



“Thistle” Brand Haddies and Herring

The name and the fame of the “Thistle” Brand of fish have brought credit and honor to the producers, and trade and profit to the retailer.

The “Thistle” label on Haddies, Kippered Herring, Herring in Tomato Sauce, and Tunny Fish, is known throughout the Dominion to guarantee the virtues of cleanliness, genuineness and natural flavor of the freshly-caught and instantly-canned fish, just as they are taken from their ocean home.

A BIG
TURNOVER
IN FISH
DURING
LENT

CODOU'S

Macaroni, Vermicelli, Etc.

Finest Taganrog Russian Wheat—the only wheat from which the finest quality of Macaroni can be made, is used in the manufacture of the Codou products. The richness of flavor and tenderness make them most toothsome and satisfying. Genuine French products made by Felix Codou.

Nourishing
Palatable

Coco Fruitine

Vegetable
Butter

From the viewpoint of economy alone, a woman will be interested to investigate the merits of Coco Fruitine in her cooking and pastry.

Its matchless purity, rich yet delicate flavor and evident superiority to butter, oil or lard, commend it at once to the housewife who is anxious to save.

Made in Marseilles with scrupulous care!

Economical

ARTHUR P. TIPPET & CO.

Agents

Montreal

Toronto