MORNING EDITION. Outside City, By Mali \$4.00 per year. NOON EDITION.

EVENING EDITION. 12c per week, \$6.00 per year.

TELEPHONE NUMBERS. 3670 From 10:00 p.m. to 9:00 a.m., and holidays, call 3670, Business Department; 3671, Editors; 3672, Reporters;

Toronto Representative-F. W. Thompson, 57 U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY,

London, Ont., Saturday, May 11.

BLOCKING THE SUBMARINES.

Y ANOTHER bold and effective naval stroke. the British have sealed up Ostend harbor and have increased materially the difficulties under which the German submarine warfare is played such an important part in the attack on and sunk across the entrance; she lies there a bul-Since the attack on the mole and the obstruc-

tion of the Zebrugge channel by concrete-filled ships, it has become increasingly evident that Germans, who tried at first to make light of the long night sessions which have been the rule. venture and its results, later admitted the seriousness of the blow that had been struck, and writers have been urging the German naval authorities to waken up to the fact that one of their greatest strongholds proved incapable of keeping out the British, and that greater protection was required against this courageous foe.

It was stated that only a few days would be required to restore conditions at Zeebrugge to take into consideration the Allied airmen. These trail. have been paying periodical visits to the submarine base, and have showered down bombs so channel have been impossible.

There have been proofs offered of the decline n Germany's submarine warfare. It was announced the other day at Washington that a coniderable reduction had been made in insurance some self-respect, evidently. rates on vessels passing through the submarine; zone. This is an indication that the danger has due largely to the attack on Zeebrugge.

Following this announcement, Secretary of to secrecy. War Baker informs the world that over 500,000 American soldiers have been landed in France since January 1 without mishap; a welcome and most encouraging piece of news in itself, but doubly so as an assurance that Germany's last them to pray for Germany's defeat. weapon has failed utterly to prevent the United States exerting her strength on European battle-

While individuals have been inventing devices to make submarines' attacks abortive or to aid in destruction of the craft when discovered, the British naval experts have been planning how to make submarine is one of a new jumping oright ahead and make another one. The old-fashioned man who left footputs in the sands of time now has a son who is afraid he won't be able to type, built to dodge shells.

Of course, it is none of our business. But when a girl has canary bird legs. sh naval experts have been planning how to prevent the submarines coming out to attack or

It is with great satisfaction that the fact is services so soon forgotten? noted that British casualties were very light in the Ostend adventure.

THE PENSION QUESTION.

REMIER BORDEN has promised, in reply to a question by Sir Wilfrid Laurier, that an opportunity will be given to discuss the question of Col. R. H. Labatt's pension in the House, it being at present before the pensions committee. It will be well if the facts in connection with it are gone into thoroughly so that there may be no doubt left as to the justice or otherwise of the decision to grant him some \$2,130 a year as total disability pension for himself and his two children while he is making \$5,000 a year as a Government official.

One thing which should be made absolutely alear is the extent of the impairment of health suffered by Col. Labatt. There can be no question but that once this is established, every man who suffers to a similar extent is entitled to the same treatment as Col. Labatt. It may be, as many resurned men claim, that others whose hearts have been affected to an even greater extent by their army life in France than has his during his short sojourn overseas, have been granted only \$10 or so a month pension. These would have to have their cases reconsidered and the awards amended. It might mean a big increase in the pensions total each year, but that cannot be helped. There can be no hesitation in allowing a private the few hundreds a year that are paid for total disablement when there is none in giving a colonel \$2,000.

DANGEROUS PRACTICES.

THAT IS GREAT fun while no accident occurs may turn to tragedy when something goes wrong. The schoolboy who was so scriously injured yesterday by having his leg caught in a wagon wheel as he was trying to catch hold of the vehicle probably realizes this fact now, but there are hundreds who do not and who must

During the winter months the favorite pastime of boys and some girls is stealing rides on passing sleighs. This is dangerous enough, but when the snow goes and wheels are again being used the danger is intensified. Drivers cannot be blamed for, as a rule, they do their best to keep the children away, but are not always successful. On the parents of all school children devolves the luty of teaching them that this practice must

There is another somewhat similar habit very nuch in evidence during the hot summer. Many ouths who have bicycles on which to ride around he city feel that the exercise is unpleasant in the leat and prefer to catch hold of passing street ars so that they may enjoy the ride and the speed without pedalling. This is possible with the poaster bicycle which is almost universal now. ew stop to think of the terrible risk they are unning. The slightest slip of the machine on which they sit is likely to precipitate them under the wheels of the car, where instant death or fearful injury awaits them. If they miss going beneath the cur, there is every chance that they will be seriously hurt in other ways. It is not unusual to see grownup men, who ought to have more sense, indulging in this labor-saving and deathproducing practice, but the majority of those seen are boys. It ought to be made a rigid rule in all families that the first time a boy is found to have run the risk with a street car his bicycle will be taken from him until he has learned better. Errand boys who try the trick should be dealt with by employers and discharged if the offence occurs more than once.

EARLY COUNCIL MEETINGS.

THERE is a decided probability that London City Council will decide to meet at 2 o'clock in the afternoon in future instead of at 8 o'clock in the evening, and if this plan is carried out it should result in an improvement in the conduct of the city's business.

City council meetings frequently drag out for several hours, and by the time the last items of business are reached the aldermen are more anxious to get home to bed than to devote thought to problems that arise. Most of them are men whose days are fully occupied with private enterprises, and when evening comes they are not in the best of condition to handle the city's affairs in a being conducted. The old Vindictive, which thoroughly businesslike way. Perhaps this has been at the bottom of some past mistakes. There the Zebrugge mole, has been filled with concrete is, inevitably, a desire to hasten proceedings as the hour grows late, and in the hurry facts and figures wark of Old England, even though in her grave. of the utmost importance are apt to be ignored, with disastrous consequences

If it is decided to meet at 2 o'clock, aldermen will have to sacrifice two afternoons a month, but great success attended the daring exploit. The it is probable the majority will prefer this to the

EDITORIAL NOTES.

Lloyd George's hobby is weathering storms and torpedo attacks leave him unharmed.

McGill lets down bars to women. Of course, there is no strong drink sold over bars now.

The Fox of the Balkans wants peace, and he normal, but in saying this the enemy forgot to will get it all in good time. The hounds are on his

If some draft-evaders would use their energy effectively that rebuilding and the clearing of the and ingenuity to better purpose they might help to shorten the war.

> Ambassador Joffe, who is Russia's representative at Berlin, refuses to meet the kaiser. He has

What a relief! Women can give their correct decreased, and there is no doubt this decrease is ages to the registrar without fear of their becoming known publicly, the officials being sworn

All Catholics are asked by the Pope to pray for "the present necessities of human society" on for "the present necessities of human society" on St. Peter's Day, which is equivalent to asking the mount of the mount of

American gunners fire a shot at a German submarine which lifts it right out of the water and

Why the evident desire to smash ex-Premier be attacked. That was striking at the root of the Asquith evinced by some British papers? There trouble, and there is little doubt that great success is a strong suspicion that their motive is not the country's good but personal spite. Are his great

HIS DREAM AND HERS

(A true incident of a London Mother.)

Over in France he thought of Mother's Day, And in his yearning eyes a dream held sway; And lo, there bloomed like mystic answered prayer, A golden violet, hidden with heaven-kept care, Within a shell-hole lately ground by war,
To give the soldier back his dream once more. The little tender, all-undreaming flower Gave him home pictures for one little hour.

And back in Canada his mother prayer Over a letter from across the sea; Caressing finger o'er a flower strays.

That he had pressed for her so tenderly. She would not give that flower of faded gold, For earth's best gifts of treasured wealth untold, AMY E. CAMPBELLA

THE SOLDIERS OF THE PLOW. (By Charles Sangster.) No maiden dream, nor fancy theme Brown Labor's muse would sing Her stately mien and russet sheen Demand a stronger wing. Long ages since, the sage, the prince The man of lordly brow

All honor gave that army brave The Soldiers of the Plow Kind Heaven speed the plow And bless the hands that guide it. God gives the seed The bread we need Man's labor must provide it.

In every land, the toiling hand Is blest as it deserves Not so, the race who in disgrace From honest labor swerves.
From fairest bowers bring rarest flowers To deck the swarthy brow Of him whose told improves The Soldier of the Plow Kind Heaven speed the plow And bless the hands that guide it. God gives the seed The bread we need Man's labor must provide &

Blest is his lot, in hall or cot, Who lives as Nature wills,
Who pours his corn from Ceres' horn And quaffs his native rills: No breeze that sweeps trade's stormy deeps Can touch his golden prow. Their foes are few, their lives are true The Soldiers of the Plow. Kind Heaven speed the plow And bless the hands that guide it. God gives the seed The bread we need Man's labor must provide #.

OUT OF IT ALL Out of it all shall come splendor and gladness, Out of the madness and out of the sadness, Cleaner and finer the world shall arise.

Why then keep sorrow and doubt in your eyes? Joy shall be ours when the warfare is over, Children shall gleefully romp in the clover, Here with our heroes at home and at rest

Not in vain, not in vain, is our bright banner flying Not for naught are the sons of our fond mothers dying; The gloom and despair are not ever to last, The world shall be better when they shall have passed.

So mourn not his absence, but smile and be brave, You shall have him again from the brink of the grave; In a wonderful world 'neath a wonderful sun He shall come to your arms with his EDGAR A GUEST.

COPYRIGHT, 1917.

Medern Cursery Rhymes. Went up the hill
The Allied boys to slaughter,
Bill fell down,
And lost his crown,
And his Huns came tumbling after.

Poor Old Paw.

Willie—Paw?
Paw—What is it, my son?
Willie—Could you say that a chief of police is a copperhead?
Paw—If you don't quit asking me questions, young man, I'll beat you until you can't stand up.

Hooray! "Oh, joy! Oh, joy! Likewise, oh, boy!"
Exclaimed young Henroy Hellon;
"For pretty soon—along in June—
I'll eat ripe watermelon!"

You Know Him, All honest labor he will shirk,
I speak of Henry Heeple;
You see, he doesn't have to work,
He's working other people.

"A stitch in time saves nine," quoted the Sage.
"Yes, nine minutes of embarrass-ment," commented the Fool. Any Other Nominations?

The Wise Fool.

Carrie Monney, of R. R. No. 2, Gastonia, N. C., has been nominated for Treasurer of the Club. Wuxtreel

A big shoe factory burned today.
It was a fearful holocaust;
I heard one of the firemen say
At least ten thousand soles were
lost.

The train was wrecked, the mail car burned,
The mailing clerk learned to his cost, As to the news he sadly turned,
That every single "Life" was lost,
—Newark Advocate.

Names is Names. Noble Bean lives in Springfield, Ohio Our Dally Special. Hard Luck Comes Easiest.

Luke McLuke Says. There is nothing a woman hates worse than a male flirt—unless he happens to be flirting with her. form him.

A wife shouldn't worry when her husband breaks a promise he made her. He will go right ahead and make

advertise them.

Why is it that, in spite of the fact that he isn't going anywhere in particular, a tramp will take so many risks to get there in a hurry?

After you have discussed the War and the Weather and the conversation lags, it is time to go home.

We have rummed around a good deal, and it is our opinion that the more a man knows about the horses the less the wins on them.

Virginia confessed to herself after Bob had gone away that she had acted dreadfully. But with characteristic pride she never acknowledged it to any-

pride she never acknowledged it to anyone else.

All Clearwater knew that she had resented her fiance's enlisting; that she had returned his ring and refused to say good-bye. But that was the end of it as far as anybody kenw. That she still nursed her indignation was the consensus of opinion, for the more she repented of her action, the more she was determined no one should know it.

know it.

She plunged feverishly into all kinds of work; also into what galety there was left in the little town. In fact, it was Virginia who gathered up the frayed ends of social life and finally wove them into a new fabric of entertainment. tainment.

Her house became the mecca for knitting parties, thrift teas, dances with
proceeds for French orphans and card
parties with saving stamps for prizes.

Aliments of little ones. The Tablets are
sold by medicine dealers or by mail at
25 cents a box from The Dr. Williams'
Medicine Company, Brockville, Ont.

The Red Cross became gradually so cognizant of her ability that all points of dispute were referred to her, the urn of a hem, the size of a buttonhole, he folding of a gauze dressing the

The Red Cross became gradually so cognizant of her ability that all points of dispute were referred to her, the turn of a hem, the size of a buttonhole, the folding of a gauze dressing, the turning of a heel.

"When Virginia is so thoroughly imbued with the spirit of this war," said people, "one wonders why she ever fussed about Bob Jenning's going away." How were they to know that it was a case of cause and effect, that had Bob not gone she would never have been in the frame of mind that found useful activity quite essential.

Virginia, hearing something of this, answered spiritedly, "Oh, I don't disapprove of men enlisting, and in a way!" m proud of Bob. Only I think an engaged man is the same as a married man. His duty is to someone else, no matter how he feels about fighting. There are ten million unattached men who can go first. Then if they are needed, let the engaged and married ones go. But a man who has the idea that something else needs him before his life partner, either present or future, isn't cut out for matrimony. I did Bob a kindness to release him."

And after such a long and impressive speech, of which she didn't mean a word, she added: "It's just as well to find out about people before it's too late, you see." And she didn't mean that, either, only she was afraid people would think she still cared.

Of course, home letters carried gossip, and Bob in camp soon learned the colossal indifference with which Virginia regarded his absence. He had hoped, and kept on hoping, she would change her mind; that absence might, as it is said to do, make her heart grow fonder. But this did not look like it. He was selected for an officer's training camp, and as the weeks went on he made good and won his commission as first lieutenant. Then being given two weeks' leave before he was assigned to a regiment, he went home. And great was the rejoicing. For Bob had many friends in Clearwater. That was why the girls once envious of Virginia now turned resentful of her treatment of him.

The big thing was a dance th

As to the news he sadly turned,
That every single "Life" was lost.
—Newark Advocate.

Our Joe Miller Contest.

Breitenstein claims that the oldest joke is the one about the church that advertised for an organist. The following reply was received: "Dear Sir: I notice you have a vacancy for an organist and music teacher and you want either a lady or a gentleman. Having been both for some years, I offer my services."

Oh, Joy!

C. Overturf of Augusta, Ry., is going to clock the Derby candidates for the members of the Cluft.

Oh!

Getta Ott got her Ott when she married Charles Ott in Belvidere, Ill. And last week she got rid of the Ott that she got when the court granted her a divorce.

Names Is Names.

enjoy yourself. The fact that Bob is to be there need not affect you any, you know."

Wirginia could not help flushing brightly.

Well, I should say not. I want you all to know that I'll be very glad to see Bob. The fact that we are no long-engoing to marry each other doesn't necessarily say I dislike him, does it?

But even after this speech, she was not included in the list made out for Bob. Adopting the college plan of filling cards before hand, the girls of Clearwater picked Bob's partners for him long before he arrived home. There were no dance cards—the list was just made out and handed to him. "You see, it will save you such a lot of bother," they explained, when he something partners in the somet

her own name once—you see, we dare not be selfish—and you'll get around nicely.

Bob's face fell. Once! Then he could only have one dance with Virginia instead of a half dozen he had determined on. He had meant to try again tonight to plead with her for a little hope.

But running his eye down the list, he discovered that her name was not there at all. Was she so implacable as that then that she didn't even care for one dance?

But Virginia knew of no list, and as there were no cards, she supposed Bob's evening to be his own.

He looked stunning in his uniform, and she felt an involuntary pride in the silver bar on his shoulder. He had changed somewhat, and her heart gave a fierce little tug when she saw it. It was hard to explain this change. He looked well, hard, outdoor work had bronzed and toughened him, and rigid training had straightened even his straight shoulders. But the greater change was in his eyes and the expression of his mouth. There was no sad-

Of course, it is none of our business.
But when a girl has canary bird legs she shouldn't wear yellow stockings to advertise them.

Why is it that, in spite of the fact that he isn't going anywhere in particular, a tramp will take so many risks to get there in a hurry?

After you have discussed the War and the Weather and the conversation lags, it is time to go home.

We have rummed around a good deal, and it is our opinion that the more a man knows about the horses the less he wins on them.

The Advertiser's

Daily Short Story

Copyright, 1917, by the McClure
Newspaper Syndicate.

A MAN'S HEART.
By Louise Oliver.

Direct and toughened him, and frigid training had straightened even his straight shoulders. But the greater slon of his mouth. There was no sadhad determination to do it.

She felt like an ineffective bit of She saw now that sentiment and duty must have entirely different places in And as the evening passed and Bob did not come near, she hated herself me at all." she thought. "I've killed all his love and respect. Oh. Bobble, dear, I don't blame you."

How could she know the attempts he made to get to her; that the only chance he had was when she was whisked away by someone else.

She went home early without talking to him at all. But not to sleep. She sat on the veranda alone under tuntife the tangle her life had got her into.

An hour passed, two hours, and still she she sat there thighten.

into.

An hour passed, two hours, and still she sat there thinking, hot, bitter tears

BABY'S OWN TABLETS

BABY'S OWN TABLETS

ALWAYS KEPT ON HAND

Mrs. Ernest E. Adkins, Brotton, Sask., writes: "I have used Baby's Own Tablets with great success for four years and always keep a box on hand." Thousands of other mothers say the Tablets for their little ones they will use nothing else. Experience shows them that the Tablets are the ideal medicine. They are a mild laxative, thorough in They are a mild laxative, thorough in action and never fail to relieve the minor ailments of little ones. The Tablets are



The Morning Delight

IS there anything more delightful than the smell of good coffee in the morning? Doesn't it make you feel like moving quickly to get to the table and enjoy it?

And doesn't it warm and invigorate and fill you with hope and courage to go at the day's work and do it?

That is the kind of coffee you get when you buy Rideau Hall Coffee-the coffee that comes to you with all its original, splendid quality, aroma and flavor in sealed tin packages.

Sealed tins only. 50c lb., at your grocer's. Smaller size 30c

Rideau Hall Coffee

GORMAN, ECKERT & CO., Limited, LONDON and WINNIPEG

falling into her lap.

A man passed. The street light caught the color of olive drab and a soldier's cap. Then she knew his walk.

"Bobbie!" she called. "Oh, Bobbie, well. Don't hate me, please!"

"Hate you!" He lifted his eyes the stars. "Hate you!" Which, after all, is hard to under the stars. "Hore you!" Which, after all, is hard to under the stars. "Hate you!" Which, after all, is hard to under the stars. "Hate you!" He lifted his eyes whole life, dear."

Which, after all, is hard to under the stars. "Hate you!" He lifted his eyes the stars. "Hate you!" He lifted his eyes whole life, dear."

Which, after all, is hard to under the stars. "Hate you!" He lifted his eyes the stars. "Hate you!" He lifted his eyes whole life, dear."



Get Behind the Wheel of a Ford and Drive

RY it just once! Ask your friend to let you "pilot" his car on an open stretch. You'll like it, and will be surprised how easily the Ford is handled and driven.

If you have never felt the thrill of driving your own car, there is something good in store for you. It is vastly different from just riding—being a passenger. And especially so if you drive a Ford.

Young boys, girls, women and even grandfathers—thousands of them—are driving Ford cars and enjoying it. A Ford stops and starts in traffic with exceptional ease and smoothness, while on country roads and hills its strength and power show to advantage.

Buy a Ford and you will want to be behind "the wheel" constantly



Runabout\$575 Touring\$595 Coupe\$770 Sedan\$970 Chassis\$535 One-Ton Truck\$750 F. O. B. Ford, Ontario.

LONDON URBAN DEALERS

DURST & SOULLIER, 659 Dund as Street UNIVERSAL MOTOR SALES, Corner Colborne and Pall Mall J. W. McLAUGHLIN, 297 and 299 Dundas Street

RURAL DEALERS

J. H. PATRICK, Lambeth.

J. D. NEVILLS, Thorndale and Ilderton. FRED G. OWEN, Delaware. CHARLES M. BARRY, Dorchester. B. B. McCARTY. Thamesford.

GENERAL GIBSON SAYS HE FEELS THAT EVERY SOLDIER

WHO GOES TO THE FRONT

SHOULD TAKE NUXATED IRON Gen. John L. Clem, Who Was Sergeant in the United States Army at 12 Years of Age; Gen. David Stuart Gordon, Hero of the Battle of Getty sburg; Judge Samuel S. Yoder, for 18 Years a Practicing Physician and Formerly Surgeon Major in the Army, Also Tell How They Were Benefited by a Short Course of This Remark able Product.

Dr. James Francis Sul-livan and other physicians explain why Nuxated Iron helps to increase strength and endurance and build

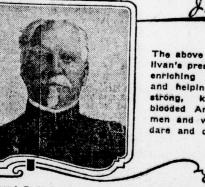
Dr. James Francis Suilivan, formerly physician of Believue Hospitai (Outdoor Dept.) New York and the Westchester County Hospital, says every soldier and civilian who wants something to help increase his strength and endurance should have this prescription filled and take Nuxated Iron three times daily, as did Generals Gibson, Gordon and Clem and Judge Yoder. James Francis Sullivan, formerly physician of Bellevue Hospital (Outdoor Dept.), New York, and the Westchester County Hospital. "I have personally found it of such great value as a tonic, strength and blood builder that I believe if Gen. Gibson's advice were followed many of our fighting men would find it of great benefit. In my opinion there is nothing better than organic iron Nuxated Iron — for enriching the blood and heliping increase strength, energy and endurance.

Gen. Horatio Gates Gibson says Nuxated Iron has brought back to him in good measure that old buovance and energy that

Gen. Horatio Gates Gibson, U.S.A. (retired), who entered the City of Mexico in the war of 1847 with Gen. Winfield Scott. Gen. Gibson says: "Judging from the results in my own case, I feel that every soldier who goes to the front should take Nuxated iron." has brought back to him in good measure that old buoyancy and energy that filled his veins in 1847 when he made his triumphant entry with Gen. Scott into the City of Mexico, and he feels that every soldier who goes to the front should take Nuxated Iron.

Another remarkable

was promoted to be Chicamauga when only 12 years old. He says that Nuxated Iron is the one and ever-relable tonic-that he obtained



The above is Dr. Suilivan's prescription for enriching the blood and helping to make strong, keen, red-



the front should case to the front should case to the front should take Nuxated Iron.

Another remarkable case is that of Gen, David Stuart Gordon, noted Indian fighter and here of the settle of Gettysburg. It became badly run down this year, I found myself totally without the physical power to 'come back' as I had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different se-called 'tonics' sail had done in my younger days. I tried different seal reduits had not sail to had the sail of the millions of design themselves with most surprising and sails effective gains divising surprising and sails of the properties o