

TEN PAGES TO-DAY.  
 TORONTO, Noon.—Fresh to strong S.W. shifting to N. W. winds a few scattered showers but generally fair to-day and on Thursday. A little cooler.  
 ROPER'S, Noon.—Bar. 29.43; ther. 78.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.  
 READ BY OVER  
 40,000 PEOPLE  
 EVERY DAY.

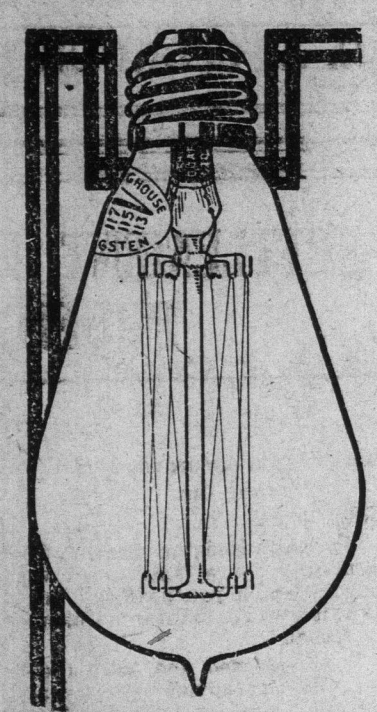
# THE EVENING TELEGRAM.

VOLUME XXXVI. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, JULY 8, 1914. \$3.00 PER YEAR. NUMBER 156.

## REID-NEWFOUNDLAND CO.

MAZDA LAMP BEST IN THE WORLD.

Selling at the following prices.

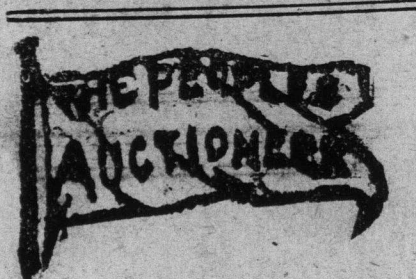


20	Candle Power	30	cents.
32	"	"	30 cents.
50	"	"	40 cents.
100	"	"	70 cents.

Phone 240

REID NEWFOUNDLAND COMPANY.

Electrical Department.



**AUCTION.**  
 On the premises on **SATURDAY, July 11th**, at 12 o'clock noon, that **Desirable Building Lot**, with concrete foundation and basement covered, and at present used as a warehouse, situated on the south side of Water Street, by which it measures 44 feet 6 inches east by land in the occupancy of Harvey & Co., by the west by property of James & McKay, and by passage way 39 feet on the west by property of James & McKay, by which it measures 82 feet, together with the erection thereon. For particulars apply to  
**P. C. O'DRISCOLL,**  
 Auctioneer.  
 Jun 30, 91

**PUBLIC AUCTION.**  
 For sale by Public Auction, at the office of the undersigned, on Wednesday next, 8th instant, at 12 noon, 1 piece of Freehold Property situate on Topsail Road, adjoining that of Ed. Dunn's, with new house erected thereon. For further particulars apply to  
**M. A. BASTOW,**  
 Auctioneer.  
 July 1, 61

**MOTOR CAR FOR SALE.**  
 Metallurgique 1912 Model, Seven Passenger, 30 H. P., in first-class condition.  
**The Nfld. Trading Co., Ltd.**  
 Jun 30, 61

**Ice! Ice!**  
 Ice delivered daily (Sundays excepted). The supply for Sunday will be delivered on Saturday evening. Satisfaction guaranteed. Orders left at this office will have prompt attention.  
**PETER NEVILLE,**  
 m30,1m,s,w Black Marsh Road.

**Legion of Frontiersmen**  
 There will be no parade on Thursday, as previously ordered, but on Friday, at 8 p.m. Every member must attend. Full kit. By order O. C.  
**E. W. VERE HOLLOWAY,**  
 Licut. & Q.M.  
 July 8, 11

**NORTH SYDNEY COAL!**  
 Received ex s.s. Beothic, June 19th, 1914.  
**500 Tons Best Screened North Sydney Coal**  
 A Choice Cargo.  
**H. J. Stabb & Co.**  
**\$30 In Cash.**  
 1. \$10 will be forwarded to the person sending us the largest number of words obtained from the words "Stafford's Liniment."  
 2. \$10 for the largest number obtained from the words "Stafford's Prescription A."  
 3. \$10 for the largest number obtained from the words "Stafford's Phorastone Cough Cure."  
 You will have a chance to win the \$30 if you follow out the conditions below.  
 Conditions—All answers must be accompanied by either of the following:  
 1. The outside green wrapper obtained from a bottle of Stafford's Liniment.  
 2. The words "Trial size" cut from the yellow cardboard box of Stafford's Prescription "A."  
 3. The word Phorastone from the white cardboard box of Stafford's Phorastone Cough Cure.  
 Either of these three things will do, so as to make your guess a bone dry one.  
 If you are not able to obtain either of these three preparations in your district, you can forward us (together with your answer) one of the following amounts:  
 20 cents for Stafford's Liniment.  
 30 cents for Stafford's Prescription "A."  
 30 cents for Stafford's Phorastone Cough Cure.  
 If you want to try to win the \$3 prizes you must purchase the 3 preparations.  
 On receipt of same we will forward the preparations you require by parcel post and your answer will be kept until the 30th day of July (1914) when we will publish the names of the winners.  
 In the event of two or more persons sending in the same number of words (and those being the highest ones) the one that we receive the first will win the prize.  
 The names of the Judges of this competition will be published at the same time as we publish the names of the winners.  
**SPECIAL NOTICE.**—We are constantly receiving a numerous quantity of our Liniment circulars for the above competition, these do not count. It is the outside green wrapper that you must send us and not the inside circular.  
 Address all communications to  
**DR. F. STAFFORD & SON,**  
 St. John's, Nfld.  
 Jun 10, 14

**ROSSLEY Theatre.**  
 St. John's Leading Vaudeville Theatre.  
**BARGAIN MATINEE TO-DAY.**  
 Two Cents.  
 Great Feature Picture in 2 Reels.  
**THE INCRIMINATING CARD.**  
 A drama that can't be beat.  
 Bunny's Honeymoon—Vitagraph comedy.  
 Sleath's Floral Parade—Lubin. Safragettes in the Bud.  
 In No Man's Land—Vitagraph. Pathé Gazette.  
**TWO SHOWS NIGHTLY,**  
 5 and 10 cents.

**S.S. BAWK**  
 will sail for Bell Island and Lance Cove on Thursday, 9th instant, at 8 a.m.  
**BOWRING BROS., Ltd.**  
 (Coastal Mail Service.)  
 July 7, 21

**To Ladies!**  
 I am making Stylish Tailor-made Costumes at **MODERATE PRICES** to suit you. Give me a call and be convinced. Personal attention to fitting and making.  
**J. EDWARDS,**  
 Ladies' Tailor,  
 25 Springdale St.  
 Jun 4

**Tenders for the Purchase of Hotel Burnell at Trinity.**  
 Tenders are invited for the purchase of HOTEL BURNELL at Trinity. Tenders will be received for the purchase of HOTEL WITH LAND or for HOTEL WITHOUT LAND. Sealed Tenders addressed to the undersigned will be received up to noon on Friday, the 21st July, 1914. The right is reserved of selecting any or all tenders.  
**W. WHITE,**  
 Trustee  
 Trinity, June 3rd, 1914. Jun 10, w.a.t.f

**MINARD'S LINIMENT CURES DIPHTHERIA, BURNS, ETC.**

**MOST MERCHANTS**  
 please some people; some merchants please most people; but the most successful of all is the merchant who pleases all people. It is easy enough to please all the people as far as Paint is concerned. Stock the full line of  
**"Matchless" Paints.**  
**THE STANDARD MANUFACTURING CO., LTD.**

**Red Cross Line.**  
**S. S. "Stephano" and S. S. "Florizel."**  
**INTENDED SAILINGS.**  
 From St. John's. From Halifax. From New York.  
 Every Saturday. Every Tuesday (both ways). Every Saturday.  
 Passenger Tickets issued to New York, Halifax and Boston.  
**FARES INCLUDING BERTHS & MEALS ON OUR STEAMERS:**  

	Single	Return	Single
To New York	\$40 to \$60	\$60 to \$100	\$15.00
To Halifax	20 to 30	25 to 35	8.00
To Boston (by Plant Line)	29 to 39	51 to 71	18.00
To Boston (by D. A. R.)	30 to 41	51 to 72	18.00

 Boston connections from Halifax: Plant Line Thursdays and Saturdays at midnight or Dominion Atlantic Railway through the beautiful Annapolis Valley to Yarmouth, and thence by Boston and Yarmouth S. S. Co. Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route.  
 Full particulars from  
**HARVEY & COMPANY, LTD.,**  
 Agents Red Cross Line.

Better be sure than sorry, and you can be sure if you have a **Hartford Policy.**  
**LOW RATES.**  
**Prompt Settlement.**  
**GEO. M. BARR,**  
 Jun 15, tu, th, s Agent

**Grove Hill Bulletin**  
**ORDER YOUR BULBS THIS WEEK**  
 In September we shall be prepared to deliver to those who order at once Dutch Bulbs of the finest quality; Hyacinths, Tulips, Narcissus, Dahodis, Snowdrops, Crocuses, Iris, Frezias, etc.  
 With each parcel of Bulbs will be enclosed a slip containing practical hints on Bulb Culture. Prices will be very reasonable. Write for them or call up phone 247.  
**Phone 247.**  
**J. McNEIL,**  
 Waterford Bridge Road.

**St. John's Masonic Life Insurance Association!**  
 The Quarterly Meeting of Directors of the above Association will be held in the Masonic Temple on Friday next, 10th inst., at 8.30 p.m., when applications for membership will be received. By order of President.  
**JOHN JEANS,**  
 Secretary.  
 July 7, 9

**ICE CREAM**  
**MADE TO ORDER.**  
 And after Monday, June 22, our usually fine  
**ICE CREAM**  
 and  
**Ice Cream Soda**  
 will be served daily at our residence, Robinson's Hill.  
**J. W. CAMPBELL,**  
 Phone 586.

**Per S.S. Stephano from New York:**  
 Cantaloupes, Water Melons, Celery, Tomatoes, Cucumbers, Cabbage.  
 New York Chicken.  
 New York Corned Beef.  
 New York Butter, 1 lb. blocks.  
**JAMES STOTT.**

**Butter!**  
 Ex "Morwenna."  
**Finest Grass Butter.**  
**Finest Cheese-Twins.**  
 All Reduced Prices.  
**JAS. R. KNIGHT**  
 811 WATER STREET.

**TO LET—House on Pleasant Street;** Tenement on Mundy Pond Road of 3 rooms upstairs; Land to lease on Nunbury Street; Land to lease on Nunbury Street. F. C. WILLS, City Terrace, 226 Duckworth Street. July 4, 61

**TO LET—Furnished, a nice Residence,** fitted with all modern improvements, in West End of city. Apply at once to P. C. O'DRISCOLL, Exchange Building. July 8, 14, eod

**FOR SALE—Metz 22 H. P. Roadster Motor Car,** perfectly new; 1914 model. Runs 30 miles on 1 gallon gasoline; light on tyres. Price only \$650.00. Apply W. V. DRAYTON, July 3, 61.

**FOR SALE—1 Folding Seat Buggy and one Phaeton;** apply to LAWRENCE BROS. July 4, 14

**Oxygenopathy is the best patented Oxygenic device marketed.** Exclusive territory open in your district. If you feel you can handle a good article, one that pays, write for information to J. R. COTE, Kingston, Ont. July 3, 14

**LOST—Between Mt. Pearl and Portugal Cove Road, a Bicycle Pump,** bearing the name Blumens (13) Sterling. Finder will be rewarded on leaving same at this office. July 8, 11

**LOST—A Brown and White Setter Bitch,** name on collar. Finder will be rewarded on returning same to ALEX. McDUGALL, McBride's Cove. July 8, 10, 13

**LOST—A Ten Dollar Bill,** the property of a poor man. Finder will be rewarded by leaving same at this office. July 2, 14

**STRAYED—From Freshwater Road, on Monday last, a Small Bay Pony Mare,** with a dark line running along back, fore and hind legs clipped a bit on inside. Any information that will lead to its finding will be rewarded. P. KAVANAGH, care Hearn & Co. July 4, 61

**Help Wanted.**

**WANTED—A First-Class Barber;** best wages given to competent man; apply J. COURTNEY, Water Street. July 8, 14, eod

**WANTED—A Competent Saleslady** to take charge of Ladies' Department in a new business; apply, stating experience and salary required in the first instance, to "Z" this office. Communications strictly confidential. July 3, 14

**CHAUFFEUR WANTED—**Apply THE NEWFOUNDLAND TRADING CO. LTD., opp. T. A. Hall. July 8, 14

**WANTED—A Cook;** apply to MRS. JOHN HENDERSON, 13 Gover Street. July 4, 14

**WANTED—A Strong, Smart and Willing Boy** to learn the Dry Goods Business; apply to STEER BROS. July 4, 14

**WANTED—A Cook;** apply to MRS. G. N. MURPHY, Old Cove Road. July 3, 14

**WANTED—An Experienced Cook** apply to MRS. H. D. REID, Devon Place, Forest Road, between 7 and 8.30 p.m. July 4, 14

**MINARD'S LINIMENT CURES DIPHTHERIA, BURNS, ETC.**

Advertise in THE EVENING TELEGRAM