

**Simpson's Will Remain Open Until 5.30 p.m. Today**

# The Season's Greatest Value-Giving Event for Men Occurs Today

**Men's and Young Men's Suits---  
Fashionable and of Unquestioned  
Superior Quality---Reduced  
Dollars Less Than Regular**

# \$14.75

Style, Quality and Tailoring are three big features that we want to direct your attention to in this group of suits.

While the values alone warrant us talking in big type, the high character of the merchandise almost monopolizes our attention, as it will yours, too.

These are all perfect suits, made of handsome worsteds, both soft and hard finished surfaces; also a few excellent tweeds.

Plain grey and brown, and check and stripe effects, with blue, green, brown or grey predominating---in fact, a large assortment of splendid patterns.

Two and Three-button Coats, in conservative models for men with quiet tastes and the form-fitting models for the young fellows who like the more dashing styles. Sizes 36 to 44. We cannot emphasize too strongly the importance of this sale, but we would suggest, however, that you come at 8.30 a.m. if you wish to choose from a large assortment, for at this remarkably low price such beautiful suits will sell quickly. Today **14.75**

**Men's O'coats \$15.00    Men's O'coats \$18.50    Youths' Suits \$11.50**

Men's Grey Cheviot Overcoats, in 3-button, fly front, Chesterfield style, with 2-button imitation open vent in back, and cuff on sleeve. Sizes 36 to 42. A coat that you can wear any time and any place. Price ..... 15.00

Men's Winter Weight Grey Melton Overcoats, single-breasted, fly front style, with velvet collar, tailored with a raw edge, and linings of durable quality. Sizes 36 to 44. A dressy, gentlemanly garment. Price ..... 18.50

Youths' Long Trousler Suits, made of dark and medium grey tweed, in two and three-button single-breasted styles, regular and crescent shape pockets, and pinch-back; cuff bottom trousers. Sizes 32 to 35. Price ..... 11.50

## Men's Good \$6 and \$7 Shoes at \$4.95

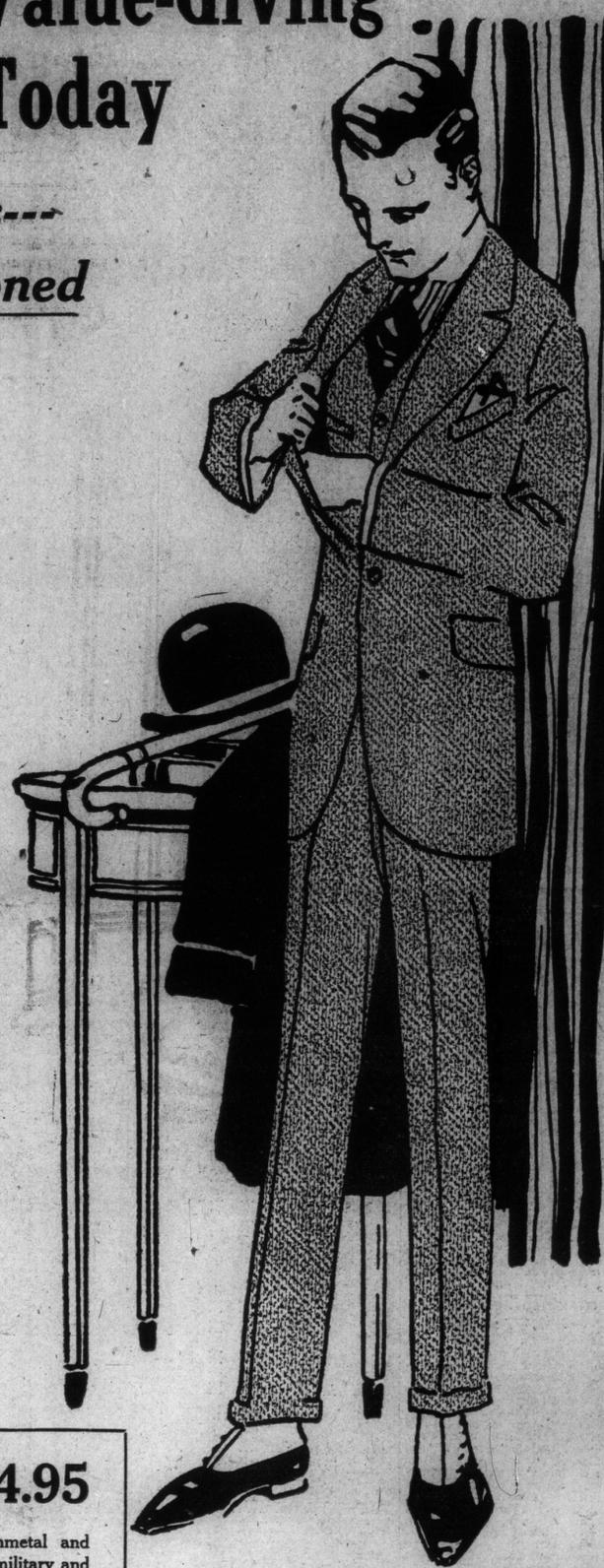
Men's high-grade Goodyear Welt Boots, in Blucher and straight lace styles, in gunmetal and patent colt, vici kid and tan calf leathers, medium and English recede toe, light weight soles, military and low heels. Sizes 6 to 10. Regular \$6.00 to \$7.00 values. No phone or mail orders. Today....4.95

## Men's Handsome Ties, Today 29c

**4 for \$1.00    50c, 75c, \$1.00 Grades--Never on Sale Before    4 for \$1.00**

We secured another lot of manufacturer's left-overs of Men's Four-in-Hand Neckwear; beautiful foulards, bengalines in 15 shades, and Swiss and Italian silks in a host of exquisite designs. This is something very special.

The **SIMPSON** Company  
Robert Limited



**3 Arrow Shirts Today for \$2.50**  
Also Monarch Shirts at Same Price  
In such a big display of Shirts as we have a large number of them are bound to get soiled and mussed up in the windows and on the counters. It is these soiled and mussed Shirts from \$1.25 and \$1.50 lines that we offer in this lot. Sizes 13 1/2 to 17. Today 3 for \$2.50; each, 87c.

**Men's Pyjamas Below Regular Cost for Today**  
300 suits, bought from a large eastern manufacturer away below the cost of production; solettes, silkette and mercerized materials, in pink, blue, tan, grey and white; silk frogs, ocean pearl buttons. Sizes 34 to 44. Marvellous sale special for today 1.19

**Exhibition Visitors**  
Are invited to use this store's facilities for their convenience and comfort.  
Use our Parcel Room in the Basement. Your parcels will be checked free.  
Telegraph Station, Basement.  
Post Office, Main Floor.  
Information Office, Main Floor.  
Telephone Booths, All Floors to Third.  
Rest and Writing Room, Third Floor.  
Restaurant, Sixth Floor.  
Music Rooms, Sixth Floor.

**We Pay Freight**  
We pay freight or express charges to any station in Ontario on all purchases of \$10.00 or over.

**Consult Our Optician**  
Our Optical Department is in charge of a specialist, whose many years' experience assures you of absolute satisfaction.—Second Floor.

**Excellent Breakfast, Lunch and Afternoon Tea Served Each Day in the Palm Room, Sixth Floor.**

## You Need Only Pay \$1.85 for That New Fall Hat

**If You Will Come Today**

A choice of all the new shapes, in grey, green, tan, brown, navy and black. Very special Simpson value at .....1.85

**Soft Hats**—Borsalino, \$5.00; Stetson, \$4.50; Christy, \$3.00 and \$3.50.  
**Black Stiff Hats**—Stetson, \$4.00; Christy, \$3.00, \$3.50 and \$4.00; King, \$2.50; Stevenson, \$2.50; Henry Cox & Co., \$2.00; Kenwick, \$1.50.

**New Fall Caps**  
Smart novelty shapes, in many new shades of greens and greys, \$1.00 and \$1.50.  
New ranges of Fall Caps at the popular prices of 50c and 75c.