## KAY'S NeW ARRIVALS, SPRING, 1904, KAY'S

GRAND EXPOSITION OF NEW FLOOR COVERINGS carpeis, rugs, linoleuns.
The particulars that follow below mirror very completely the superb range of Carpets, Rugs, Linoleums and Floor Coverings generally that we show for the Spring season. Our supremacy in the carpet world is well known to shoppers, not alone in Toronto, dut the Dominion over. In the first time in about fifteen years some of the foremost carpet manufacturers have notified us of an advance of from twopence to sixpence per yard in the best goods. Fortunately we had our arrangements made earlier and our friends will not be asked to pay more than in former years for same quality.

| Carpets | Passage Linoleums-45c., 55 c . 75 c . |
| :---: | :---: |
| ur selections for this season are now com- | oleum border-6 in. $25 \mathrm{c} \cdot ; 9$ in. 35 c . CORK CARPETS |
| and colorings in Axminsters, Wiltons |  |
| Brussels, with Borders and Stair to match. Many | Car |
| Iff the best patterns are also in stock in $4+$ goods | an |
| wider stairs and corridors. Samperers. |  |
| Bissell's" Grand Rapids. \$275, and Premier. | ugs |
| $\$_{3} \mathbf{2 5}$, with latest improvements. | $2.6 \times 2.6 \ldots \ldots .91 .35 \quad 46 \times 46 \ldots \ldots .83 .50$ |
| hinese and japanese mattings. |  |
| ,m 16. per yard to.the very finest inl |  | From 16c. per yard to. the very finest imlaid s, given to buy these gowds by the roll of to yards.

WOOD FIRRE MATS (Japanese). Bright calors, suitable for veramams and
ner cottages: er cottages:
JAPANESE RUGS,
Better quality than former years, rich Oriental Horings, in red, green, blue and gold grounds:


$10.0 \times 1+0$
in blue and white, green and white. pink and
$16 \times 3$. up to $9 \times 12$ feet. from 7 foc for smallest
up to $\$ 18$ for largest.
L.ighter weights of duge are sumetimes lialle curl at the corners; to olviate this we recom-
 ink on. The set of four. is yold for $\$ 1$.
Plain-In three different !nualitiec, in 2 and 4 rds wille. at, per stluare yard, goc. 75c. all: 1 fso
 in parquet.
wide only
Printed linolemms-A1 40c.. 50c., 75c., and \$1 pee sq. yari- the three latter qualities can be had $2 \mathrm{and}+\mathrm{y}$
wide only.

Twice a year instead of selling off our Car pet Remnants in inconvenient lengths, we make them up into Rugs, with borders to harmonize, in sizes to suit almost any room, and at prices atout one-third to one-half less than you would be able to buy the same carpets from the piece. This gives an excellent opportunity when $r$ furrishing or for beginners in housckeeping, as the goods are all of the best of their respective kinds in Brussels, Wiltons. ana Axminsters.

made from best cuecoa and Manilla fibres, in all width from $22^{1 / 2}$-in. up to 72 -in. wide, in two krades.
english and canadian cocoa vestr bule and door mats.
All sizes kept in stock from $14 \times 24$ up to 30
48 inches. Special shares and sizes mate to ,rder on short notice

IN Skins.
We have sume splendid specimens of Mounted L.eopards at $\$_{3} 3$, and Tiger skins, which are be(oming very scarce, at $\$ 300$.
200 Grey Goatskin Rugs, untined. $5.6 \times 2.6$. Wit,ton. Mallrud and Xafleal rugs In $10.6 \times 9$ and $12 \times 9$. Patterns and colors identical to the hand-made, and are very suitable for Dining Rowm, Office or Litilrary, and range frum $\$ 23$ to $\$ 55$.
englisil kensingion squares. In all-wool reversible goods in delfit blue, reds. greens and mixed collors. for bectroms, crumb grens. and

Out of town customers can be well served by our mail order system. Anything in the store can be ordered by letter. Individual attention given to all mail orders.

