

# Simpson's February Furniture Sale

## Today's Big Bargains in Small Rugs

Bargains in Wilton Rugs, several designs in a good, useful quality of Wilton rug, small conventional and Oriental patterns; browns, greens and blue. Suitable for any small-sized room where there are hardwood floors and a moderate sized rug is required. Sizes:

4.6 x 7.6.	Price.....	14.25
6.9 x 9.0.	Price.....	23.75
6.9 x 10.6.	Price.....	28.75

Good values in Small Wilton Rugs, closely woven quality, in a one-piece rug that will give endless wear. All the new colors and designs suitable for up-to-date furnishing. Sizes:

4.6 x 6.0.	Price.....	18.75
4.6 x 7.6.	Price.....	21.75
6.9 x 7.6.	Price.....	33.75

Small Velvet Rugs, 40 only, small Scotch velvet rugs, in very pretty colorings of brown, green and old rose effects, suitable for any room where a small rug is required. Size 4.6 x 6.6. February Sale..... 5.95

Rag Rugs Reduced. Clearance of Japanese rag rugs, dainty colorings of blue, grey, rose and green, mottled and striped effects. Size 30 x 60 inches, regular \$1.50. Thursday special, \$1.15; size 27 x 54 inches, regular \$1.25. Thursday special, 95c.

Door Mats, 89c. A stack of odd velvet and Axminster door mats in various quantities and colorings; size 30 x 16 inches, all reduced for Thursday selling..... 89

## Portieres---All Ready to Hang

We have a large assortment of Portieres, made of plain fabrics, such as Egyptian cloth, Assyrian cloth, rep, etc., trimmed with tapestry bandings to match, made 7 ft. 6 in. long. Specially priced at..... 6.95, 8.50, 9.75 and 10.75

Also a few pairs of special Portieres, made of English velours, lined with damasks, reps, chintzes, etc. Specially priced at..... 14.75

## For February Birthdays Amethyst Jewelry

Special Offering in February Birthstone Jewelry for Thursday.

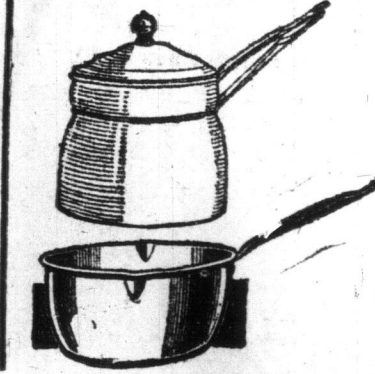
10k Gold Amethyst Rings, good weight, special at.....	1.25
10k Gold Amethyst Pendant and Chain, special at.....	1.95
Pendants, amethyst and pearl set. Regular \$4.50 to \$6.00. Thursday.....	3.75
Heart-shaped Amethyst, with 9k gold band and chain. Regular \$3.00. Thursday.....	1.95
Brooches, in 9k and 14k gold, set with amethysts and pearls. Regular \$2.25 to \$3.00. Thursday.....	1.95
Brooches, Regular \$5.00 to \$6.75. Thursday, 3.95	
Scarf Pins, 9k gold, set with amethyst and pearls. Regular \$2.00. Extra special at.....	95

## New Wash Fabrics

There is going to be a great scarcity of desirable wash fabrics, so we advise you to buy now. Also please remember that these low prices will be impossible later in the season. We specially recommend for your attention:

White Snowflake Crepe, of Swiss manufacture, for waists and dresses. Thursday, a yard, 31	
The New Sponge Cloth, for spring suits; sky, mauve, biscuit, Copen, orange, rose, black, etc.; 36 inches wide. A yard.....	39
Duro Nurse Cloth, the best nurse cloth made; boll it and it won't change. Plain shades of sky, Copen and navy; also in stripes; 30 inches wide. A yard.....	25
Quinghams. We shall shortly have to advance the price on this staple line. 27 inches wide. Still at a yard.....	15
Ducks and Drills, all fast colors, 27 inches wide. A yard.....	25
Duro Piques, 27 inches wide, will boll and not fade; stripes, checks and plain shades. A yard.....	39
British Galateas, printed designs, Copen and navy grounds, white spots, anchors and stripes; 28 inches wide. A yard.....	15
Plaid Voiles, 40 in. wide, the Grafton celebrated quality.....	50
Silk and Cotton Tussah, in Persian designs; floral, stripe and all-over effects; 36 inches wide, 4 yard.....	75

## "Wear Ever" Aluminum Covered Kettles



See the demonstration of "Wear Ever" Aluminum Utensils in our basement. To acquaint more Toronto people with the merit of this ware the makers gave a huge discount on a large quantity of 4 quart size covered kettles, so that we could sell them at a very low price and thus advertise their product. A useful size for boiling, stewing, preserving, etc. 1.25

"Wear Ever" Aluminum Double Boilers, 1 quart size..... 1.29

"Wear Ever" Aluminum Lipped Saucepans, 1 quart size..... 29

Aluminum Salt and Pepper Shakers, wooden bottoms. A pair..... 25

## And Home-Lovers' Club

Aid you in making the most of your home.



## They Enable You to Re-furnish Your Home Without Wrecking Your Bank Account

This is surely a strong combination, one that should appeal to many thousands of Toronto householders. A great sale of homefurnishings, with prices away down below the ordinary—and the opportunity to take advantage of them without using up all your available cash. Members of the Home-Lovers' Club may have their purchases of Furniture, Draperies, Floor-coverings, China and Silver charged—and have the payments spread out over a convenient period.

It costs nothing to be a member of the Home-Lovers' Club—its services and advantages are free to all members alike. See the Club Secretary, fourth floor, for further information.

## A Few Examples of the Big Saving Opportunities in Furniture

Three-piece Bedroom Suite—Bed of pure white enamel, scroll head and foot ends, brass caps; mattress, wood fibre with felt both sides; metal spring with fabric. Three-piece outfit..... 9.25

Three-piece Bedroom Outfit—Bed, heavy 2-inch posts and top bar, one-inch fillers, bright, polette or satin finishes; mattress, layer felt, deeply tufted and encased in good grade of art ticking; spring double woven wire, rope edge. Three-piece outfit, complete, regular price \$40.50. February Sale price..... 29.80

Four-piece Bedroom Suite, consisting of dresser, brass bed, spring and mattress; dresser, elm, golden finish, two large and two small drawers, back fitted with large beveled plate mirror; bed, heavy 2-inch posts, with five fillers, all regular sizes and finishes; mattress, felt both sides, wood fibre in

centre; covered in good grade of ticking. Spring closely woven wire fabric, heavy supports underneath. Regular price \$36.30. February Sale price..... 28.80

Divanette, fumed oak, back and seat upholstered in imitation Spanish leather; link fabric spring with helicals at each end. Complete with soft, comfortable mattress. Regular price \$37.50. February Sale price..... 32.75

Pillows, mixed feathers, encased in good grade of art ticking. February Sale price, a pair..... 95

Simpson's Special Pillows, selected feathers, perfectly sanitary, encased in good grade of art ticking. February Sale price, a pair..... 3.25

Eight-piece Dining-room Suite, in selected gumwood. Set consists of buffet, extension table and set diners. Buffet is

52 inches long, with one long linen and two cutlery drawers, good cupboard space; extension table, has 48-inch top and 8-ft. extension, with heavy platform pedestal base; diners to match extension table and buffet, have slip seats upholstered in genuine leather. Regular price \$121.50. February Sale price..... 95.25

Ten-piece Dining-room Suite, consisting of buffet, extension table, china cabinet, side table and diners; buffet, William and Mary design, 60-inch case in genuine quarter-cut oak, fumed, good cupboard and drawer space; extension table, oval top, 60 x 48 inches, 8-ft. when extended; diners, panel backs, box frames, slip seats, upholstered in genuine leather; set consisting of five side and one arm chair. China cabinet and side table will match balance of set exactly. 10 pieces complete. Regular \$225.25. February Sale price..... 173.25

## New Spring Boots for You to See. The Prices Are Moderate

Men's Gunmetal Calf, straight lace style, dull calf top, blind eyelets and three hooks, neat stitched toecap, lightweight Goodyear welt sole, low heel. Sizes 5-11. Extra value 4.50

Men's Velour Calf Blucher Boot, with dull calf upper, neat medium toe style, light Goodyear welt sole, military heel. A boot that combines good style and good wearing qualities. Sizes 5½ to 10. At, 4.50 per pair..... 4.50

Men's Cushion Sole Boots, comfortable round toe style, vici kid Bluchers, felt padded cushion insole, Goodyear welt outsole, low heel. Sizes 6 to 11. Good value at 4.50

Men's Tan Elk Blucher Boot, full round toe, heavy viscolized Goodyear welt sole, full vamp with toecap, medium high heel. Sizes 6 to 11. At, 4.50 a pair..... 4.50

## Women's Queen Quality Boots at Price of Six Months Ago

The four styles that we offer at \$4.75 should appeal to all women. They are of patent colt leather, with kid and cloth tops, button and lace styles, with plain and tip vamps, light and medium weight soles, graceful Cuban heels. Splendid boots at..... 4.75

Girls' Bright Finish Pebble Leg Knee Rubber Boots, warm black felt lined, neat toe shape. Sizes 5 to 10½, \$1.79; sizes 11 to 2, \$2.00.

## Bonnet Co.'s Famous Black Silks Are Here

And They Were Bought When Prices Were a Fourth Less Than They Are Now

Included are guaranteed Peau de Soies for separate Coats and Skirts at, a yard..... 2.00

Also Satin Paillettes of rich appearance, in weaves that are noted for good wearing, \$1.50 and \$1.69 a yard.

Of special interest will be Bonnet's Taffeta Chiffon, the finest taffeta weaves obtainable; very soft, pliable and lustrous, 36 and 40 inches wide. A yard, \$2.00, \$2.50, \$3.00 and \$3.50.

Black Satin Charmeuse, Satin Grenadine, Suiting Duquesne and Crepe Meteors, 40 to 50 inches wide, \$2.50 to \$5.00 a yard.

Black Silk Bengalines, Failles and Poul de Soies, for suits and coats, \$1.69 to \$3.00 a yard.

The Robert SIMPSON Company Limited

## A Bargain in Boys' Overcoats

200 Boys' Heavy Winter Overcoats at \$1.95

They were \$3.95 to \$5.00.

Our clearance of Boys' Winter Coats must be quick and complete, that is why the price cut has been so deep. Of our \$3.95, \$4.50 and \$5.00 coats for boys of 2½ to 6 years we have left about 200, and they've all been reduced to one price. There are Russian styles and double-breasted belted styles, mostly flannel lined. Come at 8.30 a.m. Thursday for first choice at..... 1.95



## The February Hosiery Sale

The big sale of hosiery is still rich with opportunities to economize. We do not hesitate to assert that you will not have another such collection of hosiery bargains to select from until the war is over.

Women's Black Cashmere Hose, "Mercury" Brand, made in Canada, knitted from a fine union yarn, cotton and wool. Sizes 8½ to 9½. Thursday, a pair..... 29

Women's Fibre Silk Ankle Hose, rich tan shade, superior quality, three-quarter silk leg, fine cotton top, fast color. Thursday, a pair..... 18

Women's White Vegetable Silk Boot Hose, high silk leg, extra fine weave and seamless, lisle thread top. Thursday, at, a pair..... 29

Women's Superior Quality Plain Cotton Hose; white, black and tan; excellent value, a pair..... 15

Women's Plain Cashmere Hose, black and white, nice fine quality and good weight. Thursday, a pair..... 49

Youths' Heavy Ribbed Black Cotton Hose, weight for winter wear, fast dye, seconds of "Pen-Angle" Brand. Sizes 8½ to 10. Thursday, a pair..... 23

Boys' and Girls' 2-1 Ribbed Black Cashmere Hose. Thursday, a pair..... 39

Men's Finest Plain Cotton Hose; black, tan, grey and champagne; knitted close and in a nice weight. A pair..... 15

Khaki Wool Socks. Our Mail Order Department has a left-over line from their fall and winter selling. Heavy weight, ribbed finish. Thursday, a pair..... 29

## Glove Specials for Thursday

Women's Real Chamois Leather Gloves, natural and white; have two dome fasteners, pique sewn seam; sizes 5½ and 5¾ only. Regular 75c. Thursday..... 49

Women's Glace, Lamb and French Kid Gloves, a grouping of several regular stock lines; many colors; sizes 5½ and 5¾ only. Regular 75c. Thursday..... 49

## Factory Clearance of Fancy China

We Bought a Factory's Overstock at a Third Less Than Regular Prices. This Sale is the Result.

## Hand-Painted Japanese Nippon China

At 19c Tea Cups and Saucers, Bonbon Dishes, Hair Receivers, Butter Tubs, Jugs, Pickle Trays, Spoon Trays, Olive Dishes, etc. Values, 35c and 50c. Thursday at..... 19

At 25c Tea Cups and Saucers, Bonbon Dishes, Pickle Trays, Tea Plates, Sugar and Creams, Hatpin Holders, Sherbet Cups, Butter Tubs, Olive Trays, Values 35c to 50c. Thursday..... 25

At 49c Ash Trays, Rose Jars, Marmalade Jars, Mayonnaise Bowls, Plate and Spoon, Pickle Trays, Bonbon Dishes, Condiment Sets, Fern Pots, Choc Pots, Tea Strainers, Tea Pots. Values 65c to \$1.00. Thursday at..... 49

At 98c Mayonnaise Bowls, Syrup Jugs, Cake Plates, Brush and Comb Trays, Sugar and Creams, Rose Jars, Whipped Cream Bowls, Ash Trays, Candle Sticks. Values \$1.25 and \$1.50. Thursday..... 98

## Economy in Baby Wear

A list of cosy garments for Baby Bunting at special prices. Only a limited number in each lot, so come early if you wish to share in these special offerings.

## CARRIAGE COVERS HALF PRICE

No Phone or Mail Orders.

Hand knitted in lovely designs of thick, warm Berlin wool. The colors are all white, white trimmed with pink, and white with blue trim; full sizes. Regular \$2.50 to \$3.00. Thursday to clear, \$1.25 to \$3.00.

Infants' Hats, made of heavy white corded velvet, warmly interlined and lined with silk; deep rever all around and earflaps on sides, elastic face strap; sizes for 6 months to 18 months. Regular \$1.50. Thursday clearing at..... 95

Infants' Barrowcoats, made of soft white flannelette, quilted waist, and tape bound edges, deep hem on skirt. Thursday special..... 49

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