

All White Shoes at Low Prices

IN OUR SUMMER CLEARANCE SHOE SALE
COOK'S

CUTE LITTLE CLUB
USED BY HUNS TO
SPREAD "KULTUR"

Those who have any doubts regarding the alleged barbarity of the German soldiers in the present war should examine the bludgeon or war club sent home from France by Sergt. F. A. Taggie, and now on exhibition in The Advertiser window. The club or "billy" is about two feet long, and consists of a steel spring, on one end of which is a wooden handle, and on the other a cube of iron about one and a half inches each way. There is also a strap by which it can be hung from the wrist when not in use.

The cube of iron at the business end of the instrument, when swung at the end of the spring of great resiliency, would make a broken arm or a crushed skull to the person who received the blow. It is used by the Huns in fighting at close quarters, in such places as trenches or dugouts, according to Sergt. Taggie.

A clock, which he found in a German officer's dugout, was also sent home by Sergt. Taggie, and it is now indicating "German" time at the home of J. H. Taggie, this city.

Wednesday Morning Rush Specials

Ingersoll Picnic Hams...25c
Fresh Hamburg Steak...18c

PHONE YOUR ORDER EARLY.
WILSON'S 5630-5601.

SHELL GLASSES

Are both stylish and comfortable. We have them in a variety of new shapes at very moderate prices.

John S. Barnard
Optician,
194 DUNDAS STREET, Y.

C. H. Ward & Co.

Diamond Merchants and Jewelers.
Phone 1084, 386 Richmond St.

Carlyle TREBILCOCK OPTICIAN

PHONE 2351, 231 DUNDAS ST.
Two Doors East of Majestic.

Taylor's Stomach and Liver Cure

The Best Remedy for Constipation, Indigestion, Bile, etc., etc.
25c a bottle.

Taylor's 6 Cut-Rate Drug Stores

We Are the Leading Tire Repair

For satisfaction try us.
London Tire Repair Depot

354 Wellington Street, Phone 2334.
Opposite McClary's. A. WILKS, ywt

Delaware, Luckawanna & Western Coal Company's SCRANTON COAL

Egg, Stove, Chestnut and Pea. First quality coal. Orders sent promptly.

John M. Daly
Phone 348, 19 York Street.

The London Loan and Savings Company of Canada

Improved farm for sale under mortgage—181 acres in Township of Arden. Terms: Only \$200 down or secured, balance in installments to suit.

M. J. KENT, Manager.

SOME TIME YOU'LL TRY A LOAF OF

PARNELL'S Quality Bread

After that you'll use no other. Why not order one today? From your grocers, from our wagons or by phoning us.

Parnell The Breadman
Phones 929-1390.

Diamonds and Other Goods of Quality

Many people think of Young's Diamond Store simply as a jewelry store, whose chief business is selling diamonds. Yes, that is true. They are the greatest diamonds in London, but they are many other things. These include: Watches, Silverware, Cut Glass, Clocks, China, Bronze and Optical Goods.

Whatever you purchase here you may be assured that you get the same quality on comparison with the quality of our Diamonds, whether it be a 10-cent purchase or many hundreds of dollars.

YOUNG'S
TWO STORES.
170 DUNDAS ST. 674 DUNDAS ST.

HEALTH JOHNSTON BROS. XXX Bread

Order from your grocer or phone 944, and our salesman will call.

BREAD

CUT OUT THE 'SAMMY' PLEA OF AMERICAN SOLDIERS IN FRANCE

Call It an Inapt, Undignified and Irritating Name.

American Training Camp in France, Monday, Aug. 13.—Not until the recent arrival in camp of certain American newspapers did the soldiers of the United States Expeditionary Forces become aware that efforts were being made in certain quarters to fix upon them the name of "Sammy." That name never is heard on this side. What in the past few days the correspondent of the Associated Press has been approached by great numbers of the officers and men asking that something be done to prevent the use of the name, the army really resent what they consider an inapt, undignified and irritating name.

Please hit the "Sammy" propaganda as hard as you can," said an officer of distinguished rank to the correspondent. "The men and officers would be proud to have an appropriate nickname, but there is not one among us who thinks 'Sammy' is in any way suitable and certainly is not desired. The name does not do us credit, and it is an effort to play upon the name of Uncle Sam, but who would think of calling Uncle Sam 'Uncle Sammy.' It is ridiculous."

CYCLISTS DRAFT TO LEAVE SHORTLY

The Cyclists Platoon at Carling Heights is increasing rapidly and now has a parade of about 40 men. It is expected that a draft of cyclists will be ready to leave for overseas in about two weeks.

Lieut. Atkinson, officer commanding the cyclists, left Monday on a recruiting tour through a number of Western Ontario points.

LATE GETTING HOME.

A number of Woodstock people who picked up at Port Stanley yesterday and came up to London, expecting to get the midnight 3 P.M. express home, were in the city until nearly 3 o'clock this morning, owing to an accident across the line No. 8 was over two hours late.

31,000 FARM LABORERS WANTED FOR WESTERN CANADA.

Thirty-one thousand farm laborers wanted for Western Canada. For information and particulars as to dates, which will be announced in the next few days, apply to ticket agents, Canadian Pacific Railway, or H. J. McCallum, C. P. A., corner Richmond and Dundas streets.

TO SPEND

advertising money is easy. To INVEST it for profit is another matter entirely.

Federal Advertising Service

Dominion Savings Building, LONDON, CANADA.

GILLETTE'S EYE

EATS GILLETTE'S DIRT
MADE IN CANADA

SCHOOL FAIRS ARE AROUSING INTEREST THROUGH DISTRICT

Entries Are as Large, If Not Larger, Than Ever.

EXHIBIT GARDEN STUFF

Destroyers Such as Weeds and Insects Also Given Attention.

School fairs are looming to the front again with the approach of September, and offices of the department of agriculture are working at top speed to handle the extra work. Efforts to increase and greater production have made the season especially busy. In spite of this, the usual number of school fairs is to be held and the entries are likely to be as great if not greater than usual. In many of the districts, judging of the garden plots is being done by farmers of the locality. Representative R. C. Pinn is out in McGillivray Township today to take some of the work, and will likely spend the remainder of the week in judging a number of the plots.

Potatoes in First Class.

Prize lists and programs arrived today, and will be mailed to their destinations soon. Potatoes this year form the first class in exhibits. Contestants must enter one dozen Pondera potatoes from their plots. Other exhibits will be corn, manure, beans and peas. School work will not be excluded because of the interest in food products. Prizes will be given for bouquets of asters and flowers from the home gardens. Pottery and live stock have also been included in the prize lists. School work will include the usual entries of examples of penmanship, flyings, maps, home-made cooking and sewing.

List the Destroyers.

Under the study of nature will be collections of 25 weeds correctly mounted and named, collections of insects, leaves and the work of insects on plant diseases.

The larger contests will be school parades in which points will be given for deportment, originality, arrangement and singing. Three-minute addresses by any subject by representatives from each school; weed-naming contest; two pupils from each school competing and stock-judging contests.

No entry fee is charged for any of the exhibits. They must be the work or property of the exhibitor, and agricultural exhibits must be the work of seeds supplied by the department of agriculture.

A program of sports will follow the judging at each fair, and will include a number of footraces and novelty events.

CANVASS MEN TO WORK ON FARMS

Government Bureau Reaching Men Released by Their Employers.

A canvass of the workers who have been released by local manufacturers to work on the farms is being made by the Government Employment Bureau today.

Employers throughout the city have supplied the bureau with lists of the names and addresses of the available men, and most of them have been reached today.

It is hoped in this way that help for the farmers will be obtained more quickly than by waiting for the men to come to the bureau. Situations are vacant in all parts of the country, and there will be no difficulty in placing the help, it is stated at the employment office.

VOICE OF THE PEOPLE

THEY—AND NOT UNTIL THEN. The Editor of The Advertiser writes: When the public find the London Free Press, and the Tory press generally, carrying the headline "The Nationalists in 1911, who were then opposing the Laurier naval policy, are crying out for Laurier to be consigned to the dustbin of history," they will be reminded of the fact that the Nationalists in 1911, who were then opposing the Laurier naval policy, are crying out for Laurier to be consigned to the dustbin of history.

Then and not until then will the public be impressed with any other idea than the idea that the Free Press and the Tory press generally are "carrying on" first for purely partisan, political gain and as a secondary matter "Win the War" by a great union effort utilizing all our forces.

One of the chief causes for the failure of Quebec to respond properly to recruiting was the encouragement the Borden Government gave the Nationalists by putting them in fat positions in order to obtain their political support. It is one of the most disgraceful pages in the political history of Canada, and we are today suffering from its evil effects.

Yours truly,
LONDON, Aug. 13, 1917.

AN OFFER FROM WASHINGTON.

To the Editor of The Advertiser: Rev. Dr. Silcox's article on page 10 of your issue of August 8, I have read with not a little interest. The topic discussed by the doctor is an interesting one, and to any reader of your paper who desires them, I will send two interesting tracts, "The Christian and the Intelligent Christian," and "Cardinal Gibbons and the Law of God." The tracts are absolutely free.

JOHN N. QUINN,
307 Elm Ave.,
Takoma Park,
Washington, D.C.

GUNNER G. E. McBURNEY IS REPORTED WOUNDED

Gunner Gordon Egbert MacBurney, son of Gordon MacBurney, 123 Richmond street, is suffering from a gunshot wound in the right shoulder, and is now in No. 25 Casualty Clearing Station, according to an official telegram received by his father yesterday.

MacDowells Win V. C. And Two D. S. O.'s

PORT STANLEY, Aug. 13.—Mr. and Mrs. S. Mitchell of London spent the week-end with Mrs. Mitchell's mother at The Willows, Willow Beach.

Mrs. Lida McNeill and daughter Vera of Lyons are spending their holidays at Port Stanley.

Mrs. J. Brophy and son of Stratford have returned home after spending a short time at Lake View cottage, Willow Beach.

Mr. and Mrs. C. Miller, Mr. and Mrs. C. White and Mrs. Coulton of London are summering at Lake View cottage, Grimmond Beach.

Misses M. and C. Milne of London and Miss C. Cox of London were week-end guests at Lake View Cottage, Grimmond Beach.

C. Roultson of Lake View was a week-end guest at Lake View cottage, Grimmond Beach.

Professor and Mrs. Robert J. Seymour of Chicago, Mrs. Seymour and Mr. W. Seymour of Arkona, and Miss Gladys Abbott of St. Thomas are guests of Mrs. E. C. Saffers, Aberford cottage, Grimmond Beach.

Mrs. W. W. Ware of London has returned home after visiting Mrs. C. J. Adams, Verdun cottage, Erie Bank.

Mrs. W. Taylor, Mrs. Wilson of London are visiting Mrs. C. J. Adams at Verdun cottage, Erie Bank.

Mrs. E. J. Adams, Verdun cottage, Erie Bank, is spending the week-end at Port Stanley to celebrate their anniversary.

Miss A. Hooper, Mrs. Hooper and Miss A. Burrows of Stratford, Mrs. D. and family of London, Mrs. M. C. Woodstock, Miss Chessman, Miss Seymour, Mrs. Sanford, Mrs. Moon, Miss Henry and Miss Jean Smith of London are summering at the Alexandra.

Mr. and Mrs. L. Wilson of Toronto are summering at the Alexandra, Ayr, Grimmond Beach.

Mr. and Mrs. C. C. Dix and Emma Dix of London are spending the week at Why-Not cottage, Willow Beach.

Mr. and Mrs. W. M. Todd and family of Detroit are spending a time at Port Stanley.

Guests at the Orion are: G. W. Moore, Toronto; M. A. B. Binkley, Hamilton; Miss Hazel M. Miller, Canton, Ohio; R. J. Johnson and H. V. Binkley, Galt; P. L. Hardaway, Brantford.

Mrs. Jackson and son, Walter R. Woodstock; Miss Dorothy Bennett, Plint; R. Warren, Hamilton; and R. R. Element, London, are summering at Port Stanley.

R. L. McTomery, Miss McKay, Miss R. L. McTomery, Miss H. McTomery, Woodstock, spent the week-end here.

Mr. and Mrs. S. H. Binkley, Mrs. M. Kennedy, Miss Ella B. Parker, Miss Louise Neilson, London; J. D. Woods, Walkerville; G. R. Kalkreuth, Brantford; A. Parsons, Mrs. S. Baucher, Miss Florence Segholz, Ayr; Miss H. Binkley, London; Miss Jessie H. Radford, Miss R. M. Hey, Miss A. W. Winders, Ingersoll; Mrs. J. H. Binkley, Brantford; W. R. McLaughlin, Toronto; Miss Margaret Hendrick, Sandwich; Miss H. Binkley, Windsor; A. E. Plowes, Brantford; H. K. Hollista, Detroit; J. H. Binkley, Windsor, are summering at Hotel Invererie.

The Invererie Hotel is filled to capacity, and the manager says he could use 200 more rooms.

Mrs. and Mr. Anthony and Mr. and Mrs. Ernest Berry, the latter, who has not visited his home for several years, are spending the week-end at Port Stanley.

Mrs. Davis and son, and Miss Nina Adams, Hamilton, are summering at Port Stanley.

The local O. D. E. is in receipt of a check for \$10 from the O. D. E. man, \$3 from a Detroit friend, and \$1 from a friend in London, who has gratefully acknowledged by the chapter.

Mrs. Luke Berry and little sons have returned from a two-weeks' sojourn in Detroit.

Mr. and Mrs. Patterson of Detroit have been guests with Mr. and Mrs. W. H. Hawkins.

Mrs. McBride and children of Montreal are visiting her sister, Mrs. Alex Taylor.

Mrs. Hepburn and Miss Agnes Hepburn are spending their vacation in Detroit.

Mrs. James Ford and daughter of London are guests with Mr. and Mrs. H. Dunn.

Mr. and Mrs. Ford of Rodney visited their parents, Mr. and Mrs. Simmonds, and Mrs. Florence Simmonds returned home with them.

Mrs. Foster and two daughters and Miss Glass have returned to London after a week spent at T. Morgan's, London.

Anniversary services were held in the Methodist Church on Sunday, with the pastor, Rev. Mr. Gifford officiating. The choir, assisted by outside talent, furnished excellent music.

DOG BIT CHILDREN, MUST BE "DEPORTED"

Wolf Hound Will Have to Be Removed From City.

The question of whether or not a Russian wolf hound, owned by Lester James, a druggist, was to die as the result of having bitten the seven-year-old son of Claude Samagan, on June 9 last, today.

After hearing the evidence and arguments of both parties, the magistrate deferred the making of an order for the dog's destruction for two weeks, in order to give the owner a chance to dispose of the animal to some person outside the city. In the meantime the dog must remain chained, and it not taken away in the two weeks the magistrate will then make an order as to what is to be done with the animal.

The complainant, Mr. Samagan, testified the dog had bitten his son, and brought the boy to court to show that the scars of the wounds made by the dog's teeth still remained. The boy, questioned by the magistrate, said he had not tasted the dog, but had merely patted it on the head.

Thomas Purdon, Jr., gave evidence to the effect that the same dog had bitten his child some months ago. He had complained, and the dog was tied up by the owner, but released again on June 6th, and attacked Mr. Samagan's son three days later.

James Jones, the owner of the dog, testified he had owned the hound over three years and that he had never shown any vicious tendencies. His children and others in the neighborhood played with the dog and it had never attacked them. He was waiting before the case was called to send the dog to the pound where it would not trouble city children.

The complainant declined to consent to the arrangement of the ground, that he considered the dog would still be a menace in the country, and thought the owner should consent to its destruction in compliance with an agreement he had made to that effect in June.

Mr. Samagan conducted his own case, and J. M. McEvoy appeared for the defendant.

"WILD IRISH TERRIER" MUST BE MORE MILD

"She called me a wild Irish terrier, and then I just told her what she was," said Mrs. Bridget Carroll, 552 William street, in police court this morning when she appeared on a charge of using abusive language towards a neighbor, Miss Myrtle Lampan.

"She said I was a low dirty thing, and a whole lot of other names I would not care to repeat," said Miss Lampan.

"That's what you are, and I can prove it, and I'll call it to you again," said Mrs. Carroll, arising to her feet, her eyes snapping, as she pointed her finger at the complainant.

"Now, just a minute. I don't care to stage a battle here in the courtroom," said the magistrate. "There is no doubt as to your nationality, Mrs.

Rowat's 50c per pound COFFEE

PLEASE PEOPLE WHO ARE PARTICULAR.
T. A. ROWAT & CO.
50c per pound
Phone 3551-3552.
ywt

PORT STANLEY

PORT STANLEY, Aug. 13.—Mr. and Mrs. S. Mitchell of London spent the week-end with Mrs. Mitchell's mother at The Willows, Willow Beach.

Mrs. Lida McNeill and daughter Vera of Lyons are spending their holidays at Port Stanley.

Mrs. J. Brophy and son of Stratford have returned home after spending a short time at Lake View cottage, Willow Beach.

Mr. and Mrs. C. Miller, Mr. and Mrs. C. White and Mrs. Coulton of London are summering at Lake View cottage, Grimmond Beach.

Misses M. and C. Milne of London and Miss C. Cox of London were week-end guests at Lake View Cottage, Grimmond Beach.

C. Roultson of Lake View was a week-end guest at Lake View cottage, Grimmond Beach.

Professor and Mrs. Robert J. Seymour of Chicago, Mrs. Seymour and Mr. W. Seymour of Arkona, and Miss Gladys Abbott of St. Thomas are guests of Mrs. E. C. Saffers, Aberford cottage, Grimmond Beach.

Mrs. W. W. Ware of London has returned home after visiting Mrs. C. J. Adams, Verdun cottage, Erie Bank.

Mrs. W. Taylor, Mrs. Wilson of London are visiting Mrs. C. J. Adams at Verdun cottage, Erie Bank.

Mrs. E. J. Adams, Verdun cottage, Erie Bank, is spending the week-end at Port Stanley to celebrate their anniversary.

Miss A. Hooper, Mrs. Hooper and Miss A. Burrows of Stratford, Mrs. D. and family of London, Mrs. M. C. Woodstock, Miss Chessman, Miss Seymour, Mrs. Sanford, Mrs. Moon, Miss Henry and Miss Jean Smith of London are summering at the Alexandra.

Mr. and Mrs. L. Wilson of Toronto are summering at the Alexandra, Ayr, Grimmond Beach.

Mr. and Mrs. C. C. Dix and Emma Dix of London are spending the week at Why-Not cottage, Willow Beach.

Mr. and Mrs. W. M. Todd and family of Detroit are spending a time at Port Stanley.

Guests at the Orion are: G. W. Moore, Toronto; M. A. B. Binkley, Hamilton; Miss Hazel M. Miller, Canton, Ohio; R. J. Johnson and H. V. Binkley, Galt; P. L. Hardaway, Brantford.

Mrs. Jackson and son, Walter R. Woodstock; Miss Dorothy Bennett, Plint; R. Warren, Hamilton; and R. R. Element, London, are summering at Port Stanley.

R. L. McTomery, Miss McKay, Miss R. L. McTomery, Miss H. McTomery, Woodstock, spent the week-end here.

Mr. and Mrs. S. H. Binkley, Mrs. M. Kennedy, Miss Ella B. Parker, Miss Louise Neilson, London; J. D. Woods, Walkerville; G. R. Kalkreuth, Brantford; A. Parsons, Mrs. S. Baucher, Miss Florence Segholz, Ayr; Miss H. Binkley, London; Miss Jessie H. Radford, Miss R. M. Hey, Miss A. W. Winders, Ingersoll; Mrs. J. H. Binkley, Brantford; W. R. McLaughlin, Toronto; Miss Margaret Hendrick, Sandwich; Miss H. Binkley, Windsor; A. E. Plowes, Brantford; H. K. Hollista, Detroit; J. H. Binkley, Windsor, are summering at Hotel Invererie.

The Invererie Hotel is filled to capacity, and the manager says he could use 200 more rooms.

Mrs. and Mr. Anthony and Mr. and Mrs. Ernest Berry, the latter, who has not visited his home for several years, are spending the week-end at Port Stanley.

Mrs. Davis and son, and Miss Nina Adams, Hamilton, are summering at Port Stanley.

The local O. D. E. is in receipt of a check for \$10 from the O. D. E. man, \$3 from a Detroit friend, and \$1 from a friend in London, who has gratefully acknowledged by the chapter.

Mrs. Luke Berry and little sons have returned from a two-weeks' sojourn in Detroit.

Mr. and Mrs. Patterson of Detroit have been guests with Mr. and Mrs. W. H. Hawkins.

Mrs. McBride and children of Montreal are visiting her sister, Mrs. Alex Taylor.

Mrs. Hepburn and Miss Agnes Hepburn are spending their vacation in Detroit.

Mrs. James Ford and daughter of London are guests with Mr. and Mrs. H. Dunn.

Mr. and Mrs. Ford of Rodney visited their parents, Mr. and Mrs. Simmonds, and Mrs. Florence Simmonds returned home with them.

Mrs. Foster and two daughters and Miss Glass have returned to London after a week spent at T. Morgan's, London.

Anniversary services were held in the Methodist Church on Sunday, with the pastor, Rev. Mr. Gifford officiating. The choir, assisted by outside talent, furnished excellent music.

Wednesday A.M. Specials At YOUNG'S

WASH GOODS LESS THAN HALF

For a final clean-up we have gone through the wash goods department and placed for sale, Wednesday morning, odd lines of Voiles, Muslins and Cotton Suitings, worth up to 35c yard. Wednesday a.m., per yard 15c

MISSSES' SPORT COATS, \$5.95

24 only Misses' and Ladies' Sport Coats, in all-wool blanket cloths, in all white and check patterns; made with pockets and gir-die. Regular \$10, for \$5.95

VOILE WAISTS, 69c

48 only Ladies' White Voile Waists, with large square jabot on front, embroidery-trimmed shoulders, collar and fronts hem-stitched, pearl buttons. Regular \$1.50. Wednesday sale price 69c

BLEACHED TABLING, 49c

5 pieces full bleached Tabling, beautiful floral designs, with deep border; 70 inches wide. Per yard 49c

HEAVY STRIPED FLANNELETTE, 12 1/2c

Our reputation for Flannelettes is beyond question, as we carry the largest stock in London. For a brisk morning sale we offer five pieces of 34-inch heavy striped Flannelette, in pink, tan and blue, fast dye. Extra quality. Per yard 12 1/2c

BE SURE AND GET YOUR SHARE OF THIS

500 yards Special Unbleached Cotton, fine even thread; bleaches easily and gives excellent wear; 36 inches wide. Wednesday sale price, per yard 10c

SATEEN UNDERSKIRTS, 69c

60 only Ladies' Washable Sateen Underskirts, in black and white stripe, with 12-inch pleated flounce, extra quality, soft