

LOCAL NEWS

Ladies' spring coats at very low prices at Bassett's, corner Union and Sydney.

Boys' pants, lined, all sizes, at Bassett's both stores, corner Union and Sydney, and 282 Brunsell street.

Dancing tonight, the "Studio." Special sale of men's warts tonight—Corbet, 194 Union street.

Ladies' middie, 98c. up.—At Bassett's both stores, corner Union and Sydney, and 282 Brunsell street.

"CLIMO'S PHOTO ANNIVERSARY" Comes but once a year. Begins Monday, March 21, ending Monday, 28th. An offering of lovely photos at half price. Don't miss it. 88 Germain St.

Special sale of men's pants tonight—Corbet, 194 Union street.

SPRING MILLINERY Opening this week at Amdur's, West St. John, 259-60 King St., W. E.

SMOKING CONCERT. Gentlemen, don't miss the smoker under the auspices of the St. John Cricket Club, in the Orange Hall, Germain street, on Tuesday, March 22nd, 1921. Splendid programme of marine and local artists. Tickets on sale. Rochee & Co., Photographers, King street, 85 cents each.

Special sale of men's ties tonight—Corbet, 194 Union street.

"Studio." Regular dance tonight. For Sale—Two Houses. Apply 42 St. John street, West, or phone West 921-1.

Special sale of men's hats and caps tonight—Corbet, 194 Union street.

Now is the time for dancing. Latest New York dances taught by Alice M. Green. M. 8087.

HIGH QUALITY AND LOW PRICE At Amdur's stores, King Square and Charlotte St., City, and both stores at West St. John, in the ladies' wear department.

RELIABLE TIRE REPAIRS Maritime Vulcanizers, Ltd., 88 Princess street. 29995-8-21

FROM MANUFACTURER TO CONSUMER We just received a large shipment of men's and boys' suits, pants and spring tops which our buyer bought at exceptionally low prices, so we decided to give our customers the benefit of getting real good value in their new Easter suits and overcoats. Men's suits, real value \$85.00 to \$100.00, for Easter trade from \$18.00 to \$40.00. Boys' suits, real value \$12.00 to \$18.00, for Easter trade from \$2.50 to \$14.00. Men's pants, real value \$4.00 to \$12.00, for Easter trade from \$2.99 to \$8.99. Men's spring tops, real value \$20.00 to \$35.00, for Easter trade from \$11.00 to \$23.00. We also carry a full line of men's and boys' furnishings, caps, hats, suitcases, traveling bags and trunks at low prices. Your initial top on free of charge on any suitcases and trunks, at Union Clothing and Furnishing Co., 200 Union street.

FOR YOUR INSPECTION At Amdur's stores, the greatest values now offered in ladies' spring suits, coats and dresses, and millinery, in the stores and West Side.

FINEST STYLES AND LOWEST PRICES In ladies' suits, coats and dresses at Amdur's stores.

"CLIMO'S PHOTO ANNIVERSARY" Comes but once a year. Begins Monday, March 21, ending Monday, 28th. An offering of lovely photos at half price. Don't miss it. 88 Germain St.

Boots and shoes for men, women and children. Special low prices—Bassett's both stores, corner Union and Sydney, and 282 Brunsell street.

IN JUSTICE To yourself, call at Amdur's stores. Inspect our spring lines in ladies' ready-to-wear and millinery before you do any shopping.

DRESS WELL For less money. Go to see Amdur's store in ladies' wear, clothing, and millinery. King Sq. and Charlotte St., City, and King and Ludlow Sts., W.

J. S. Gibbon & Co. have all sizes of hard coal. M. 2639 or 299.

Hear the celebrated new Brunswick phonograph records on sale at the C. H. Awarded Piano Company, Ltd. 8-21

ON SUNDAY AFTERNOON Members of the G. W. V. A. and Y. M. C. A., also the general public, are urged to be at the G. W. V. A. hall, Wellington row, on Sunday afternoon at 4 o'clock to hear Captain Tom Best, of the Y. M. C. A. Captain Best is a first contingent man and was one of the ablest speakers with the army. You'll be interested, be on hand.

TO RE-KINDLE THE FEEDER Get a bag of Gibbon & Co's Charcoal from your grocer.

New spring suits, coats and dresses are now being shown at new prices at J. Goldman's, 98 Wall street.

New spring suits and overcoats for men and at new prices—J. Goldman, 98 Wall street.

WHO'S GOT A LITTLE GIRL THAT DESERVES A NEW DRESS? Or a little boy that's been pretty hard on his clothes this winter. Probably to this little announcement. On Monday, Tuesday and Wednesday only of next week we are placing on our counters two thousand yards of durable serges, gabardines, tweeds, in navy, fawn, brown, black, green, taupe and burgundy.

These goods are specially adapted for one-piece dresses, separate skirts, girls' dresses, boys' suits, and boys' or girls' coats. For a quick clean up we are going to make the price to suit every ladie's purse. \$1.29 and \$1.59 per yard.

At these prices these goods are cheaper than we can replace them at to-day, but the space is required for other goods, so out they go.

Come early and get first choice of the color you have been needing.

P. A. Dyer & Co., "The Store for Bargains."

Pyrex Oven-Ware. Our stock is now complete in the following pieces: Casseroles, plain and engraved; Pie Plates, Bread and Utility Pans, Entree Dishes, Custard Cups, all Gift Sets.

O. H. Warwick Co., Limited 78-82 King Street. THE BUSINESS COLUMN EDITED BY MANSFIELD F. HOUSE

Applying One of the Biblical Precepts. Though Scriptural passages are usually considered as being more applicable to spiritual than temporal conditions, there is, particularly at the present time, at least one of the parables that applies precisely to the situation at the moment—the story of the ungrateful servant and the fate which overtook him when, overlooking the benefits which he had received, he set upon his fellow servant and demanded payment in full.

HOW MANY PEOPLE READ CLASSIFIED ADS? One-fifth of Syracuse, N. Y., newspaper reader peruse the classified advertising section, according to a survey conducted by the newspaper. The net result is the growth in the want advertisements carried in the local press. The stunt was given a tryout in the holiday shopping season, and a careful check of the results of the advertisements.

Liberal indulgences and renewals should be granted by the manufacturer to the jobbers, by the jobbers to the individuals. It is no time for a creditor to seize his debtor by the throat and demand payment in full. This does not mean that credit should be allowed to run wild, that prices should be maintained at an abnormal level, or that business principles should be fractured with impunity.

At a time when the general public is following a "shopping" policy with respect to practically everything that it buys, it is little short of amazing to see how few stores—comparatively speaking—are taking advantage of this by displaying their prices in large, easily read figures.

Even during normal times there are few stores that can afford to overlook the value of the price-card. Right now, when cost is a vital factor and the stimulation of business is the principal object in view, no store that is featuring even the slightest of reductions should fall to make use of this powerful lever.

Hand-Written Cards. Postcards bearing personal messages written in pen and ink and a liberal use of the price-card. Right now, when cost is a vital factor and the stimulation of business is the principal object in view, no store that is featuring even the slightest of reductions should fall to make use of this powerful lever.

PAINLESS EXTRACTION Only 25c. We Make the Best Teeth in Canada at the Most Reasonable Rates. Boston Dental Parlors.

S. GOLDFEATHER Optician Exclusively. 429 Main Street. Out of "High Rental District" Phone Main 3413-11.

For reliable and professional service call at S. GOLDFEATHER Optician Exclusively. 429 Main Street. Out of "High Rental District" Phone Main 3413-11.

BIG SPECIALS AT Robertson's 98 lb bag Cream of West or Five Roses Flour \$5.90

Robertson's 98 lb bag Cream of West or Five Roses Flour \$5.90. Fancy Barbadoes Molasses, a gallon 85c.

Robertson's Cor. Waterloo and Golding St. 'Phone M. 3457, M. 3458. 11-15 Douglas Ave. 'Phone M. 3461, M. 3462.

Foamy, Fritter, Fondants Fresh from Factory every Friday. ALLAN'S PHARMACY 172 King Street, West St. John, N. B. OPTICAL SERVICE.

MURINE Night and Morning. Have Strong, Healthy Eyes. If they are Itchy, Smart or Burn, if Sore, Irritated, Inflamed or Grated, use Murine for your eyes. Safe for Infants and Adults. At all Drug Stores. Write for Free Book. Natus Rex Remedy Co., Chicago.

New Styles for Men Now Ready. Dress and business suits—and everything right in fabric, fashion, fit and finish. Easter Will Be March 27th.

GILMOUR'S 68 King Street. Brown's Grocery Company 86 Brussels St. 'Phone 2666.

White Potatoes, a peck 25c. 80 lb. bags \$1.45. 2 lbs. New Potatoes 25c. Outmeal, per pkg. (Ogier's) 25c. Fresh Eggs, per dozen 60c.

Forestell Bros. Cash Only. 1 gal. Fancy Barbadoes Molasses 88c. 1 peck Delaware Potatoes 27c.

Forestell Bros. 2 Qts. Finest White Beans 25c. 1 lb. Tin Corn Syrup 25c.

Forestell Bros. 1 lb. Tin Corn Syrup 25c. 2 lbs. Tin Corn Syrup 45c.

The 2 Barkers, Limited 100 Princess Street. 'Phone Main 642. 65 Brussels Street. 'Phone Main 1630.

Forestell Bros. 2 Qts. Finest White Beans 25c. 1 lb. Tin Corn Syrup 25c.

TEN BIG BARGAINS For Saturday and Monday only. Both Stores: Scott's Emulsion 68c. and \$1.36. Nujol, for constipation, 6c. and \$1.38.

WASSONS 2 STORES AT CARLETON'S MILL REMNANTS OF DRESS GINGHAMS. 2 lb. Cotton Batting, 6x7 feet \$1.00 each.

Easter Display Latest Spring Fashions. Ladies' Suits, Coats and Dresses. Large assortment of Blouses at Special Prices to Clear.

MAGEE'S 423 Main St. SPECIAL FOR FRIDAY AND SATURDAY. Western Roast Beef, per pound 18c. to 30c.

WARREN'S 473 Main St. 'Phone 4508. Choice Western Roast Beef 18, 25, 32 1/2 lb.

Sereisky's Cash and Carry Meats and Groceries. 2 Qts. Finest White Beans 25c. 1 lb. Tin Corn Syrup 25c.

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