



YOU KNOW

the uninsured are in no more peril than the insured, but their families are.

Putting off Life Insurance is to make it harder to get, and more costly, even if delay does not finally defeat your purpose.

Insure NOW and select a strong Company like the NORTH AMERICAN, with FINANCIAL POSITION UNEXCELLED.

Agents almost everywhere in Canada. See one.

The NORTH AMERICAN LIFE

Head Office, 112-118 King Street West, Toronto.

L. Goldman, Secretary. Wm. McCabe, Mng. Director.

AULT & McCONKEY, Managers, Province of Quebec.

180 ST. JAMES ST., MONTREAL.

ROYAL-VICTORIA LIFE Insurance Company OF CANADA.

Head Office: MONTREAL.

CAPITAL: - - \$1,000,000.

(Reserves based on Canadian Government Standard.)

Business of 1900 compared with 1899

| | | | |
|------------------|--------------|---------------------|-----|
| Interest | \$ 9,001.79 | Inc. over 1899..... | 20% |
| Premiums | 86,416.79 | Inc. over 1899..... | 22% |
| Total Income.. | 95,420.47 | Inc. over 1899..... | 40% |
| Reserves | 120,638.21 | Inc. over 1899..... | 70% |
| Ins. in force... | 2,116,880.00 | Inc. over 1899..... | 24% |

DEPOSITED with the Canadian Government for the protection of Policyholders

\$100,000.00

AGENTS PAID LIBERAL COMMISSIONS FOR BUSINESS

DAVID BURKE, A.I.A., F.N.S.,
General Manager

THE AMERICAN Fire Insurance Company of New York

ESTABLISHED 1857.

ASSETS, - - - \$1,245,758.71

For Agencies in the Dominion apply to the Head Office for Canada

22 TORONTO STREET. - TORONTO

JAMES BOOMER, T. D. RICHARDSON,
Manager. Assistant Manager

The Policies of this Company are guaranteed by the Manchester Fire Assurance Company of Manchester, England.

THE MANCHESTER FIRE ASSURANCE COMPANY.

CAPITAL - \$10,000,000.

ESTABLISHED 1824.

HEAD OFFICE, MANCHESTER, ENG

Canadian Branch Head Office, TORONTO.

JAMES BOOMER, T. D. RICHARDSON,
Manager. Assistant Manager

To Be Faithful

To Policyholders
and Agents...

is the motto of the management of the Union Mutual. To serve all interests impartially. To treat all parties with consistent candor. To issue policies of pronounced liberality. To make all death payments with the utmost promptness. To be fair in all dealings.

Honest, capable Agents can always have employment with us

Union Mutual Life Insurance Co.

Incorporated **PORTLAND, MAINE** 1848

Fred. E. Richards, President.
Arthur L. Bates, Vice-President

ADDRESS:

HENRI E. MORIN, Chief Agent for Canada,
151 St. James Street, - MONTREAL, Canada

For Agencies in Western Division, Province of Quebec and Eastern Ontario, apply to

WALTER I. JOSEPH, Manager
151 ST. JAMES ST., - MONTREAL.

The Imperial Insurance Company Limited OF LONDON, ENG.

ESTABLISHED 1803.

Subscribed Capital, - \$6,000,000 Paid-up Capital, - \$1,500,000 Assets, - \$8,000,000

Head Office for Canada: Imperial Building, MONTREAL

G. R. KEARLEY, Resident Manager for Canada.