

**BUSINESS-BUILDERS of B. C. and  
BUSINESS MEN of the EAST  
and Elsewhere, now awake  
to the Value of the  
CANADIAN WEST:- Greeting!**

Established 1911, this publication is the COMMUNITY SERVICE MAGAZINE of Western Canada, and wishes only the advertising messages of reliable leaders in every line of wholesale and retail business.

Because we are BUILDING FOR LASTING SERVICE, not for one day a month, but for every month in the year, our representative may not yet have called upon you, and a "marked copy" may be all the communication you have received—or can receive—whether or not your office is far distant, or at the Dominion's Perennial Port.

If you have a message for the homes and business men of the Canadian West, we invite you to communicate with us.

**IN B. C. and THE CANADIAN WEST  
BE A LEADER IN YOUR LINE**

**THE BRITISH COLUMBIA  
MONTHLY**

1100 Bute Street, Vancouver, B. C.

**HOLIDAY  
BENEFITS**

You can only enjoy the full benefits of a holiday if you leave your business cares behind you. You can do this, as many others have done, by entrusting the management of your personal property to this Corporation. Let us take care of your real estate and investments, collect revenue, dividends, interest, rents, &c., in short, act as your Financial Agent. The time and worry saved is well worth the moderate charge.

This service is fully described in our Booklet, "Your Financial Agent." Send to-day for a copy.

**THE  
Toronto General Trusts  
Corporation**

British Columbia Branch:  
Cor. Pender & Seymour, Vancouver, B. C.

*When Buying*

**COAL**

*Buy the Best*

Phone:  
**SEYMOUR 210**

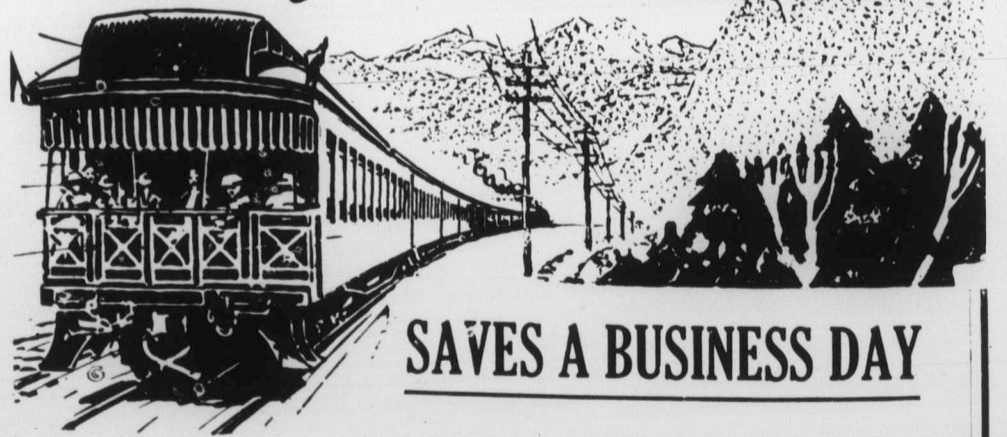
**Marpole Coal  
Co., Ltd.**

1101 Main St. :-: Vancouver, B. C.

**Trans-Canada Limited**

Leaves Vancouver 3.00 P.M. Daily

**Ready for Business**



**SAVES A BUSINESS DAY**

REACHES

Calgary, 25 hours      Edmonton, 36 hours  
Regina, 40 hours      Winnipeg, 50 hours  
Fort William, 62 hours      Montreal, 92 hours  
Toronto, 87 hours.

CARRIES SLEEPING CAR PASSENGERS ONLY  
SUMMER TOURIST RATES IN EFFECT

Make Your Reservations Now.

To Purchase Sleeping Car Space, Apply to Any Agent of the

**Canadian Pacific Railway**  
General Passenger Department Vancouver, B.C.

The BRITISH COLUMBIA MONTHLY and VANCOUVER, the DOMINION'S PERENNIAL PORT  
Shall Bind the Canadian West.