

# PRICES CUT TO THE CORE.

BIGGER, BETTER and MORE POWERFUL

## BARGAINS THAN WERE EVER PRESENTED TO YOU BY ANY STORE HEREABOUTS.

### LADIES' WINTER COATS.

"Tis no idle boast to say we are 'top notchers' for value in Ladies' Coats. Present reduced prices brings this magnificent stock down to the reach of the average Coat buyer. Come along and view the styles and make-ups and observe the reduced prices.

#### COAT PRICES.

Reg. \$6.00. Reduced to \$5.00	Reg. 13.00. Reduced to 10.50
Reg. \$7.00. Reduced to \$5.50	Reg. 14.00. Reduced to 12.00
Reg. \$8.00. Reduced to \$6.50	Reg. 16.00. Reduced to 13.00
Reg. \$8.50. Reduced to \$7.00	Reg. 20.00. Reduced to 15.00
Reg. \$9.00. Reduced to \$7.50	Reg. 21.00. Reduced to 16.00
Reg. 10.00. Reduced to \$7.75	Reg. 22.00. Reduced to 18.00
Reg. 11.00. Reduced to \$8.50	Reg. 24.00. Reduced to 19.00
Reg. 12.00. Reduced to 10.00	

### BLOUSES!

#### Travellers' Samples.

By S. S. Mongolian we have received a case lot of handsome Blouses, the entire stock of samples from a large manufacturing house on the other side. We have marked every one of these to the very lowest possible figure. Come early and view the plums, they will be quickly plucked. Prices to suit each purse.



### LADIES' COSTUMES.

Our stock of these is particularly good, one of the most comprehensive ranges of makes we have ever handled. Tweeds, Cloths and Woolens are here, suited to suit every kind of a figure; plain and fancy weaves to suit each individual taste.

#### COSTUME PRICES.

Reg. \$4.50. Reduced to \$3.50	Reg. \$14.00. Reduced to 10.90
Reg. \$5.70. Reduced to \$4.90	Reg. 16.00. Reduced to 13.90
Reg. \$6.80. Reduced to \$5.90	Reg. 19.00. Reduced to 15.90
Reg. \$8.00. Reduced to \$6.30	Reg. 24.00. Reduced to 17.20
Reg. 11.00. Reduced to \$8.50	

### BLACK VELVET COSTUMES.

One only of each price. These are certainly beautifully finished, rare examples of the dressmakers' art.

Regular \$15.00. Reduced to . . . . . \$13.50
Regular \$18.00. Reduced to . . . . . \$16.20
Regular \$20.00. Reduced to . . . . . \$17.90

## 15 PER CENT. REDUCTION Off WATERPROOFS.

### Ladies' Dresses.

The many winsome styles which you may have already seen. These Dresses were all personally selected by our English and American buyers. London and New York styles are to be seen here vying for supremacy, but who can decide which is the prettier? Below we give you a complete list of materials and prices. Read it through.

Black, Brown, Grey and Navy Serges; Poplin in Saxe, Fawn and Black; Crepe Cloth in Navy, Saxe; others in Eolienne, Ninon, Crepe de Chene and Silk Dresses, and a pretty lot of Evening Dresses with elaborate trimmings.

#### DRESS PRICES.

Regular \$5.00. Reduced to . . . \$4.10	Regular \$12.00. Reduced to . . . \$9.60
Regular \$5.50. Reduced to . . . \$4.50	Regular \$14.00. Reduced to . . . \$11.60
Regular \$6.00. Reduced to . . . \$5.00	Regular \$15.00. Reduced to . . . \$12.00
Regular \$6.50. Reduced to . . . \$5.30	Regular \$16.00. Reduced to . . . \$13.00
Regular \$7.00. Reduced to . . . \$5.90	Regular \$18.00. Reduced to . . . \$14.00
Regular \$8.00. Reduced to . . . \$6.70	Regular \$19.00. Reduced to . . . \$15.40
Regular \$8.50. Reduced to . . . \$7.10	Regular \$20.00. Reduced to . . . \$16.00
Regular \$10.00. Reduced to . . . \$8.20	Regular \$22.00. Reduced to . . . \$17.00
Regular \$11.00. Reduced to . . . \$9.00	Regular \$25.00. Reduced to . . . \$19.00

### Ladies', Misses' and Children's.

#### LADIES' WATERPROOFS Less 15 per cent. during this Sale.

We can offer you a very big selection to choose from, the leading shades and approved makes are here; British made will stand the test; small, medium and large sizes.

Regular \$3.50, \$4.50, \$5.50, \$7.00, \$8.00, \$9.00, \$10.00.
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LESS 15 PER CENT.

#### MISSSES' WATERPROOF SCHOOL CAPES.

These are specially made for school-going children, the better grade having a school bag of the same material as Cape, with shoulder strap attached; 2 shades, Crimson and Navy, gathered hood.

Regular . . . . . \$2.20
Regular (With School Bag) . . . . . \$3.50

LESS 15 PER CENT. REDUCTION.

#### MISSSES' WATERPROOFS.

More Victims of the 15 per cent. Reductions.

Navy and Fawn shades are here in best Waterproof Cloths. Regular \$2.80, \$3.00, \$3.50 and \$4.50. On each price 15 PER CENT. DISCOUNT.

### Blankets and Quilts

At Prices Cut to Suit the Times.

#### WOOL BLANKETS.

Regular \$2.30. Reduced to . . . \$1.95	Regular \$5.20. Reduced to . . . \$4.65
Regular \$2.70. Reduced to . . . \$2.35	Regular \$6.50. Reduced to . . . \$5.75
Regular \$3.30. Reduced to . . . \$2.85	Regular \$7.00. Reduced to . . . \$6.10
Regular \$3.60. Reduced to . . . \$3.20	Regular \$9.00. Reduced to . . . \$7.80

#### Fine Yorkshire WOOL BLANKETS.

The choice of those who require a real good Blanket, finer in make than the usual wool Blanket, high grade finish, beautifully bound.

Reg. \$6.50. Reduced to . . . \$5.70
Reg. \$7.50. Reduced to . . . \$6.50
Reg. \$9.50. Reduced to . . . \$8.25

#### Real Eiderdown QUILTS.

A handsome aggregation of Genuine Eider Down Quilts, covered in best quality art Saten, Silk and Satin, pretty floral centres and plain borders, filled edge, pale shade borders predominate.

Reg. \$ 8.50. Reduced to . . . \$ 7.20
Reg. \$10.00. Reduced to . . . \$ 8.80
Reg. \$12.50. Reduced to . . . \$10.40
Reg. \$14.00. Reduced to . . . \$12.00
Reg. \$20.00. Reduced to . . . \$17.40

#### English & American Wadded Quilts.

A nicely assorted stock, every one of these imported this fall, light and dark mixtures, plump and full size, well quilted.

Reg. \$14.00. Reduced to . . . \$11.70
Reg. \$20.00. Reduced to . . . \$16.90
Reg. \$27.00. Reduced to . . . \$22.90
Reg. \$30.00. Reduced to . . . \$25.50
Reg. \$35.00. Reduced to . . . \$29.75
Reg. \$50.00. Reduced to . . . \$41.25



### A SNAP IN FURS.

COLLARS, STOLERS, and MUFFS Much Lower than our usual Low Prices.

#### Black and Brown Hare Stoles.

Very Fashionable To-Day.

Regular \$1.80. Reduced to . . . \$1.55
Regular \$2.20. Reduced to . . . \$1.90
Regular \$2.50. Reduced to . . . \$2.15
Regular \$3.60. Reduced to . . . \$3.00
Regular \$4.80. Reduced to . . . \$4.20
Regular \$7.00. Reduced to . . . \$5.90

Muffs to match up to . . . \$8.60

#### SEAL STOLERS

Very neat and smart looking.

Regular \$2.50. Reduced to . . . \$1.95
Regular \$3.80. Reduced to . . . \$2.50
Regular \$4.80. Reduced to . . . \$3.80

Muffs to match. Regular \$5.00. Reduced to . . . \$4.00 Regular \$7.00. Reduced to . . . \$5.50

#### FITCH SETS.

Not many of these, they are probably the handsomest furs we are showing. Medium and large pillow muffs with neat Collar, the two making an enviable set.

Reg. \$23.00 sets. Reduced to . . . \$21.00
Reg. \$33.00 sets. Reduced to . . . \$30.00
Reg. \$51.00 sets. Reduced to . . . \$46.00

#### BROWN MARMOT STOLERS.

Reg. \$ 3.70 for . . . . . \$3.00
Reg. \$ 4.00 for . . . . . \$3.30
Reg. \$ 7.00 for . . . . . \$6.00
Reg. \$ 8.00 for . . . . . \$7.20
Reg. \$ 8.50 for . . . . . \$7.50
Reg. \$10.00 for . . . . . \$8.00
Reg. \$11.50 for . . . . . \$9.50

#### BROWN MARMOT MUFFS.

Reg. \$ 4.00. Reduced to . . . \$ 3.25
Reg. \$ 7.00. Reduced to . . . \$ 6.00
Reg. \$ 8.50. Reduced to . . . \$ 7.40
Reg. \$ 9.00. Reduced to . . . \$ 7.80
Reg. \$10.50. Reduced to . . . \$ 9.40
Reg. \$12.00. Reduced to . . . \$10.40
Reg. \$15.00. Reduced to . . . \$13.00

#### SQUIRREL NECK STOLERS.

Reg. \$11.00. Reduced to . . . \$ 8.00
Reg. \$14.00. Reduced to . . . \$11.00
Reg. \$16.00. Reduced to . . . \$14.00
Reg. \$19.00. Reduced to . . . \$16.50
Reg. \$22.00. Reduced to . . . \$18.50

Muffs to match. Reg. \$5.00. Reduced to . . . \$4.20
Reg. \$6.50. Reduced to . . . \$5.20

### New Evidence of German Readiness.

BOOK PUBLISHED IN 1906 TOLD OFFICERS WHAT TO DO AND SAY.

Paris, Nov. 21.—Among the many instances of German foresight in preparing for the present war not the least curious is a book called "The Military Interpreter," by Captain von Scharfenort, professor and librarian of the Berlin Academy of War. This volume, published in 1906 says Le Temps, is composed of reports, letters, circulars and notices for use in France during the German occupation. On page 22 is a model letter to the commander-in-chief of the French army in reply to a circular accusing the German troops of numerous violations of international law. The letter addressed to the Generalissimo of the Enemy says:

"In a circular to the Minister of Foreign Affairs you have reproached the German troops with numerous violations of international law. The German troops are alleged to have rendered themselves guilty of acts of hostility against ambulance corps, of having taken prisoner M. A.—in the midst of an ambulance corps organized by him, of having made use of explosive bullets, of having forced peasants to work at digging trenches under fire of the fortress and having attempted to send food and ammunition trains under cover of a sign adopted by the Geneva convention. Lastly, a doctor, while attending a wounded Prussian soldier is alleged to have been killed by him."

"I have made inquiry with a view to learning if anything has taken place which could have been transformed by the informants unworthy of credence or of evil intention into the monstrosities denounced. An inquiry of this kind offers difficulties all the greater, inasmuch as the statements were drawn up in a form extraordinarily vague. For official assertions of so grave a character every indication of the name, place, and time is wanting completely. In the two cases in which reference is made to witnesses and statements—the case of explosive bullets and peasants forced to dig trenches—neither the tenor of the evidence or the names of witnesses or informers were indicated.

"The inquiry conducted on our side has found a real but singularly distorted basis for one alone of the accusations brought against the German troops. It is correct that M. A.— was arrested and that he was occupied tending the wounded, but his arrest was not effected in the midst of an ambulance corps. It was caused by the suspicion that he was in communication with the garrison of S—. As to the duration of his detention the military authority alone could decide. With reference to all the other statements I must declare them entirely invented."

### V. C. Hero.

A Cardiff Man's Great Bravery. Sergeant-major White, of the Army Service Corps, who has the distinguished conduct medal, and was made Queen's Corporal for carrying Lieutenant Roberts, mortally wounded, from the danger zone at Colenso, has just been notified that he will receive the Victoria Cross for gallantry at LeChateau.

Recounting his experience at Cardiff, where he undergoes an operation to-day for the extraction of a bullet, White said:—

"We got orders at night to move a convoy. We ran into an ambush of Uhlans, and they gave it us hot. I accounted for four of them with my sword, but we had to retire."

"When we reached a place where we could pull ourselves together, the officer asked if anyone saw Captain Grey, who was in charge."

"It was stated that he had been shot down, and I said I would go back for him. I went and found him, and, placing him across my horse, galloped back to safety with bullets whistling round. I was hit in both legs."

White left the Army only a month before the present war broke out. He re-enlisted, and has fought at Mons and on the Marne and the Aisne.

### No Sympathy for DeWet

New York Sun.—To feel sympathy for General De Wet, wounded and a fugitive, requires something of an effort. For years before raising the standard of rebellion he had been Minister of Agriculture of the Orange River State and was honored and trusted by the British Government. Long before the Union of South Africa was organized De Wet had worked for reconstruction under the British flag, and formally proclaimed his loyalty as an example to his people after the Boer war. It is now evident that he did not wear his heart upon his sleeve.

Stafford's Prescription "A" is one of the best stomach preparations for sale in Newfoundland. Price: Small size, 25c; post, 5c extra. Large size, 50c; post, 10c extra.—sep19,14

