If everybody wins, can we still call it a Contest?

The Macintosh "Everybody Wins" Contest."



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Everyone who buys a Macintosh^e computer between July 25 and October 13 gets \$100, plus a one in ten chance at \$500.¹
Plus a chance to enter the Grand Prize Sweepstakes.² You may win the \$15,000 Apple^e Dream Package which features a Power Macintosh^e 8500, 16MB, 2 GB HD CD 600, 17^e monitor with speakers, Global Village 28.8 modem, Apple Color StyleWriter^e 2500, Apple Color **ISSUE ONE**

OneScanner^{**} 600/27, QuickTake^{*} 150 Digital Camera, Newton^{*} MessagePad^{*} 130 and a SonyVideo Camera. Just buy a Macintosh and you're a winner.³

Offer runs July 25th to October 13th, 1996.

*See your participating Authorized Apple Canada dealer for details. 1. Includes all Apple computers except all Power Macintosh 8500/9500 series, Macintosh I.C 580 and Macintosh PowerBook series. A skill testing question must be correctly answered to win the \$500. \$100 and \$500 prizes redeemed by mail. 2. No purchase necessary to enter the Grand Prize Sweepstakes. A skill testing question must be correctly answered to win. 3. See your participating Authorized Apple Canada Reseller for full details. Sony and Global Village are trademarks of their respective owners. Other trademarks are owned by Apple Computer, Inc.



Authorized Dealer