Does Price Uncertainty Affect You?

Is the present a good time to buy any commodity?

Will prices fall later on?

Many authorities claim that prices have now reached their highest peak. If they are right-now is the time for you to place your surplus funds in a short term investment such as a Huron & Erie Debenture.



For a twelve months' term vou will receive

5%

payable half-yearly,

In the Savings Department of the Huron & Erie you receive

· per annum, payable half-yearly, upon funds which may be drawn at any time by check.

Richmond Street, Opp. Postoffice, Charles 3. Clarke, Manager Market Square - - - Walter T. Westby, Manager Dundas Street, Opp. Rectory St., A. H. Whitlow, Manager HUME CRONYN. General Manager T. G. MEREDITH, K.C.,

WILL NOT BUY COAL UNLESS CITY AGREES

be paved was referred to the city council. Manager Buchanan pointed out that the roads had been graded and olled only last year and that there was no necessity for the work form. no necessity for the work from a parks standpoint.

MRS. EASTMAN DIES

Death Occurred Months Ago.

Mrs. S. H. Eastmen, 239 Tecumseh avenue, died in Victoria Hospital folowing a three weeks' illness. Her usband, Rev. S. H. Eastmen, a prominent minister in the London Presby-tery, died just five months ago. Mrs. Eastmen is survived by her daughter, Miss Kate Eastman of this city and Dr. Mack Eastman of Vanuver, and three sisters, Mrs. J. H. llott of "Lilacdate," Westminster: Mrs. James Armstrong and Miss Flora McColl of this city.

The funeral will be held privately on Saturday from her residence. Rev. T. A. Symington will conduct the ser-vices.

F00000000000000

LOANS FOR BUILDING OF 47 HOUSES MADE

TO AUTOMOBILE PRICES

no necessity for the work from a parks standpoint.

"I do not see that there is any reason for paving the roads when the grounds may be abandoned," said Commissioner Vining. "Paving is the worst thing you can do for a park, although it may be all right for exhibition grounds."

Mr. Buchanan reported that an abutment on the Hunt Mill dam had been repaired at a cost of \$500, as it was feared surrounding property might be injured if the dam was swept away. Further reports on making sulphur water fit for general consumption will be made at the next meeting by an American firm of engineers.

Taken And Date:

"Price slashing is not good business. It is usually unfair to someone." says Mr. Rowed, manager of the Ontario Garage and Motor Sales, Limited, local dealer in Chevrolet passenger and commercial cars. "Either goods sold previous to a cut in price were not worth the price asked or the new price results in a loss to the manufacture. The only sound reason for price reduction is actual decrease in the cost of the materials and labor that go into its manufacture, that price cannot be lowered until the cost of these two items comes down. There has been no decrease in the cost of machine industry. Unless a car has been has been no decrease in the cost of materials or labor employed in the automobile industry. Unless a car has been over-priced, therefore, any reduction means a loss to the manufacturer—a loss that must be made up somewhere if he expects to stay in business. Neither in the automobile industry nor any other can a business be successfully operated at a loss. Such a condition

Freshmen kindly volunteering to put in an appearance for the ordeal singly into the work at the London Bott Works at 4 o'clock Thursday afternoon Walter Day, 553 William street, suffered the amputation of one finger and the street of the student body for inspection. The celving medical attention he was receiving medical attention he was removed to Victoria Hospital. Sociation of the was removed to the was removed to Victoria Hospital. Sociation of the was removed the was removed to victoria the was removed to the wa Nature : Responds Nature is on your side every time you eat Grape: Nuts For this sturdy blend of wheat and

malted barley supplies body and

brain with just the elements of nutrition that Nature demands for health and vigor. Grape:Nuts is a Sugar Saver

"There's a Reason"

Made by Canadian Postum Cereal Co. Ltd., Windsor, Ont.

COLLEGIATE PLANS ARE APPROVED BY NO. 3 COMMITTEE

Tudor Style of Architecture To Be Used—Swimming Pools Included.

WAGE INCREASES ASKED

Recommend That Teachers of Evening Classes Get \$5 Per Night.

Tentative plans for the new central Collegiate Institute which will replace the one destroyed by fire were presented to No. 3 committee of the board of education at a meeting held Thursday afternoon. The plans were fully day afternoon. The plans were fully approved by the committee after they had been explained by L. E. Carruthers, architect for the board.

The building, composed of the central building and two wings, will face Waterloo street, instead of Dufferin avenue. According to the plans, it is to be two stories high, with a basement, where the gym, the cafeteria, the lockers and separate swimming pools will be located. The front of the building will measure 271 feet, and the two wings 185 feet deep. The central building will be 50 feet shorter than the wings.

building will be 50 feet snorter than
the wings.

The beautiful Tudor style of architecture which was found so suitable
for scholastic institutions will be used
throughout. The style will give the
building quite a dignified appearance
without great severity. The building
will be erected of brick with stone

trimmings.

Twenty-six classrooms, all of standard size, and modernly equipped, will be provided. Besides these, an auditorium, which, with the galleries, will give a seating capacity of 1,050; will be included.

Cafeteria.

Cafeteria.

The gymnasiums are to be 60 by 90 feet, providing ample accommodation for all students. The cafeteria will be square room of 60 feet in dimensions.

Utilities Manager Says Fuel Cannot Be Sold Below \$20.

STRICTLY CASH BASIS Thought To Be Unnecessary.

No coal will be purchased and sold by the utilities commission unless the city council is willing to make good any deficit that may result, the commission and sold for the sold for its willing to make good afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon. General manager E. V mission decided at a meeting Thursday afternoon will be completed by the commission will build attractive after construction sixteen are five-room houses of brick veneer construction. The commission will build attractive fine carry of the commission will build attractive fine carry of the completed on Thacksgiving Day. The cost of construction of the houses being reflected by the completed on Thacksgiving Day. The cost of construction of the houses has a softened by the city, so that the purchasers will into the charged any loss in connection with the unloading, All sales will be on a strictly cash basis.

Several new application of the houses being reflected by the commission and will be completed on Thacksgiving Day. The cost of construction of the houses has a sold that the roads had been graded and the roads had been graded and the roads had been graded and and the roads had been graded a Every member of the committee ex-

ANNUAL INITIATION

Talcum Powder, Putty, Fish Oil Are Applied With Ceremony.

FLY PAPER NOT ABSENT

Banquet, Which Ends in Disorder, Puts Finishing Touch To Evening.

The Freshmen Meds of Western University, numbering 48, were the Neither in the automobile industry nor any other can a business be successfully operated at a loss. Such a condition can only be temporary if the quality of the product is to be maintained. If the present prices of automobiles are successfully maintained, therefore, it will show that they are the right prices—for materials and labor costs are unchanged."

FINGER AMPUTATED.

While at work at the London Bolt

While at work at the London Bolt

University, numbering 48, were the low carried of the Sophomores of the same institution last night, the occasion being the annual initiation ceremonies which went off without a hitch. Following the custom inaugurated last in the Medical School Building, the Freshmen kindly volunteering to put in an appearance for the ordeal.

The embryo doctors were led singly into a large room, having previously been blindfoided, and were first paraded before the student body for inspection.

CHILDREN START FIRE.
Children built a big fire in a dump on Wharncliffe road south at 6 o'clock Thursday evening with the result that the fire department was called to extinguish the blaze, as it was feared that it would spread to an adjacent bush.

Millinery Clearance Saturday, \$1.98, \$5.98



SALE OF CORSETS

SATURDAY

About Half Price

One table of slightly-soiled Cor-

sets, odd lines and sizes, both

front and back lace among the lot. Specially priced, some as low

as half price. Sale prices \$1.69 to \$4.98 pair

This announcement may be startling, so early in the season, but with us it is only serving the public by taking advantage of the early sale opportunities, which have been many this season, and have made it possible to buy your winter hat at about half the price you would otherwise have to pay. This store is watchful for every such opportunity.

Smart Tailored Hats \$5.89

About 60 in all, including hats of Lyons velvet and hatters' plush, in all the season's newest shapes, smartly trimmed with corded ribbon, tiny ornaments and embroidery. Also a number of imported sports hats in angora, scratched felt and velour. These make ideal hats for tailored or sports wear. In colors of nigger, taupe, paon blue, sand, beaver, purple, rose and black. These are exceptional values and must be seen to be appreciated. Saturday \$5.89 for \$1.98

Children's Hats \$1.98

97 only Children's Hats in small sizes, suitable for ages 4 to 10 years. An excellent assortment to choose from -hats of corduroy, silk velvet, grosgrain silk, beaver cloth and French felt, as well as a good assortment of plush tams. Colors of red, navy, myrtle, saxe, rose, brown, white and black, trimmed with corded ribbon in contrasting colors. Your choice Saturday morning

SMARTEST JERSEY DRESSES

The afternoon frock of Jersey is an essential in every smart woman's wardrobe at this time of the year. Fashion has put her stamp of approval on the long waistline, and many models feature this new silhouette in this noteworthy specially-priced group. Note the prices:

Cosy Dresses for winter wear; colors of copen, Pekin, navy, sand, taupe; a good assortment of styles to select from; tunics and straight chemise, with pin tucks and embroidery trimmings. Prices\$22.50, \$25.00, \$27.50 to \$33.50

GEORGETTE BLOUSES

Here is a wonderful opportunity-another pickup from an over-stocked manufacturer-every blouse at half price and less and the newest styles. See these early Saturday.

One table of Blouses, made of georgette, manufacturer's clearing; a large range of styles and shades, black, white, flesh, brown, beige, navy and grey; choice of long or abbreviated sleeves, high or low collar, all smartly trimmed with lace, tucking or fancy stitching. Saturday \$4.98

See Window.

TOILET COUNTER.

Palmolive Soap Price 3 for 25c Big Ben, extra large bath tablet Price 2 for 25c Peroxide, excellent toilet soap Price 3 for 25c

Dormes, medium rouge...Sale price 50c

Dorin's Compact Face Powder.... Pepsodent Tooth Paste...Sale price 39c

Dress Goods, Tweeds, Corduroys and Silks For the Early Saturday Morning Buyers IF YOU CAN DO WITH AN EXTRA SILK SIX COLORS LEFT IN CORD VELVETEEN,

You will be well repaid for coming tomorrow morning for these many clearing lines. All are on display at Dress Goods Section today for your inspection. Make a note of your requirements and come early for choice. No phone orders.

ENDS OF BEAUTIFUL FINE DRESS, SUITING AND

COATING TWEEDS, FOR \$1.98 YARD. Several lines in this lot, comprising the last color or two of a pattern that have been sold down to short ends of about one-quarter pieces; newest color effects and patterns, comprising mixtures of rust and sapphire, leather brown and grey, light grey and steel, saxe blue and light tan; also one piece grey mixed homespun, black homespun with a very faint overcast of grey; also five ends of stout heather mixed color tweeds, unexcelled for ladies' and children's suits and dresses, and boys' school suits. All are mostly 50 to 54 inches wide; a few are narrower. Tomorrow (no tax) \$1.98 yard SKIRT OR BLOUSE COME TOMORROW.

One lot of Silks, comprising pieces from 8 yards to 15 yards, in odd and broken assortments, to clear tomorrow at a big reduction. All are the newest silks, in fine chiffon taffetas, perfect quality, recommended for wear; rich autumn colors, in two-tone effects, combined with stripes of various widths; black with white stripes; fine pinchecks, in navy and white, black and white; some wonderful black and white plaid silks, three different patterns, but small quantities of about 6 to 10 yards in each. Every piece is yard wide. Tomorrow, 9 BLACK AND WHITE SHEPHERD'S CHECK DRESS

GOODS, \$1.48 YARD-NO TAX.

Just a small length of about 20 yards to clear; fine, even check; a material for wear and washing, if necessary; 54 inches wide. No tax...... \$1.48 yard TO CLEAR AT 98c YARD. NO TAX.

Nigger brown, rich old blue and rose, copen blue and dark green; all other colors in this line have been sold, and, with no possibility of replacing them at present, we have decided to rid the stock of the last six colors tomorrow; these are best quality, fast pile, twill back, British make, cord velveteens, for girls' dresses and little boys' suits. Come early—9 a.m., if pos inches wide, for (no tax) 98c yard Silks, Dress Goods, Cord Velveteens on sale at Dress Goods Section, Main Floor. BLACK ALL-WOOL GABARDINE, 48 INCHES WIDE.

\$2.95 YARD-NO TAX.

The last we have of this line; almost half a piece to clear tomorrow (no tax) \$2.95 yard BLACK ALL-WOOL SERGE, 54-INCH, \$2.95 YARD-NO TAX.

About half a piece of this fine twill, soft finish serge, for one-piece dresses or for suits \$2.95 yard

Sale of Ladies' Neckwear and Leather Ladies' Vests and EXTRA QUALITY HOSIERY Combinations. For Your Week-End Needs. Belts ONE-THIRD OFF.



A clearance of coat collars, lace, Tuxedo and pique col-

lars39c to \$1.50 Lace Tuxedo Collars, some very effective patterns, with the deep net band, fits the coat perfectly. for dress or coat, shawl or tuxedo snapes. Sale price .. 75c Sale of Narrow Patent Leather Belts, real patent leather, in red. white, green or browns, all

lengths. Sale price39c LINEN DEPT. SPECIALS SATURDAY BIG SPECIAL-WHITE BATH TOWELS, 69c EACH. You can lay in a stock of this special on Saturday at just the maker's quotation. A big size and extra heavy, double terry, finished with

A most useful kitchen hand-towel, in nice soft absorbent quality; red, grey and white stripe, in size 17x36 inches. A splendid towel for the children. See these Saturday; 20 dozen only. Special, 75c per pair TWENTY-INCH PURE LINEN HUCKABACK TOWELING, 95c. But just 100 yards of this particularly good heavy weight Irish Huck, for general wear unequaled, in a nice width, 20-inch. Very special

PURE LINEN TABLE CLOTHS, \$5.95 AND \$6.95 EACH Two numbers we here mention that are all pure linen, in good designs, and most popular size. This is an extremely low price for pure linen cloths...... 66x66 inches, \$5.95; 2x2 yards, \$6.95 Many odd numbers in All-Linen Cloths, in 2x2, 2x21/2, 2x3 yards, at RED CHECK TEA TOWELING UNION, 39c YARD.

This is not a cotton cloth, but a good weight linen and cotton union, insuring good drying qualities. If you prefer the check toweling you should get a share of this special on Saturday; 22-inch, 39c yard

ENAMELWARE One-Third Off

About 500 pieces, as listed below, from our last shipment of factory seconds have been marked much below regular prices for seconds for quick clearance Saturday morning. Potato Pots, with lids79c Sauce Pots, with lids 69c

Straight Sauce Pots, with lids

..... 59c

Rice Boilers98c

Preserving Kettles69c Dishpans 69c Kettles, with lids69c Wash Basins 390 Saucepans, 21c, 23c, 27c, 39c 144 only, Good Strong Corn Brooms, special 590

neck, lace yoke and hem tops, sleeveless; also a few high neck, long sleeves, at one-third off. Prices 46c to \$1.32 79 only, Ladles' Combinations. fringe ends. See this towel for finishing with your own work for Vest Lengths for crocheted yokes, now in stock 50c and 75c each Second Floor. IMPORTANT SALE LIST FOR



Ladies' Heather Mixed Cashmere Hose, new shipment, in assorted colors, fall and win-Odd and Soiled Garments. Ladies' Black, Brown or White Pure Wool Cashmere Hose, seamless, double soles and deep garter top, full-fashioned, all sizes, extra value and good weight. Price \$2.00 pair

Ladies' Black or Brown Cashmere Hose, double widened top and reinforced feet, seamless, quality and weight unexcelled. Price \$1.00 pair

Ladies' Extra Fine Black or Brown Lisle Thread Hose, fuil-fashioned and seamless, with double soles and top, perfect-fitting. Price \$1.25 pr. Children's Fine Ribbed. Fleece Lined, Black Cotton Hose, in black or brown, warm and durable, seamless, double feet. Price....65c pair Boys, Heavy Black Cotton Ribbed Hose, good school stocking, sizes 6½ 65c per pair, sizes 7 to 10 85c per pair, and size 10½ 90c per pair To-Sox, a small protection to fit over the big toe to prevent the sheer est stocking from wearing through. Lisle thread 15c, and silk 25c

BIG SHEETING SPECIAL, 98c YARD ENGLISH SHEETING-At this price it won't last long; fully a third off today's price. Your opportunity to replenish bedding: large quantities of this strong, well-finished sheeting are used for nurses' aprons; the bleach is perfect. Saturday only; 68-inch 98c yard

BIG UNDERWEAR SPECIAL

42-INCH MADAPOLLAM, of firm, pure weave; a lovely cotton for all general uses, for ladies' or children's whitewear; English made, and offered to you for Saturday only, at a price lower than we can buy it today 49c yard NURSE CLOTH SPECIAL—See this wonderful cloth in fine assortment of light and dark stripes, chiefly blues; washes well; for ladies' or children's wear; 32-inch, at 69c yard CANTON FLANNEL SPECIAL—This is a dandy quality and weight for nursery purposes, and you save nearly 25 per cent on Saturday at 39c yard, 10 yards for \$3.65 STRIPED ENGLISH FLANNELETTES-Cosy cloth, ideal for ladies' or children's wear, excellent quality, and large choice of patterns, including some of the bigger stripes for pyjamas. For Saturday only DAME CONTROL 49c yard BATT SPECIAL—Best quality, first size batts, a useful one for small comforters. For Saturday only 5 for \$1.00

AT THE NOTION COUNTER

Twine Shopping Bags, good strong handles, Price Dressmakers' Pins, extra fine quality, put up in bulk, 4-lb. in a box. Cap Hair Nets, real human hair. Price 2 for 25c Grey or White Cap Hair Nets. Price 25c each Bulldog Hose Supporters, extra strong elastic. Prices 25c, 30c, 35c pair Crescent Hair Curlers, an excellent English curler. Price, 25c box Fine Quality Mercerized Mending, all shades. Price ... 10c per ball

Mixing Bowls 19c, 23c, 27c, 39c and 43c See Architect's Drawing of Children's War Memorial Hospital in Window This Week.



See Architect's Drawing of London's New Hotel in Dundas Street Window This Week.

