

PORT ALBERNI *Offers Good Opportunities.*

- TO THE FARMER. The soil in the Alberni Valley is especially suited for fruit and mixed farming. Peaches and Grapes can be grown and ripened in the open, and splendid crops of roots can be raised.
- TO THE FISHERMAN. The deep sea fisheries of the West coast, comprising Cod, Halibut, Herring and Salmon, will provide a living for thousands of fishermen, while the salmon and trout in our streams and lakes will ensure good sport to the disciples of Isaac Walton.
- TO THE HOMESEEEKER. The situation and natural beauties are such as to make Port Alberni a desirable place for the residence of lovers of beauty.
- TO INDUSTRIES. Cheap sites can be had from the Railway company, and the development of the water resources of the district (estimated at over 100,000 h.p.) will provide ample cheap power.
- TO THE STOREKEEPER and business man. The growth of the town will carry with it the opening for stores of all descriptions by creating a large local market.
- TO THE LOGGER. The development of the immense timber resources of the district will give employment to large numbers of loggers and timbermen.
- TO THE TOURIST. The scenic beauties of Vancouver Island can be most easily reached from Port Alberni which will also be the gateway to the new Provincial Park at Buttle's Lake—The Yellowstone of Canada.
- TO THE MOTORIST. The road into Port Alberni from Victoria is one of the finest in the Province and the beautiful roads of the district are a continual source of delight to motorists.