

The Trust and Loan Co. OF CANADA

Capital Subscribed, . . . \$14,600,000.00
Paid-up Capital, . . . 2,920,000.00
Reserve Funds, . . . 2,785,996.58

MONEY TO LOAN ON REAL ESTATE

30 St. James Street, Montreal.

PRUDENTIAL TRUST COMPANY LIMITED

HEAD OFFICE
**9 ST. JOHN
STREET
MONTREAL.**

Trustee for Bondholders
Transfer Agent & Registrar
Administrator Receiver Executor
Liquidator Guardian Assignee
Trustee Custodian
Real Estate and Insurance Departments
Insurance of every kind placed
at lowest possible rates.

**Safety
Deposit Vault**

Terms exceptionally
moderate.

Correspondence
Invited.

B. HAL. BROWN, President and Gen. Manager

LIVING UNDER the SHADOW of WAR

In these dark and uncertain days, only the very best judgment should be employed in selecting investments. Sobered by the lessons of the war, sensible men and women have relinquished schemes to get rich quick by means of speculative securities and they now prefer safe investments yielding moderate interest to questionable ones with high rates. Beneficiaries under insurance policies are often perplexed as to how to invest their moneys safely and profitably but the continuous monthly income policy, payable in monthly instalments throughout life, and for twenty years certain, solves the problem completely. It constitutes an automatic safe investment and is issued by

The Mutual Life Assurance Co. of Canada
WATERLOO, ONTARIO.

E. P. CLEMENT, K.C.
President.

GEORGE WEGENAST,
Managing Director.

"THE OLDEST SCOTTISH FIRE OFFICE" THE CALEDONIAN INSURANCE CO. OF EDINBURGH.

Founded 1805.

**Head Office for Canada,
DOMINION EXPRESS BUILDING
Montreal**

JOHN G. BORTHWICK,
Canadian Manager

THE 'LIFE AGENTS' MANUAL

Published by The Chronicle, Montreal

Victory Loan

THE ROYAL TRUST COMPANY

is prepared to receive at Montreal, as well as at all points where the Company operates Safety Deposit Vaults, from Subscribers for small amounts of the **VICTORY LOAN** for Safe-Custody, **WITHOUT CHARGE**, the Interim Certificates and later on the Bonds, for the term of one year.

Subscribers for large sums are reminded that safes may be rented in the Vaults of the Company at a cost of \$5.00 and upwards per year.

Buy Canadian Victory WAR LOAN BONDS

(This space is donated by the
WESTERN ASSURANCE CO.
TORONTO.)

ÆTNA INSURANCE COMPANY

Established in Canada, 1821

Ætna Fire Underwriters Agency
OF ÆTNA INSURANCE CO., HARTFORD, CONN.

Applications for Agencies Invited

J. B. HUGHES, Special Agent, WATERLOO, Ont.
J. R. STEWART, Special Agent, 15 Wellington St. East,
TORONTO, Ont.
R. LONG, Special Agent, P. O. Box 307, CALGARY, Alberta