

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

# At Simpson's---Boys' Suits of Real Style, Quality and Durability



Here are the boyish clothes that appeal to mothers and boys alike. Simpson clothes for boys are made from dependable materials for long wear and real style. The popular Trencher and Waist-Seam Models are here a-plenty. The patterns, designs and colorings are worked out most attractively in these suits. Sizes for boys, 7 to 18 years.



**Boys' Suits at \$10.50.**  
Made from Canadian tweed in grey and black mixed effect. Medium weight, tailored in waist seam model. Single-breasted, 2-button model, with bloomer pants. Sizes 7 to 12 years, at \$10.50.

**Boys' Suits at \$12.00.**  
Single-breasted, 3-button trench model, with novelty patch pockets. Fashionable dark brown Canadian tweed, with an invisible grey check pattern. Spring weight, bloomer pants. 8 to 12 years. \$12.00.

**Boys' Suits at \$13.50.**  
Developed in brown worsted-finish tweed with a green striped pattern. Single-breasted, 3-button model, with all-around loose belt at waist. Regular pockets with fancy welt top flaps. Bloomer pants. Sizes 13 to 16 years. \$13.50.

**Boys' Suits at \$15.50.**  
All-wool homespun, olive shades. Distinctively designed in all-around belted, single-breasted, two-button model. Patch pockets, having top flaps. Bloomer pants. Sizes 13 to 16 years. \$15.50.

**Boys' Suits at \$16.50.**  
Single-breasted, two-button, waistline models. Attractive grey and black worsted-finish tweeds. Bloomer pants with belt or self material. Sizes 13 to 16 years. \$16.50.

**Boys' Suits at \$17.00.**  
Distinctive blue tweed with grey and red hairline stripe. Double-breasted, two-button waistline model, with vertical pockets. Bloomer pants with belt of self material. Sizes 13 to 16 years. \$17.00.

**Boys' Suits at \$19.00**

Exclusive looking fawn and black check English tweed of wool and cotton mixture. Double-breasted, two-button waistline model. Plain back and vertical pockets. Bloomer pants with belt of self material. Sizes 13 to 16 years. \$19.00.

**Boys' Suits at \$18.00.**  
Grey and black mixed English tweed of wool and cotton mixture. Single-breasted, two-button model in the new waistline style with vertical pockets. Bloomer pants with belt of self material. Sizes 13 to 16 years. \$18.00.

**Boys' Suits at \$18.00.**  
All-wool Canadian tweed, in brown and grey check, with green stripe. Single-breasted, two-button model with all-around loose belt, bloomer pants. Sizes 13 to 16 years, \$18.00.

**Boys' Suits at \$18.00 and \$19.00.**  
Desirable blue serge in an all-wool material. Single-breasted, two-button waistline model, with vertical pockets, bloomer pants with belt of self material. Sizes 8 to 12 years, \$18.00. Sizes 13 to 16 years, \$19.00.

**Boys' Suits at \$24.00.**  
All-wool brown and black check worsted. Distinctively designed in a single-breasted three-button model. Yoke front and panel back. All-around loose belt and vertical pockets. Bloomer pants. Sizes 17 and 18 years. \$24.00.

**Boys' Suits at \$11.00**

As illustrated. Single-breasted three-button model—all around loose belted style with vertical pockets. Grey with broken stripe pattern in an English tweed. Bloomer pants. Sizes 7 to 12 years. \$11.00.

## In the Simpson Men's Store Four Important Values in Worsted Suits For Men and Young Men



Worsted Suits are mighty popular, and good reason why. They hold their shape splendidly and give lasting service. The suits featured below are extremely attractive models, and reflect the utmost good taste in fabric, style and tailoring. At their prices they are noteworthy values.

**At \$32.50**  
Suits developed in dark brown mill-finished worsted with neat dark overcheck pattern. Single-breasted, 3-button, soft roll, semi-fitted model. Slant pockets with flaps. Sizes 36 to 42.

**At \$35.00**  
Suits of medium grey fine finished worsted—with narrow stripe pattern. Single-breasted, 2-button, long soft roll lapels. Form fitting. Regular pockets with flaps. Sizes 36 to 44.

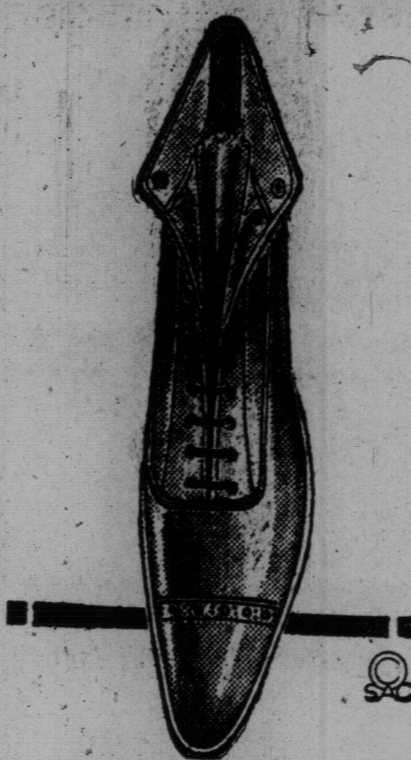
**At \$38.50**  
Single-breasted suits of dark grey fine-finished pin check worsted. 3-button soft roll conservative sacque model. Sizes 36 to 44.

**At \$42.50**  
Single-breasted suits of dark navy blue worsted. 3-button, soft roll, semi-fitted sacque model. Regular pockets with flaps. Sizes 35 to 44.

### Spring Overcoats \$25.00

FOR MEN AND YOUNG MEN  
Trencher, waist seam and slip-on models. Made from smart grey and brown mixed tweed. Also Chesterfields in plain grey fine finished chevots. Sizes 34 to 44. \$25.00.

## Simpson's "Special" and "Victor" Boots for Men



No Phone, Mail or C.O.D. Orders on Sale Footwear.

Soldiers returning from overseas and men in civilian life who want boots of style and genuine comfort should see these Simpson boots. Nothing but highest grade materials goes into these boots, and none but expert shoemakers are employed to make them.

AT \$8.00—Fine glazed Kangaroo lace boots, on London straight last. Medium weight Goodyear welt sole, low heel. One of our best values for men. Widths B, C and D. Sizes 5 1/2 to 10. Pair, today, \$8.00.

AT \$6.00—Gunmetal Balmoral boots on English recede toe, blind eyelets, medium weight Goodyear welt sole, low heel. Widths C, D and E. Sizes 6 to 11. Pair, \$6.00.

Same in blucher, wide fitting last. Pair, \$6.00.

### WOMEN'S CANVAS PUMPS, TODAY, 99c

Regularly \$2.50 and \$3.50  
About 600 pairs White Canvas Pumps, Strap Slippers and Buckle Colonials. Wide and narrow toe shapes. Covered and leather high and low heels. Sizes 2 1/2 to 5 1/2. Today, 99c.

### WOMEN'S BOOTS, \$3.95

High-cut new lines, in brown and black kid, patent and gunmetal leather. Narrow toe lasts, plain vamps and imitation toe-caps. Light and medium weight soles. Cuban and Spanish heels. Sizes 2 1/2 to 5. Today, \$3.95. Simpson's—Second Floor.

The SIMPSON Company Limited

## Sale---Seamless Wilton Rugs at \$77.95

You'll like these rugs for their close weave and extra fine quality. Two-toned effects or handsome Oriental designs, suitable for any room, two sizes only—8 ft. 3 in. x 10 ft. 6 in., and 9 ft. x 12 ft. Today, your choice, \$77.95. No exchanges, refunds or phone orders.



Regularly \$89.50, \$99.50, \$111.50 and \$132.00

**Congoleum Rugs, Half Price.**  
Slightly damaged in transit, but will give splendid service. Assorted sizes. Today, to clear, half price. No exchanges, refunds or phone orders for these.  
**Up to \$33.00 Tapestry Rugs at \$24.95**  
Conventional and floral designs. Size 9 ft. x 10 ft. 6 in. only. Regularly \$27.50, \$31.00 and \$33.00. Clearing at \$24.95.

**\$8.75 Wilton Rugs, \$7.49**  
Closely woven, with short and stiff pile, fringed ends. Oriental patterns. Size 2 ft. 3 in. x 4 ft. 6 in. Regularly \$8.75. Today, to clear, \$7.49.

**\$1.95 Washable Bath Mats at \$1.49.**  
Blue and white shades only. Small tile designs, fast colors. Size 2 ft. 3 in. x 4 ft. 6 in. Regularly \$1.95. Special \$1.49.

## Scrims 29c and 39c Yd.---Marquisettes 45c Yd.



**Fine English Shadow Cloths, 95c yard.**  
Dainty effects in the lighter tones for bedrooms. Also medium and darker colorings for dining-rooms and dens. Two widths—30 and 50 in. Today, yard, 95c. Simpson's—Fourth Floor.

**American Scrims, 29c yard.**  
A big lot of strong wearing fancy border scrims in ivory and ecru. One yard wide. Special, today, yard, 29c.

**Border Scrims, 39c yard.**  
Single and double bordered. Including strong tape edges, and draw-thread effect borders. Also some plain scrims. Today, yard, 39c.

**Bordered Marquisettes, 45c Yard.**  
A really wonderful offering! Mercerized Marquisettes in a large assortment of pleasing fancy woven borders and tape edges. 4 1-2 yards makes a pair of the popular sill-length curtains. 36 inches wide. Today's value, 59c. Yard, 45c.

**Striped Voiles for Curtains, 69c yard.**  
Very charming are these soft finished voiles, showing several styles in wide and narrow striped patterns. Ivory and ecru colors, 36 inches wide. Today, yard, 69c.

**American Chintzes, Special 79c yard.**  
1,000 yards—a special purchase bought before the last big advance in price. Striking bird, floral and striped designs. Color combinations suitable for any room. One yard wide. Today, special, yard, 79c.

**Cretonnes and Chintzes, Special, 49c yard.**  
Imported English Cretonnes for curtains and box covers, etc. Also dainty American Art Chintzes in light and medium colors, with attractive all-over floral patterns. 28 to 36 inches wide. Today, yard, 49c.

## Every Mother Should Share in the Specials for "Baby Week"

The sale is in full swing and the best values obtainable in children's high-grade wear are being offered daily. Read this interesting list of specials and be here when the gong goes at 8.30 a.m. today.

### Infants' Short Dresses 98c



As illustrated, a wonderful little dress made of lovely quality white nainsook, with hemstitched Swiss embroidery yoke. Sizes 6 months to 2 years. Regularly \$1.85. Today, only 98c.

### Infants' \$1.75 Vests \$1.19

Button front vests made of rich creamy pure wool. High neck and long sleeves. Sizes 3 months to 3 years. Sale price, \$1.19.

### CHILDREN'S \$2.50 WASH DRESSES AT \$1.39.

Here is a cunning wee play frock, made of best quality figured madras with printed overcheck. Trimmings of white rep. Sizes 2 to 6 years. Regularly \$2.50. Today, \$1.39.

### CHILDREN'S 75c PRINCESS SLIPS, AT 39c.

Made of velvety white flannelette, with deep scalloped frill of self. Sizes 2 to 6 years. No phone or mail orders. Rush price, today, 39c. Simpson's—Third Floor.

## Children's Spring Hats 69c

As illustrated, shady hats in the trim chic style sketched. Made of white corded velvet in girlish or boyish styles, trimmed with silk ribbon or silk novelty braid in white, pink, blue or delicate combinations. Sizes 20, 21 and 22. Regularly \$1.35 and \$1.50. Today, 69c.



**Children's Black Sateen Bloomers, 39c.**  
Practical summer bloomers for children of 2 to 12 years. Double band with buttonholes at waist, strong elastic in knees. No phone orders. Today, 39c. Simpson's—Third Floor.

## SIMPSON'S PURE FOOD MARKET

is the favorite shopping centre for thrifty homekeepers who want the freshest, purest and most healthful provisions at money-saving prices. Today's list will help you select advantageously.

- Lake and Sea Fish.**
  - Fresh-Caught Lake Ontario Trout, per lb. 25c
  - Fresh-Caught Lake Ontario Whitefish, lb. 28c
  - Fresh-Caught Atlantic Flounders, per lb. 14c
  - Fresh-Caught Atlantic Haddock, per lb. 12c
  - Fresh-Caught Cod Steaks, per lb. 15c
  - Smoked Finnan Haddies, per lb. 13c
  - Smoked Boneless Fillets, per lb. 18c
- One Car Standard Granulated Sugar, Redpath or St. Lawrence, 20-lb. bag, \$2.10.**
  - 2,000 tins Finest Canned Tomatoes (only 5 tins to a customer), tin, 16c.
  - Finest Canned Peas, Early June, 2 tins 27c.
  - Campbell's Soups, assorted, 2 tins 35c.
  - Morrie's Margarine, lb. 35c.
  - 1,000 pails St. Williams Raspberry or Black Currant Jam, No. 4 size pail, 95c.
  - Molasses Snaps, 2 lbs. 33c.
  - Orange Marmalade, 1-lb. jar, 25c.
  - Salt, 2 packages, 12c.
  - Featherstrip Coconut, lb. 35c.
  - Dingman's Naptha Soap, 7 bars 45c.
  - Assam Tea, regular 65c, lb. 50c.
  - Ogilvie's or Purity Flour, 24-lb. bag, \$1.69.
  - Japan Rice, 2 lbs. 25c.
  - Edwardsburg or Beehive Table Syrup, 5-lb. pail, 53c.
  - Cocoa, in bulk, lb. 34c.
  - Red Salmon, tall tin, 34c.
- Fresh Beef, Boneless, Lean, for Stewing, lb. 23c.**
  - Pot Roast, boneless, rolled, per lb. 30c
  - Brisket, lean cuts for boiling, per lb. 25c
  - Shoulder Roasts, very tender, per lb. 25c
  - Fresh Veal, for pot pie, per lb. 25c
  - Family Sausage, our own make, per lb. 25c
  - Breakfast Bacon, boneless, mild, whole or half piece, per lb. 50c
  - Finest Pure Lard, 3-lb. pails, gross weight, per pail 110c