

EATON'S MIDWINTER SALE CATALOGUE

A book that offers you many opportunities to make every dollar spent mean money saved

**NOW IS THE TIME TO
PRACTISE GENUINE
ECONOMY**

True economy lies not so much in buying only those things that are entirely necessary as in buying them at the place and at the time when they can be procured for the least amount of money. More money than ever does the present carry just at the present, when, though our western country as a whole has received much money for its crops, yet the situation confronting the American whole is such as to call for the husbanding of our resources, both private and national. How forceful an argument this is, then, to the taking fullest advantage of such a wonderful chance of such a wonderful chance of such a wonderful dollar spent means money saved, as is **EATON'S** Midwinter Sale,

Write for the EATON Sale Catalogue



WHAT OUR SALECAT- ALOGUE WILL TELL YOU

From the two pretty dresses on the front cover, right through every page of the book, our Special Midwinter Sale catalogue is crammed full of bargains so interesting, so really worth while that once you turn the first page, you will not lay the book down until you have looked at it from cover to cover. Clothing for Men, Women and Children, Articles of Household Use, Grocery and Fish Specials, Furniture Features, Paints and Varnishes, and so on, all of **EATON** quality, are pictured and described, in every instance being specially priced at a genuine bargain figure—so low a price that you can hardly believe it possible by the immense quantity and perfect buying system of our firm.

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FILL IN, TEAR OFF, AND MAIL THIS COUPON TO US WITHOUT DELAY—Dept. U

NAME STATE WHETHER
MR MRS or MISS.

POST OFFICE**PROVINCE**

Study Your Seed Wants for the Coming Spring, Buy EATON Seed, Save Money, and be Sure of Satisfaction

Send for our special Seed and Grocery Catalogue, see the choice blooms and vegetables pictured on its pages, read the descriptions and count on the seeds growing according to conditions and the attention asked for them; then order the price and practical information. **EATON** seeds and bulbs. As we do not send this special catalogue to our full mailing list for sale and general catalogues, you must be ready about the end of the year, so if you see that the coupon above is filled in and x marked in space below.

IMPORTANT—Mark **X** in this space, otherwise only a Sale Catalogue will be mailed

THE T. EATON CO. LIMITED
WINNIPEG - CANADA

