Swiss Roll

Peters Saturday Special

A Fine Summer Cake.

35c Each Peters Shops

Diamonds

Rings, Necklets, Earrings, Barpins, Cuff Links. Suitable gifts for the June weddings.

C. H. Ward & Co. Diamond Merchants and Jewelers.

386 Richmond Street Presenting For Your Inspection

OUR FALL EXHIBIT OF HIGH-GRADE READY-TO-WEAR APPAREL FOR MILADY AND CHILDREN Our "out of the high rent locality" helps us to help you save on your wardrobs expenditures.

We invite you to compare our

tyles and prices. Canadian Ladies' Wear Co 372 DUNDAS STREET. here You Buy for Less."
L. Wolf, proprietor. 98-tf



Inkstands a large shipment of A good variety

OMPANY LIMITED

ALWAYS THE SAME.

Time does not change the uniform quality of Rowat's Coffee; 70c pound.

T. A. ROWAT & CO.

250 Dundas Street. Phones 3051-3052.



W. J. Wray & Co.

WHOLESALE AND RETAIL JEWELERS,

RAYOLA PHONOGRAPHS which have no superiors. Plays all makes of records. Also agents for GENNETT RECORDS

Q. R. S. Player-Piano Rolls Give Us a Call.
when in need of any of these
Our prices are the lowest. 234 DUNDAS ST., LONDON, ONT.

Look to Your Eyes!

Care for your eyes. You attend to your ter why not your eyes? Are your teeth more impor-than your eyes?

Book About Eyes Free Write to-day for this valuable free book, "Care of the Eyes," telling how to make your eyes strong and efficient. Ask for booklet No. (B).

Have the Benefit of My 15 Years'

Smart, Dressy Shoes For Men

We make a specialty of high-grade Men's Shoes. Here you will find the best that the world produces. Footwear from the most exclusive specialty houses of America, Shoes that are worn

Cook's Shoe Store

A WEEK AND OWN A WATCH GREEN, Jeweler.

374 RICHMOND ST. Open Evenings.

The Purdom

124 Dundas Street. Phones 2800-2801.

Sole Agents for CHI-NAMEL VARNISH AND GRAINING PROCESS.

Also Agents for Brandram-Henderson English Paint.



A good saw for the man who tinkers



KING"

ROOFING

is all-weather insurance

A Barrett Everlastic Roof on your buildings will keep them tight and free from leaks and trouble. Storms won't affect an Everlastic Roof. Zero weather won't make it hard and brittle. The hottest sun won't make it soft and mushy.

Barrett roofings are known all over the country. They have made good for over half a century. We are headquarters for this famous roofing.

Made in One-Ply, Two-Ply and Three-Ply.

SOLE AGENTS:

CIVIC WELCOME

Banquet Followed by Reading President Fraser Says U. F. of Address by Mayor in Armory.

RENFREW. Ont. Aug. 26.—Hon. Wm. L. Mackenzie King and A. R. Mc-Master, M.P., addressed—a mass meeting of 2,000 people at the local armory this evening. Mr. King's party arrived from Ottawa a little more than an hour before the meeting opened and were dined by representatives of the town and of the South Renfrew Liberal Association. The town was gay with bunting, and two bands played the Liberal members from the railroad station to their hotel. At the armory Mayor Moss, a Conservative, read a civic address of welcome, and Mr. E. D. Osbourne, president of the Liberal Reform Association, presented an address from the Liberal Association of dress from the Liberal Association of South Renfrew.

, J. MORRISON IS NOT

O. Is Not Financing

TORONTO, Aug. 26.—With reference to the newly-organized "Ontario Hydro Information" Association," of which Col. J. E. Fraser of Burford is president, and ex-Mayor J. M. Elson of St. Catharines, secretary, J. J. Morrison, secretary of the United Farmers of Ontario, tonight stated that he was not a member of the organization and that it was not being financed by the U. F. O. Col. Fraser, the president, stated: "Neither the U. F. O. nor any other political party, nor any aggregation of

political party, nor any aggregation of people opposed to hydro-electric interests are behind or financing this bureau, which has been inaugurated with the intention of making a

PAY NATION'S DEBT?

[Special to The Advertiser.]
WINNIPEG, Man., Aug. 26.—
Members of the party of leading grainmen and bankers who traversed the three prairie provinces this month reported on their return home that if the crop of 1921 produced as much money as the crop of 1920 promised to do, the three prairie provinces will in two seasons yield a sufficient sum to pay the national debt of the Dominion.

the national debt of the Dominion.

One of the bankers was George H. Prince, chairman of the board of the Merchants Bank of St. Paul. He estimated the value of the Western crop at a billion dollars, and said that only about fifteen per cent of the tillable area of the provinces was under cultivation. The wheat crop this year, he thought, would be 250,000,000 bushels, and the area under crop, he was informed, was 29,000,000 acres.

Prince anticipated that United States would aid materially in financing Western Canada, and that very large quantities of the milled in Minneapolis.

MARINE NEWS

dress from the Liberal Association of South Renfrew.

Appeals To Farmers.

Mr. King, who was given an enthusiastic welcome, made a strong appeal to both labor and farmers to enterpolitics but not to enter as a class because, he said, if one class gained ground, jealousy would be engendered in another class which would proved disastrous to both. He invited both parties to join forces with the Liberals, who, he said, were real democrats and ready to put into effect the lessons which the war had taught. He adjusted at this stage of Canada's history. He advocated tariff reform and described as dishonest people who talked free trade at this stage of Canada's history. He advocated reduction of the duties on necessaries of life.

Moraviantown

Moraviantow

CROSS-BORDER RATES FOR FREIGHT TRAFFIC ARE NOW INCREASED

OTTAWA, Aug. 26. - (By Canadian Press.)-The order of the railway comion, authorizing increases in the mission, authorizing increases in the joint rates on traffic passing across the international boundary, went into effect today. This order was made on the application of the American Railway Association, which represented to the railway commission that increases had been authorized by the interstate commerce commission on United States commerce commission on United States roads, and that the rates authorized by that body should be made applicable to international joint rates. The order applies to all rates and charges which were increased under the order of the

nterstate commerce commission. TARIFF INQUIRY WILL BEGIN SEPTEMBER 14

OTTAWA, Aug. 26. — (By Canadian Press.)—The official itinerary of the tariff inquiry commission, issued to-

FOR AUTUMN Many women await this store's announcement of the new foot-

wear modes each season. They know that they can place full reliance on the styles we present and place unquestionable confidence in the quality and value. The present displays embrace a complete variety of distinctive modes for fall that meets every equirement of fashion and

and Windsor.

The western sittings will open or September 14, and the session at Windsor will be held on October 21.

AT MILITARY COLLEGE

[Special to The Advertiser.]

KINGSTON, Aug. 26.—W. T. Bayley and G. H. Gillespie of London are registered among the recruit class at the Royal Military College. The new class is one of the most promising physically seen for some years. Nearly all of the young men, who number fifty-four, are

of good stature and well developed forming splendid material for the work of the physical director.

SHOT BY RUSSIAN. REDS.

LONDONERS REGISTER

The Brogue Oxfords are very serviceable. Comfortable, too. Moreover they possess smart lines and have a snug, trim appearance.

Johnston & Murray

night, covering the four western pro-vinces and as far as Windsor in the East, provides for fourteen sittings on the other side of the great lakes and three additional sittings at Fort Wil-liam and Port Arthur, Sault Ste. Marie and Windsor.

Make a Selection of Wall Paper

Prepare now for the long winter evenings, when most of your time is spent in your home. Wall paper well selected and hung appropriately to the room will add to the pleasure of your

> Colericks 212 DUNDAS STREET.



Eczema Easily Relieved

JUST APPLY KINS-HAW

and see how quickly relief is obtained. At all druggists for \$1 and 35c per bot-le, or mailed direct on receipt of price. MUTUAL PHARMACAL CO., Box 448. London.

FREE THIS WEEK One Box Firestone Cementless Patches with every New Tube purchased. Few A grade second tires in stock.

LONDON'S RUBBER MAN Phone 512

EVERY MAN AND YOUTH IN LONDON

AWAKE!

The Greatest Clothing Event

In London's History Is Offered By Orth!



And Will Continue for 10 Days

The values and price reductions are so amazing that to believe is to see. We also know that we can't expect every man to buy a suit on ten days' notice, so we will lay aside any garment for 30 days with a deposit. Here are the suits. We are mighty proud of them. We know they will make mighty good with every man-and also with his friends. Men and boys,

Hobberlin C. O. D. Agents Suits

The news is out. They are Hobberlin-made, and now you will believe that there is really something worth coming for in being able to get a custom-made suit at less than cost by 25 per cent.

THERE ARE 400 SUITS AND 50 FALL AND WINTER OVERCOATS IN THE LOT

Men, owing to our having sold more Hobberlin Suits and Coats in the last year than any of the 1,200 Hobberlin agents throughout Canada, we naturally had first chance at this once-a-year Hobberlin sale, and don't think Hobberlin would not have rather sold them, as in past seasons, right in Toronto, but London deserves just as much opportunity, and Orth is the chap who made it London-for ten days. Now, men, the prices are cut in this proportion. These are positive facts, as all Hobberlin selling price tickets remain on every garment.

GROUP NO. 1—Suits worth to \$50.00 \$29.50

GROUP NO. 3-Suits and Coats, worth \$65.00 and \$75.00, of very high standard tailoring (tax \$49.00 included) at

GROUP NO. 2—Suits and Coats worth from \$55.00 to \$60.00 (no tax) at.... \$39.00

GROUP NO. 4-Suits of the highest standard of tailoring,

There are suitable styles for all, as they are all individual measurement garments. Plenty of new model suits; also plain, conservative styles. The colors are navy, browns, greys, hair-lines, fancy checks and pin stripes.

The materials are all fast colors, and many of the finest English pure-wool materials are in the showing. The sizes take in 34 to 44, chest measurements.

Alterations on these garments, if any, will be done on the premises, at cost prices to you.

Mail and phone orders filled, providing we have chest, waist and trouser length measurements.

These high-grade garments are sold with an absolute guarantee of wear, fit and satisfaction to the customer, or your money back. How's that?

Every Man To -

217 Dundas St.