

Now Is the Time of Spring Weddings

A suitable suggestion for a gift for the bride: Give her a gift that she will always appreciate and admire.

Diamond and Platinum-Set Lavalliers, in the newest designs. Prices ranging from \$25.00 to \$500.00

Solid 10k and 14k Necklets and Pendants, set with pearls and combinations of precious stones \$4.00 up

Solid 14k Pendants, with combination of yellow and white gold, set with pearls and diamonds\$25.00 Also see our Pendants in green, solid gold, set with

H. WARD & CO.

pearls. At\$10.00

Diamond Merchants and Jewelers. 386 Richmond St. Phone 1084



Now is the time to have those tires

LONDON'S RUBBEH MAN



N. J. GRIFFITH

EMBALMER. 104 Dundas Street, London. Private Ambulance Service. Delaware Branch, W. Acres, Mgr.

FERGUSON'S SONS

FUNERAL DIRECTORS. OPEN DAY AND NIGHT. 80 KING STREET. PHONES 543, 373, 2056.

GEORGE E. LOGAN FUNERAL DIRECTOR AND EMBALMER

413 RICHMOND ST., LONDON Residence on Premises. one 1963. Personal Attention.

SMITH & HUNTER UNDERTAKERS.

115 DUNDAS ST. PHONE 588 629 DUNDAS ST. PHONE 678. Residence on Premises. Private Ambulance Service

SPRING IS HERE

Are your Tires in condition?

London Tire Repair Depot

354 Wellington St. Opp. McClary's. PHONE 2334.

Delaware, Lackawanna and Western Coal Company's

SCRANTON COAL

Chestnut and Pea; first quality. We can give prompt delivery. Phone 348.

> JOHN M. DALY 19 York St.

The London Loan and Savings Company of Canada

Allow interest at from 4 to 51/2 per cent, according to length of

Money loaned to assist in purchasing or paying for Govern-

M. J. KENT, Manager.

ment Bonds. Office-220 Dundas Street, London.



Watches The watch you should buy is the Waltham Watch. This is incomparably the best of all American-made watches. It has maintained its reputation for years. The name Wal-tham on any watch is your assur-ance of watch perfection in every detail.

We offer a very extensive selec-

tion in the latest models for men and women, including the new models in wrist and bracelet watches from \$7.00 up to \$150.

Johnston Bros. XXX Bread

Make your choice; either the 5-cent wrapped loaf or the large 8-cent family loaf. Your selection guarantees you quantity as well as quality. Phone 944, Johns-



for Shoe Service YOU WILL EVENTUALLY.

American and Canadian Styles Arriving Daily.

J. P. Cook Co., Ltd. Dundas and Richmond Sts.

Eye Talk

Use Both Eyes

How many people see alike with From the record of ninety cases, taken at random, I found that forty, or four out of every nine people I had fitted, required a different lens for each eye.

EYE STRAIN Always follows where one eye is overworked. Vision may be fairly good, but it is a severe drain on the vital forces, system of separately testing l accurately fitting each eye is a d reason why you should pat-

Carlyle EBILCOCK OPTICIAN L 233 DUNDAS ST.

TIRED EYES

If you knew what relief our well-fitted glasses are to tired, strained eyes you would be sure to VISIT US AT ONCE.

John S. Barnard Optician,

194 DUNDAS STREET.

Watch This Circle

Almost every day you will find an extra special meat price listed here. Watch price listed here. Watch this circle and save money Beef Hearts, 121/20 lb. WILSON'S Arcade Meat Market

Champion Bed Bug Killer SURE-SAFE-ECONOMICAL 25c per large syringe-topped can. TAYLOR'S 6 CUT-RATE DRUG STORES

T. ENGRAVINGS, INK and PAPER—these are the beginnings. Specialized knowledge rained brains are needed to them productively.



READY RESPONSE TO **CALL FOR VOLUNTEERS** TO HELP ON FARMS

Nearly Twenty Per Cent Offer at Meeting Last Night.

ASSIST IN HARVESTING

Many Want to Give Their Assistance in Fall.

If the employees of all London's factories respond as readily to the call for volunteers to help the farmers as the men of the Greene-Swift Company did last evening, there will be no labor scarcity at seeding time. A few seconds after a call was made at the meeting last evening almost 20 per cent of the 250 men present were on their feet. The firm's employees were entertained at a supper last night, and at its conclusion Mr. S. Frank Glass, M. P., was introduced by Mr. Greene, and asked to present the claims of the greater production committee of London and its relation to the enlistment of labor to assist in the work of seeding on the farms.

Mr. Glass said the meeting was unique and possibly the first one of its kind held within the province to promote the worthy object greater production. At the present time only such men as had experience in farm work would be useful for the purposes now pressing, that of seeding and preparation of the land for crops. It might be that not many of them had had such experience, but it was impossible to suppose that there were not some present who might not qualify and materially be of assistance.

World Condition.

world Condition.

Mr. Glass briefly reviewed the world's condition in regard to food supplies, with ten countries on short rations, and six others practically on the verge of starvation, with 60,000,000 men withdrawn from production and labor, either fighting in the trenches or manufacturing materials and supplies of war, the constantly decreasing supplies of food necessarily followed.

He said it was the pressing duty of Canada to strain every nerve and exert power for greater production. The man who works on the farm, he pointed out, is working for his country, and patriotism should be an inspiration for every man to do his bit so far as may be in his power.

The Government of the province had established a bureau of labor in London, at present conducted in the office of the district agricultural representative at No. 15 Dominion Savings Building. This bureau was to be a permanent institution and would be a kind World Condition. ive at No. 15 Dominion Savings Building. This bureau was to be a permanent institution, and would be a kind of clearing house for all kinds of labor. It had for its object the mobilizing of labor, as well as its distribution—in other words, placing those seeking employment in touch with employers. It would serve a useful purpose to both employer and employee. Applications and and family, wa

COMMUNITY GARDENS

Conveners Invite Applications-Locations Are Announced.

With the opening of spring, the organization of the community gardens of the Women's Gardening Association is being completed. The high-cost-of-living committee of the city council, of which Ald. S. R. Manness is chairman, has agreed to look after the prowing of the gardens.

The conveners and locations of the gardens already organized:

The conveners and locations of the gardens already organized:
St. George and Huron streets. Conceners, Mrs. J. F. Beck, 430 St. George treet; Miss Helen Farnsombe, Huron treet; Miss Geary, Proof Line road. Ann street, near Talbot. Conveners, Lrs. French, 137 Oxford street; Mrs. J. Goodall, 624 Telbot street; Mrs. The third community garden, of thich Mrs. George S. Gibbons is concener, has lost its first location, and new one will have to be secured. The fourth garden will be looked fter by the Girls' Friendly Society of t. Paul's Cathedral, under the direction of Miss Mathews, of the rectory. St. Andrew's Church is looking after the fifth garden.

The Adelaida street garden will be GRANTON

the fifth garden.

The Adelaide street garden will be on the Verschoyle Cronyn property on Adelaide street. Mrs. Hume Croyn, of 580 Dundas street, and Mrs. Charles Glass, of 603 Queen's avenue, are the groupeners.

Glass, of 603 Queen's avenue, are the floor an unusual egg. One end

Glass, of 603 Queen's avenue, are the conveners.

Mrs. Santo, of 17 Craig street, and Miss Hart, of 97 Byron avenue, are the conveners of the "Belvidere" gardens at the home of Lieut.-Col. A. M. Smith, Wortley road.

The conveners of the gardens will, it is announced, be glad to receive any applications from those who desire to secure plots in the different localities. The association is pleased with the work so far accomplished, and looks for a great season's work.

for a great season's work. LIEUT. GRANT SUFFERS FROM TRENCH FEVER Now in Duchess of Westminster Hos-

pital, Manchester.

It is now generally known that Pennsylvania Vacuum Cup Automobile Tires are the only Real Non-Skid Tires made for wet pavement driving. This has been proven on many occasions, and a fair trial anytime will convince anyone. Besides the non-skid advantage, there is the additional one of greater mileage, which is guaranteed. This guarantee is worth further inquiry by any automobile owner. All sizes of these tires are kept in stock by the Forest City Motor Sales Company, 346 Dundas Street, London.

Alfred Patterson. The society has enjoyed a year of great prosperity under the presidency of Mrs. Allen Westman. The new officers are: President, Mrs. Geo. S. Stewart; vice-president, Mrs. Allen Westman: recording secretary, Miss Verna Langford; corresponding secretary, Mrs. Alfred Walden.

"BELGIUM IN WAR-TIME."

T. Howell of Toronto, honorary secretary of the Men's Federation, will speak on "Belgium in War-Time" in Bethel Presbyterian Church, Proof Line, on Sunday at 11 o'clock.

Saturday Night

CANDY

SALE

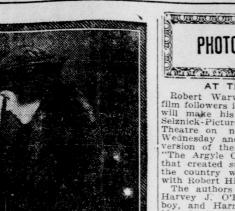
DETERS

Rosebuds

mel. A big bargain at 30c

Sale Price 23c lb.

Be sure and get a box for



TAUGHT IN SCHOOLS

Daughters of the Empire Urge an Immediate Reform.

RESOLUTION OF SYMPATHY

Members Deeply Regret the Death of Lieut.-Col. Leonard.

employer and employee. Applications from all over Western Ontario were coming in daily for help, some 40 having been received Friday. He was glad to be able to say that there was a ready demand for all labor offering, and both men and boys were being sent out to satisfy the calls for help.

A Pressing Need.

Mr. Green said that the need was a real pressing one, and any of the firm's employees who had had experience and wished to respond to the call would have every assistance from the firm possible, and their places kept for them. He asked those present with farm experience who would be willing to enlist to stand and about a dozen to the standard and about a dozen to the standard experience who would be willing to enlist to stand and about a dozen to enlist to stand and about a dozen to the standard experience who would be willing to enlist to stand and about a dozen to the standard experience who would be willing to enlist to stand and about a dozen to the standard experience who would be willing to enlist to stand and about a dozen to the standard experience who would be willing to enlist to stand and about a dozen to the standard experience and their places kept for them. He asked those present with farm experience who would be willing to enlist to stand and about a dozen to the standard experience and the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and wished to respond to the call who the standard experience and the stand

the parsonage. Miss Rowcliffe was pre-sented with an address and a camera A most enjoyable evening of games an pital, Manchester.

A cablegram was received by John Grant, 121 John street, Friday, from his son, Lieut. J. Cameron Grant, who went overseas with the 70th Battalion, to the effect that he was in Duchess of Westminster Hospital, Manchester, England, suffering from trench fever. He was transferred some time ago to the 24th Battalion.

IT IS A FACT

Miss tensoyante tening of gates at music was spent. At the annual meeting of the W. M. S. Mrs. Rowcliffe's have sold out their stor business and purpose removing shortly They are very highly esteemed. At the annual meeting of the W. M. S. Wesley Church, London Township, Mrs. (Rev.) Reid, the pastor's wife, was mad a life member. After the meeting of the W. M. S. At the annual meeting of the W. M. S. Wesley Church, London Township, Mrs. (Rev.) Reid, the pastor's wife, was mad a life member. After the meeting of the W. M. S. At the annual meeting of the W. M. S. Wesley Church, London Township, Mrs. (Rev.) Reid, the pastor's wife, was mad a life membership in the society business and purpose removing shortly the pastor. The society has enjoy and a life membership in the society business and purpose removing shortly the pastor. The society was spent. At the annual meeting of the W. M. S. Wesley Church, London Township, Mrs. (Rev.) Reid, the pastor's wife, was mad a life membership in the society business and purpose removing shortly the pastor of the W. M. S. Wesley Church, London Township, Mrs. (Rev.) Reid, the pastor's wife, was mad a life membership in the society business and purpose removing shortly the pastor. The society has enjoy we was presented with a cordial resolution and a life membership in the society was presented with a cordial resolution and a life membership in the society was presented with a cordial resolution and a life membership in the society was presented with a cordial resolution and a life membership in the society was presented with a cordial resolution and a life membership in the society was presented with a cordial resolution and a life mem

A combination of Rosebud Cream and a chewy Cara-

your Sunday treat.

PHOTOPLAY NEWS

AT THE PATRICIA.

Robert Warwick, who numbers his film followers in hundred thousand lots, will make his first appearance as a Selznick-Picture star at the Patricia Theatre on next Monday, Tuesday, Wednesday and Thursday in a screen version of the great detective drama, "The Argyle Case." This is the play that created such a furore throughout the country when originally produced with Robert Hilliard in the central role. The authors of "The Argyle Case," Harvey J. O'Higgins, an old London boy, and Harriet Ford, conceived the idea from the exploits of the famous private detective, William J. Burns, the first of the modern school of crime detectors to make use of the dictagraph. In order to make their production as realistic as possible, the authors called in Mr. Burns as collaborator, and in producing the picture version Director Ralph W. Ince also sought the famous detective's aid.

The story of "The Argyle Case" is one that is certain to hold the interest of the most hardened picture patron. It begins with the mystery as to the violent death of John Argyle, an eccentric millionaire. Suspicion falls on Argyle's son and later on his adopted daughter Mary, who is discovered to be the chief beneficiary under his will. Asche Kayton, the celebrated private detective, is called in to the case and from the moment he takes hold things begin to happen. The trail leads into the den of the cleverest gang of counterfeiters in the country, and in the country of the firm at the head office of the rot of the firm at the head office of the rot of the firm at the head office of the rot of the firm at the head office mito.

and romance provides a most thrilli-entertainment.

FINANCIAL

ADVICE

If you are considering the making of your

Will, or if you have money to invest, it will be

to your advantage to confer with the officers of

An interview will cost you nothing, and will

ANADA RUST

Huron & Erie Mortgage Corporation

Wray's Auction Sale

WILL CONTINUE ALL OF NEXT WEEK

DAILY 2:30 AND 7:30 P.M.

Diamonds, Jewelry, Watches, Clocks, Silverware

W. J. WRAY & CO.

this institution.

leave you under no obligation.

PARENTS SURPRISED BY EFFICIENCY OF BOYS

A "father, mother and son" banquet held in the Wellington Street Methodist
Church last evening, in connection with a big meeting of the Boys' Canadian Standard Efficiency Test Club, was a great success, About a hundred sat down to the supper, which was served by the young women of the church, and at its conclusion the boys put on a program of sports and physical drills that surprised the visitors. The parents were warmly welcomed by the pastor, Rev. W. J. Ashton, in a brief address, and then Arthur Ella, president of the club, took the chair. Superintendent William Jeffery of the Sunday school conducted Bible study, and Mr. Davis of the Y. M. C. A. spoke on the three principles for which the efficiency movement stands. Mr. Kells had charge of the sports program. It is planned to continue the work throughout the summer.

Stable Rates Increase

After April 16.

On and after April 16, owing to the high cost of living, the feed barns of London have decided to increase the stable rates.

Children's Shoes

"THE CLASSIC."

AT

CASSELMAN BROS.

171 DUNDAS STREET. eld in the Wellington Street Methodist

50c per pound T.A.ROWAT & CO.

ROSS', Limited

Spring

IN LATEST STYLES. CORRECT IN PRICES. Made in our own factory.

We are having now in work, and will be placed in our showrooms in a few days, a range of the most upto-date All-Wool Velour Coats in the trade, in rose, magenta, apple green, honey and mustard shades. Prices\$8.50 to \$22.50





Will be shown from our factory in a few days.

These garments will be the very latest expression in design, color and material. Prices ...\$18.50 to \$35.00

A range of the newest Suits, in wool, gabardine, serge, poplins, etc.

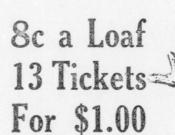
SPLENDID SHOWING OF

Spring Waists

196 DUNDAS STREET.

Mrs. Housewife:

Let me tell you how to cut your food bill in half. It rests with you. Buy only those foodstuffs that contain the most nutrition, and yet are within a moderate cost.



DO YOU KNOW THAT BREAD CONTAINS EVERY ELEMENT THAT IS ESSENTIAL TO HU-MAN LIFE? Do you know that Bread is far more nourishing and more easily digested than meat and many other expensive daily foods? Do you know that 8 Cents buys you one pound and a half of pure,

> Eat More Bread! That's Your Secret

sweet, white bread, scientifically mixed and baked with a tender crisp brown crust?

Serve it in its many dishes; you don't need to waste a bit of it. Even with stale bread you can easily make an appetizing dish. That's real economy, isn't it? Here is a tasty little dessert for Sunday's dinner. It's delicious, so be sure you make enough. They'll want more when they taste it.

A DELICIOUS PUDDING

Toast some slices of Parnell's Bread, fresh or stale. Butter them and cut in squares. Then beat up one egg, 2 tablespoonfuls of granulated sugar, 1 cup and a half of milk, pinch of salt, and teaspoonful of vanilla. Pour over toasted bread and bake in slow oven. Serve with milk or cream.

At your grocer's, from our wagons, or any town in Western Ontario.

PARNELL

THE BREADMAN Phones 929-1390