

# Value Makers



## COAST-TO-COAST

We've assembled the most-wanted appliances and home entertainers at the very best possible prices. Our value makers are first quality products, built for reliability and dependability. "The Bay" Value Makers are the result of constant research into latest features and design providing quality to meet your demanding needs. Because we're coast-to-coast, volume purchases reflect the savings. "Value Makers" available coast-to-coast... only at your "Bay" store. Over 100 stores coast-to-coast!

Hudson's Bay Company

Baycrest  
100% solid state  
14" super  
portable color TV  
only  
**\$329**

Imagine, true color portability... this pedestal-based TV weighs only 42 lbs.

- Handsomely styled black and white cabinet.

- 100% solid state chassis with "Instant picture-Instant sound". Solid state ensures longer life as the circuits are not warmed up or cooled down.

- There is a constant supply of power through the solid state chassis - even when the set is turned off.

- 14" super portable is built with micro-integrated circuitry that means maximum efficiency in less space.

- Modular circuits snap in and out for quick servicing. Vacation switch to eliminate the constant flow of power.

- Automatic fine tuning that locks in the strongest broadcast signal and provides the sharpest, clearest color picture possible completing this Baycrest beauty.

### BAYCREST COLOR TV WARRANTY

Your Baycrest color television is guaranteed against any defects in workmanship or materials for one year. There is an additional one year replacement guarantee for the cost of the picture tube.

### POSITIVE DETENT UHF AND VHF TUNERS:

Each tuner is built for click-type positive tuning - which means accurate tuning on the UHF fre-

quencies that you used to have to find by dial! The common television frequencies for stations 2-13 are received on the VHF tuner; channels 14-83 are on UHF.

### AUTOMATIC COLOR:

The "One Button Automatic Color" means you get perfect color instantly when changing channels. It is an electronic circuit that memorizes the correct setting for color and tint, and maintains it from channel to channel.

### COLOR AND TINT CONTROLS:

These allow you to pre-set the desired brightness or tint of colors, and the percentage of color in the picture. Then let our Automatic color do the rest.



Includes warranty service and delivery  
Available coast to coast only at your local Bay store

All items advertised in this flyer are available at any one of the following "Bay" stores:  
LAWRENCE PLAZA, Bathurst and Lawrence West, 781-2482 BRAMALEA CITY CENTRE, Highway 7 and Dixie Road, 457-7000 CLOVERDALE MALL, Dundas St. and Highway 27, 239-4861  
EGLINTON SQUARE, Victoria Park and Eglinton Square, 759-4771 FAIRVIEW MALL, Don Mills and Sheppard Avenue, 491-2010 SQUARE ONE, Mississauga, Highway 10, Burnhamthorpe Road, 270-7600