

# Gillette Safety Razor



**He'll Appreciate Your Good Judgment As Well As Your Good Will**

if for Christmas, 1917, you send him a Gillette Safety Razor! That's the gift that is valued Overseas for *itself* as well as for the sake of the sender. Few articles of personal equipment are so welcome, for the Gillette is known up and down the Allied lines, by Canadian, Briton and Anzac, Frenchman, Italian and American, as the one sure passport to a clean and enjoyable shave.

Even if he has already had one, the man in whom your hopes centre will be glad to get another Gillette Safety Razor. For under active service conditions, equipment so sought after as the Gillette strays easily and often, and he may now be trying to worry along again without one. So whatever else your box may contain, don't forget a GILLETTE SAFETY RAZOR—and a good supply of blades.

If you prefer, we will take your order, through your dealer or direct, and deliver the razor of your choice from our nearest depot Overseas. Ask your dealer about this when he shows you his Gillette assortment.

Standard Sets and "Bulldogs" cost \$5.00—Pocket Editions \$5.00 to \$6.00—Combination Sets \$6.50 up — at Drug, Jewelry and Hardware Stores.

*Mails are congested—shipments slow. Send his Gillette early!*

**GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED,**

Office and Factory : Gillette Building, Montreal 274

# EVEREADY DAYLO



*The light that says "There it is!"*

RUNNING in from an advanced post, at night, Longshaw R. Pointt, of the American Ambulance Field Service, with two wounded men in his car, travelled a road that was less than a kilometer distant and in full view of the enemy lines.

Suddenly the engine stopped dead. To light a match would have revealed his position, with the result that at any instant a shell might sweep across the road and wipe the car and its two wounded occupants off the map!

But he had his DAYLO with him and by using his hand as a shade, was able to throw light all over the engine without attracting enemy shell-fire. In half a minute he located the trouble; in three minutes more was on his way to the hospital—SAFE!

For every emergency of the night DAYLO is equally dependable.

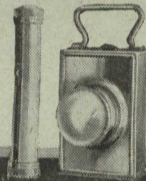
77 different styles at prices from 85 cents up. Sold by the better electrical, hardware, drug, sporting goods, stationery and jewelry stores everywhere.

\* \* \*

Don't let your soldier boy go to camp without an Eveready DAYLO—"the light that may save his life." Your Eveready dealer will pack and mail the DAYLO you select.

**Canadian National Carbon Co., Limited**

Toronto Ontario



*Don't ask for a "flashlight"—get an Eveready DAYLO*

*when* all other lights fall.

*when* the motor stalls and the trouble must be located instantly

*when* you're looking for something in that dark corner of the attic.

*when* a fuse blows and all the lights go out

*when* you can't see to read a sign post or house number

*when* you're searching the dresser drawer

*whenever* you need INSTANT, portable light, indoors or out, that cannot blow out or cause fire, you need an Eveready DAYLO.

## Have You Read EDGAR ALLAN POE ?

If not, you have missed the Prince of Short Story Writers, who also originated the vogue of the detective story. Sir Conan Doyle admitted that the inspiration for Sherlock Holmes came from Poe's Tales.

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