. Frs. Gough and Kelly, while a Guard from the C. C. C. under Sergt-Major Murphy acted as orderlies. The hall was splendidly decorated with the native colours and floral effects and during the evening an enjoyable musical programme was rendered under the direction of Professor Hassan. Following is the official list of those who attended:

Rev. Administrator McDermott, Rev. J. McGrath, Dr. Thomas Gough, Rev. Peter Kelly, Joseph Murphy, John and Mrs. Connors, Andrew and Mrs. Murphy, Lieut. J. M. Greene, C. C. C.; Lieut. Jas. Connors, C. C. C.; Mrs. James Connors, Sergt-Major J. Murphy, C. C. C.; Mrs. John Murphy, Mr. and Mrs. John Fitzpatrick, Mr. M. J. Gosine, Mr. and Mrs. Elias Gosine, Misses Andrews (2), Mr. John Morrissey, Joseph and Mrs. Basha, Elias and Mrs. Basha, John and Mrs. Basha, Michael and Mrs. Carbage, Abraham and Mrs. Basha, Mr. and Mrs. Mchl. Connors, William Connors, Dr. J. B. Lynch, Joseph Morley, J. J. and Mrs. McDougall, W. K. Murphy, Mrs. W. K. Murphy, Miss Minnie Murphy, Miss Victoria Murphy, Dr. H. A. Giovannetti, Mrs. H. A. Giovannetti, Mr. and Mrs. J. J. Miller, Mr. R. D. Walsh, Miss Walsh, Mrs. Capt. Jas. Joy, Mrs. J. J. Ryan, Mr. D. J. Jackman, Miss Jackman, Miss K. Jackman, Miss May Ryan, Miss Marie Taft, Miss May Costigan, Mr. and Mrs. F. Burrows, Mrs. Ferguson, Mrs. Dr. Carnochan, Mr. and Mrs. R. J. Costigan, Mr. Rilyn R. Costigan, Magistrate and Mrs. Power, Miss Power, Mr. Archibald Power, Miss Rose Greene, Mr. Gregory Greene, Miss May Bailey, Mr. and Mrs. Patrick Hickey, William Fitzgerald, Mrs. Wm. Fitzgerald, Mr. and Mrs. Frederick Wade, F. E. Jardine, Miss K. Fitzpatrick, Henry Stone, Angus Connors, Wm. Styles, Daniel Styles, August Delaney, Jno. Lannon, Ambrose Hickey, John Quilty, N. Jackman, Samuel Cole, T. Fitzpatrick, James L. Lacey, Mr. and Mrs. B. Fitzgerald, Mr. and Mrs. S. Fitzgerald, Mr. and Mrs. J. Fitzgerald, Rev. Mr. Swann, Mr. and Mrs. C. F. Taylor, Mr. J. B. Martin, Mr. John Bennett, Miss Florrie Jackman, Miss L. Jackman, Miss B. Jackman, Mr. W. Lindsay, Mr. F. E. Berteau, Mr. F. Davis, Miss May O'Brien, Miss Carroll, Miss A. Bowdring, Miss C. Bowdring, Miss T. Bowdring, Miss A. Bowdring, Mr. and Mrs. J. Bowdring, Mr. Patrick Bowdring, James Bowdring, James O'Neill, Murphy, James Murphy, Thomas Murphy, Thomas Hammond, Sergt. Cox, Robert Noremore, James Noremore, Mr. and Mrs. Ed. Dwyer, R. Dwyer, M. Kavanagh, Miss Mary A. Dwyer, Miss Laura Fitzgerald, Miss Agnes Dwyer, Miss Margaret A. Gladney, Mrs. Michael Nikosey, Mr. and Mrs. James Flynn, Mr. and Mrs. Richard Cummings, Michael Cummings, Richard and Mrs. Dwyer, William Sullivan, Mr. and Mrs. M. Datus, Mrs. M. Dwyer, Mrs. J. Eagan, Mrs. Michael Dwyer, Mrs. John Eagan, Jr., James Metcalfe, Mr. and Mrs. Daniel Sיעלה, Mrs. Fennessey, Mr. and Mrs. Wm. Conway, Mrs. Daniel Denny, Mr. John Denny, Mr. Walter Squires, Mr. J. T. Lawton, Mr. L. Lawton, Edmund M. Renshan, Miss Nellie Jackman, Miss Nellie Fitzpatrick, Thomas P. and Mrs. Dwyer, Miss Annie Murphy, Miss May Moakker, Mrs. Thomas O'Brien, Albert C. and Mrs. Sapp, Joseph C. and Mrs. Sapp, Abraham M. and Mrs. Sapp, Miss Johanna Murphy, Mr. John and Mrs. Nikosey, Miss Nikosey, William Connors, Jr., Mr. P. King, Mrs. G. Lahey, Miss M. Lahey, Miss B. Lahey, Mr. and Mrs. James Power, Mr. Matthew Power, James and Mrs. Dwyer, Leo J. Dobbin, Patrick Dooling, Patrick Miller, Mrs. H. Higgins, Miss Bessie Connors, Grant Flynn, M. F. Goudge, Edward Sweeney, W. Parsons, Patrick Meyers, Professor J. T. Hassan, C. T. Maine, Peter and Mrs. Fitzgerald, Mr. Matthew Brown, Mr. Peter Fitzgerald, Richard and Mrs. Dwyer, Michael Lahey, Alexander Lahey, P. J. Davis, John P. Davis, Matthew Kelly, Moses Cummings, Peter and Mrs. Jackman, Mr. and Mrs. John T. Eagan, Miss Mary Eagan, F. T. and Mrs. Kent, Mr. Peter Kent, James Harvey, Mrs. John Dwyer, Daniel and Mrs. Dwyer, John Dwyer, Miss Bride Dwyer, Miss Mary Dwyer, Mrs. F. McCarthy, Joseph and Mrs. Ashley, M. T. Hammond, John Kehoe, Edward and Mrs. Butler, John J. Butler, Mrs. Patrick Hayes, Walter Dwyer, Peter Fitzgerald, Edmund Hanrahan, John and Mrs. O'Donnell, Francis O'Donnell, Miss K. O'Donnell, George Brown, Miss Brown, Mr. and Mrs. M. Fitzgerald, Mrs. John Murphy, Miss Mary J. Lahey, George Conway, John M. Ledrew, Miss Sadie Gosine, Mch. Eagan, Thomas Fitzpatrick, Francis Jackman, Mrs. Tuma, Simeon and Mrs. Tuma, Mrs. James Bryan, Patrick and Mrs. Lahey, Mrs. Michael Flynn, Miss M. Finn, Edward Bonia, Miss Ruth Dunne, Miss M. Kennedy, James Kennedy, Thomas A. Conway, Miss Margaret Power, Mrs. Thomas Greene, Miss A. Emlerley, Peter Quigley, Miss Quigley, Mrs. James Power, Edward Dwyer, S. Hickey, Mrs. Targett, W. S. McGrath.

## This Date in History.

SEPTEMBER 6.  
New Moon—8th.  
Days Past—248 To Come—116.  
VINCENT NOVELLO born 1781.  
English composer and musical editor. Himself a composer of sacred music, he also edited sacred works of Haydn, Mozart and other composers which were before unknown in England. The publishing enterprise which he undertook in 1811 was the forerunner of the present firm of Novello, Ewer & Co.  
GREAT WAR 1914. Battle of the Marne begun. Sir John French's Report on the war, issued. Wilson liner Runo sunk by a mine off the East Coast of England.  
Music is the only sensual gratification which mankind may indulge in to excess without injury to their moral or religious feelings.—Addison.

### Address

To The Most Rev. Edward Patrick Roche, Archbishop of St. John's.

May it please Your Grace:— This being your first visit to Bell Island since your well merited elevation to the Archbishopric, we, on behalf of the Catholics of this Parish with loyal homage respectfully tender you our heartiest congratulations on your succession as Metropolitan of Newfoundland.

We desire to thank Your Grace for the great honour conferred on us by this early Episcopal visit to our Parish, so shortly after your consecration. Following in the line of such illustrious predecessors as Bishops Fleming, Mullock, Power and the late venerated Archbishop Howley, all of whom left inefaceable footprints on the sands of time, religiously, educationally and patriotically, we feel assured that with your religious zeal, energy, marked ability, and able guidance these footprints will become more visibly distinct during your Episcopacy, therefore in loyalty and love we present to you our native colours tied with the square and true knot of our affection and reverence; a knot that is guaranteed to stand firm in any storm, and yet may be easily manipulated in the will of our distinguished countryman.

We desire then to extend to Your Grace a heartfelt welcome and pray the Almighty to spare you for many years spent in useful endeavour for the spread of Catholicity and the good of our native land.

In conclusion we ask Your Grace to accept the accompanying gift; to remind you that we ever ready to make our contribution to the upkeep of that Church we love and revere.

On behalf of St. Michael's Parish we ask Your Grace's Blessing on Our Church, Our Island, Our Pastor and our People.

P. F. POWER,  
Chairman Committee.  
L. J. LAWTON,  
Vice-Chairman.  
ANDREW MURPHY,  
Treasurer.  
J. M. GREENE,  
Secretary.

Bell Island, August 29th, 1915.

### Bay de Verde Notes.

We notice in a recent issue of your paper the catches of codfish taken from the reports given to the Board of Trade, and while we cannot judge the catches in other districts, your correspondent is of the opinion that a great exaggeration is made in this district. We notice that Mr. Thomas Tucker, of Burnt Head, has contradicted Mr. Fahey's report and Mr. Tucker is a man whose opinion is worth more than Mr. Fahey's. We quite agree with Mr. Tucker, and moreover believe that instead of 30,000 qts., 25,000 would be nearer the mark.

The fishery here since the 1st August may be considered one of the worst with hook and line for many years, and the fact that no squid are obtainable for bait makes the outlook for a good fall's fishery anything but bright, and those who have prosecuted the voyage with hook and line have very poor catches.

Mr. Benson, Job Bros. agent, is now here purchasing fish for his firm and we understand has secured a good share of it.

Our local fish buyers are not, if we judge by appearances, anxious to purchase, and seem to be looking on and saying nothing.

Miss Ryall, of St. John's, is now here on a visit and is sojourning at North's Hotel.

The schr. Annie H., Wm. Hogan, master, arrived from St. John's yesterday with a load of provisions and other commodities.

Mr. Wm. Frost who had been in hospital at St. John's for a month's treatment, has returned from that institution fully recovered.

Miss Taylor, of Moreton's Harbor, arrived here by s.s. Susu, and takes charge of the Church of England School.

Fishing boats have not been to the fishing grounds the past week owing to no squid. The scarcity of bait is a serious thing to fishermen and there is no remedy for it.

The fact that the hook and line fishery is behind that of last year considerably, and the poor prospects at present cause fishermen to be depressed when they realize that a long winter is to be reckoned with and their small catches are altogether inadequate to supply themselves and families with the necessities to tide them over the winter season.—COR.

### Economise!

Use Coke for Kitchen Ranges, Furnaces, Hall Stoves, etc. Smokeless, cleanest, cheapest.

The most economical fuel for Factory use. Experts say that with Coke you get 44 per cent. of the total possible heat, with coal only 19 per cent. Selling at \$6.50 per ton, sent home, for a limited period only.

Send in your orders immediately, and avail of this low price. Fuel is bound to be dear this Autumn. ST. JOHN'S GAS LIGHT COMPANY. —aug24.

### Workman Injured.

Mr. Wm. Dormidy, a labourer who was engaged discharging salt from the S. S. Korsford, met with an unpleasant experience, which fortunately did not result seriously. He was working in the hold of the ship discharging salt, and somehow he got buried in it. He was released by other workmen. He was badly hurt about the back and had to be taken to a doctor for treatment.

# TEA! TEA! TEA!

Notwithstanding the difficulties in the Tea market meantime, we are still able to supply our customers with high class grades of Bulk and Packet Teas.

Ceylon and Indian, Ceylon Green, China and China Green, Golden Pheasant, Armada, Dickinson's, Union Blend, Arcadia.

And we have just received a fresh shipment of the famous Empire Tea. Empire Tea is put up in 1/2's, 1's, 3, 6 and 10 lb. parcels, or we can supply it in bulk. A trial order of this Tea and you will drink no other.

This Tea has been tested by experts and is pronounced to be the best value on the market.

OUR STOCK IS ALWAYS FRESH, CLEAN AND HANDLED CAREFULLY.

Grocery Dept. **AYRE & SONS, Ltd.** Grocery Dept.

## KHAKI MIDDY BLOUSES

For Girls, THE KIND WORN BY GIRL SCOUTS,

—AT— **55 cents each.**

All our White Middy's that sold for 90 cents Now 70 cents.

# S. MILLEY.

## The're Just First-Class

In fact the're the neatest, nicest and most taking line of genuine good value we could expect to sell you in **War-time** in

NAVY and BLACK **Costume SKIRTS.**

PRICE: **\$1.70, \$2.40, \$2.60 & \$3.00** each, this week, at

**A. & S. RODGER'S**