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Whole No. 315

The Everyday Bargain Store LEARN TO SAVE MONEY!

Value for Both Sides of YOUR DOLLAR!

The art of spending money is greater than the art of making it. Yet far more has been taught, written and lectured on the subject of the making of money than about the spending of it. This doubtless inspired the old adage that "a fool and his money are soon parted." Today the world is too busy to stop and study the best ways of spending it. Price is not the same as value; for price is what you pay for an article, while value is what you receive in merchandise-plus service.

Years ago I began studying to make both sides of my customers' dollars represent value to them when spent with me, and today it is recognized that our merchandising represents value.

Daily all my efforts are toward making a bigger and better organization to back up the policy, and while today I am giving the best I know how, tomorrow I hope to make it better. Try the Everyday Bargain Store.

(The Mrs. C. A. Phillips stand)

HOTELS

WINDSOR HOTEL

C. A. CRAIG, Prop. Large, well furnished rooms, bath room, etc.; first-class table. Permanent or Transient Board. Livery Stable in con-

HARTLAND, N. B.

Royal Hotel

A Home Away from Home un Street, South Side of Bridge Livery in Connection

HARTLAND, N. B A. W. GLARK, Prop.

Brehange Fore

W. F. Thornton, Proprietor

Fredericton **Business** College WILL OPEN ITS

FALL TERM on Wednesday, Sept. First

Now is the time to write for full par-W. J. OSBORNE, Principal Fredericton, N. B.

DR. J. E. JEWET Dentist

At Hartland every Monday. At Bath every Wednesday and Thursday. P. O. address Woodstock.

W. P. Jones, K. C. Attorney-at-Law, Solicitor, etc. WOODSTOCK, N. B.

Avondale Woodworking ing, Spruce and Hardwood Factory

and outside Finish. Mouldings of all kinds always in stock,

C. S. DIFFIN, Manager

Avondale N. B.

order promptly at reasonable price.

ME MANUFACTURE

1 Doors, Sashes and Sheath-

Farmers' Phone, Hartland 33-41

Assurance Western (INCORPORATED 1851)

- - \$3,213,438.25 ASSETS

DIBBLEE & AUGHERTON, Agents

Woodstock, N. B.

Telephone: Office, 18-31.

Residence 144-11

JUST RECEIVED THE FOLLOWING NEW GOODS:

Prices \$4, \$5, \$6, \$7 and \$8. Boys' Hats from 25c to \$1.25. Men's Straw Hats from 25c to \$2 Children's Hats from 20c to \$1.50

Raincoats for Men, Women & Children

all colors, including black rubber. Women's, \$5 to \$12. Boys', \$3.75 to \$5.50.

Se Our Men's Blue Worsted Suits \$12, \$15, \$17, \$18 and \$20

C. M. Sherwood, Limited CENTREVILLE

BUILDING BOOM AT HARTLAND

by A. D Colwell of The Observer staff, and first appeared in the St.

A very good index to a commu nity's prosperity is furnished by the number and character of the building operations therein. Halmand this year is experienc- ing material for the erection of a ing a building boom the like of large concrete building, two on the river bank.

ings and stores.

Last fall a little syndicate at a nominal figure. Then, as \$500, and has moved into it. with them, amounts to \$22,700.

The prices of the lots in the difgives an idea of permanency and be about \$1,500. prosperity that would not other. Mr. Geo. O. Britton, manager Demerchant.

be termed a building spasm.

On Hillcrest Avenue H. N and all the modern conveniences.

Flooring, all kinds of Inside plete will cost about \$1,000.

In the same district George McGoldrick will erect a modest dwelling of wood which will cost | Street South. in the vicinity of \$500.

On Main street opposite the Can give you close quotations on any- Lyric theatre Mrs. A. D. Colwell thing in these lines you need, either at the will shortly commence the erecmill or f.o. b. either railway station. A tion of a two storey concrete rescall or correspondence solicited. We idence with large front porch will treat you right in any case—fill your This will be of a different style of architecture from any other dwellings in Hartland, and an ornament to the locality. The estimate for this building, exclusive of the land, is \$1,500.

The congregation of the Church of England are preparing for the erection of their new church on a lot opposite the bridge on Main street. This will also be of concrete, and, according to the plans, will be one of the prettiest country churches in the province. It is hoped to complete the structure for \$3,000.

Further down on Main street, opposite the public school, Frank Clarke is now breaking ground for a very pretty bungalow of concrete, with verandah on the front and south side. The roof will be of steel shingles, while the ceilings and walls of all the rooms will be of ornamented steel, instead of plaster. About \$1,500

On Hillcrest avenue Frank Eswooden dwelling house of pretty hope, faith in the country, and design and nicely finished inside, progress.

finished inside, and with the en- for Consolidation!

tire lower floor fitted up as garage with concrete floor and modern fittings, at a cost of about

Just north of the bridge, on Main street, Glass Bros. have erected a wooden garage, which when completed will stand them about \$1,200.

On the site of the old Commercial Hotel, opposite the station, D. E. Mergan and Son are storwhich has not been seen here storeys high, the ground floor, since the first cabin was erected to be used as a general store. while the upper portion will be There is a population of over fitted up as a two tenement 1,000 and some very nice dwell- dwelling. This building will cost \$3,000 or more.

Guy McGinley has partially started the building ball rolling completed a small dwelling on by opening up a tract known as the Rockland road; which is mod-Hillcrest avenue and selling lots est but comfortable, at a cost of

soon as some one took the lead In a commanding position, and started to puild there was a with a beautiful view of the surgeneral scramble, so that the pre- rounding country, on the hill sent time there are no less than back of the village, Arthur Y. thirteen buildings either just fini- Dickinson is now erecting a fine shed, under construction or about two story concrete dwelling choir members to be started, the total value of which will be nicely finished inwhich, with the land connected side and will cost in the vicinity as teller here by Mr. Brittain

ferent sections range from \$120 recently completed a commodito \$800, so it can be seen that the ous, but plain dwelling house on Monday. characer of the buildings going Hillcrest avenue, finished inside B. F. Smith M. L. A., East up will be above the average ex- in natural wood, and very com- Florenceville and party motored ected in a country town and fortable, at a cost of which will up here yesterday and was at the

wise be attributed to what might of the Farmers' Telephone Co., has been obliged to abandon his The figures given in the matter, residence at Windsor on account below includes the cost of the of the ravages of tuberculosis, land on which the structures are will shortly begin the construcbuilt, the price of which ranges tion of a wooden residence on which will be about \$1,000.

This completes the list of buildstorey dwelling of concrete, fin- ings so far as known, but the ished inside with natural wood prospects are that three or four more buildings will be started With the barn, which is to be before the summer is over. It is added later, the outlay will be expected that all the buildings enumerated above will be com-W. E. Thornton is putting up a pleted before the the cold weather fine wooden residence on the ave- sets in this fall, and those ennue with verandah on the front gaged in the building trades have and one side, which when com- no fear of any idle days during pleasantly entertained a number

will build a residence on Main time.

One of the prettiest dwellings is John Christians' bungalow Belyea and James and Leon Bel about half a mile north of the yea, all of Mars Hill, were questa

Others who are putting up residences are: Allen Barter and days with her parents Mr. and Achbar Hartley.

CONSOLIDATION

The Consolidated School is a reform-just as truly so as the abelition of slavery, as responsible government, as giving every man a vote, as Confederation in Canada. It is an educational reform that is moving over the continent, brushing aside the inefficient and the antiquated. Like all other reforms it meets opposition -opposition from men whose sincerity and honesty are above

Confederation is now nearly fifty years old. To us this period is the past. To our fathers it was the future. Many of them opposed Confederation. Some were cautious, some lacked imagination, is the estimated cost of the dwell- some were pessimistic or nonprogressive, but they were sincere. But triumph came through tabrooks has about completed a those who represented youth,

the cost of which will be about Consolidation means intelligence, progress, efficiency, unity. Scott Sipprell has converted It means a better country to make the old Free Baptist church build- a living in, a better equipment for Dr. Chase's O ing into a fine residence, nicely the young to make a living. Vote

The prospects in this part of Carleten are for a hay, and grain is looking well . A few potatoes are being offer-

held in 1 afternoon of Schulman Demer chant, Rev. C. H. Creer was the officiating clergyman. The deceased was one of the first settlers in Holmesville Se tlement and

well and favorably known here. G. S. Larlee, C. P. R. Station agent here has been laid up from his work for several weeks but is getting around aga

B. H. Calder of the Bank of Nova Scotia staff here having Sussex, N. B. left for that place

The Cement Block Co. have John Ryan Provincial Constable made a trip to Woodstock on

Miss Lella Gilerson, teacher daughter of Alfred Giberson, who has been located in the schools home on Saturday last to spend the summer holicays.

The farmers of this place hav Mrs. Raymond Grey and son

Donald of Pembroke are spending a few days with her parents, Mr. and Mrs. G. W. McCollum.

Burvell Graham has purchased

Mr. and Mrs. of their friends at a party on Fri-It is also said Fred Thornton day evening. All enjoyed a good

> An auto party consisting of Mr. and Mrs. Fred Smith, Miss Alberta of Mr. and Mrs. Albright Belyea. Miss Della Hoone spent a few

Mrs. George Boone this week. Mrs. Daniel Buchanan, Mitchell Charles, and Eldon Buchanan are visiting Mrs. Thomas S. Wade of Stanley, Mr. Buchanan spends his time between the mail box

and the oven. A large number of the youn people attended church at Rock-

land Sunday evening. Mr. and Mrs. Harry Belyea spent Sunday with Mr. and Mrs. Gordon York of Rosedale.

Mrs. William Seeley has returned from Hartland where she was sewing for Miss Edna Shaw. It is rumored that Jarvis Hay-

ward has purchased a McLaughlan-Buick car Miss Katryn Bell spent the

weekend with Miss Josephine Mr. and Mrs. Morley Estabrooks

and young son spent Sunday at the home of Robert Carney. Bruce McLean spent the week-

end at Knowlesville. He is much improved in health.

Mr. and Mrs. Ernest Seeley of Upper Brighton were visiting at the home of Mr. and Mrs. George Seeley on Sunday.

