

Store Opens 8 a.m. Closes at 5.30 p.m. H. H. Fudger, President. J. Wood, Manager.

Friday Bargains That Put You in Touch With Santa Claus



Phone Main 7841

Ready-to-Wear Clothes for Women

At Advantageous Prices

Women's and Misses' Suits, French serge, imported Vicuna and French Venetian. Coats are single or double-breasted, notched collars inlaid with silk or velvet. Skirts are pleated or straight lines. Black, brown, green and navy. Regular up to \$15.00. Friday 4.05

Women's Coats for winter wear, dark tweed mixtures and diagonal worsteds, in grey and black stripe, semi-fitted or loose backs. Regular up to \$12.50. Friday 3.95

Misses' Coats. Diagonal serge and beaver cloth, in semi-fitting style, military or sailor collars, trimmed with velvet or black caracul cloth; double or single-breasted and lined to waist with satin. Red, green and peacock blue. Sizes 16, 18 and 20 years. Reg. up to \$15.00. Friday 7.25

Women's Skirts, Donegal tweeds, striped worsted in brown or green, venetians in red or green and panamas in navy. Reg. up to \$5.25. Friday 1.95

Bargains for Girls and Infants

35c to 60c Children's Heavy Knit Wool Clouds, white only, slightly soiled. Friday bargain 25

\$2.50 Infants' Carriage Robe, extra heavy white wool, flannel lined. Friday bargain 1.50

\$2.00 and \$2.25 Children's Bath or Dressing Gowns, fancy colors, velour flannelette, sizes 4 to 16 years. Friday bargain, each 1.00

\$3.50 Infants' Velvet Coats, tweed lined, brown, navy or cardinal, ages 1 to 3 1/2 years. Friday bargain 1.50

Half-price, Children's Heavy Ribbed Wool and Cotton Combinations, ankle length, sizes 2 to 12 years. Friday bargain half-price.

\$2.50 Girls' Dresses, heavy cashmere, navy, with white dot, sizes 6 to 14 years. Friday bargain 1.25

\$5.00 to \$6.00 Girls' Dresses, fine wool taffeta, brown, cardinal, navy, plaid, rib trim, beautiful style and quality, 6 to 14 years. Friday bargain 3.50

BARGAINS FOR WOMEN. 75c and \$1 Women's Warm Flannelette Night Dresses, plain or fancy stripe. Friday bargain 63

50c to 65c Women's Flannelette Drawers, knicker style, closed only. Friday 35

\$3.00 to \$4.00 Corsets, Thomson's glove fitting, La Reine, Royale or Jewel, medium or short figures; sizes 18 to 30 inches. Friday bargain 1.50

75c Women's Vests and Drawers, heavy white jersey ribbed plush lined cotton; size 32 to 38. Friday bargain 50

75c Women's Vests, "Watson's" unshrinkable heavy ribbed wool and cotton; sizes 32 to 38 bust. Friday bargain 50

\$4.00 Women's Fine Knit Wool Sweater Coats, red, white or grey with red; sizes 32 to 42 bust. Friday bargain 2.25

Wonderful Jewelry for the Money

Large 14-kt. Sunburst, real fine pearls, heavy 14-kt. mountings, safety catch and chain attachments, large real whole pearl center; regular value \$10. Friday bargain 5.95

Men's and Women's Black Silk Ribbon Fobs, with gold-filled signet and stone, set mounts and charms, safety chain attachment; regular value \$2.25. Friday bargain 95

9-kt. Gold Rope and Curb Necklets—full length and assorted patterns; regular value \$3.50. Friday bargain, each 2.10

Gold-Filled and Sterling Silver Brooches and dress pins, 8 Hall marked, Scotch pebble brooches, amethyst and pearl dress pins, beauty pins with pearl settings, cuff links, scarf pins, the holders, over 500 different designs; regular selling 50c. 75c. Friday bargain, each 25

Diagonal Suitings Valued at \$1.25 for 88c

There is only a limited quantity of these suitings, but the shades are the best to be had, tans, wines, greys, blues, navy, browns, black, etc., made from the finest selected yarns in pure wool qualities, with bright lustrous finish, 50 inches wide. Regular \$1.25, Friday .88

Fine Furs on Third Floor

Best quality Mink Marmot Stoles, wide on shoulder, with deep storm collar, lined with good satin and finished with tails. Regular price \$9. Friday 6.45

Waist Bargains Extraordinary

100 Waists of all-over Guipure Lace, several pretty designs, kimono style, three-quarter length sleeves, front, collar and cuffs are piped with messaline satin, in Paddy Green, or Ecru color only. All sizes. Reg. \$5. Friday 2.89

Fine Lace Neckwear and Handkerchiefs

Stock and Jabot of Plauen Irish Crochet Lace, a 65c collar. Friday, each .33

1000 Bats at \$1 Each

240 more of those imitation black Beavers. Worth \$3.00.

Usefulnesses from the Drug Dept.

Chamois Skins—Fine large skins, suitable for linings or polishing; 5c size, Friday 50

Unexcelled Cereals and Provisions

2,000 bags Choice Family Flour, 1/4 bag, 5c; Currants, cleaned, 3 lbs. 25c; Choice Valencia Raisins, 3 lbs. 25c; Yellow Cooking Sugar, 8 1/2 lbs. 50c; Mixed Peel—orange, lemon and citron, per lb. 16c; Perfection Baking Powder, 3 lbs. 25c; New Orleans Molasses, Cherry Grove brand, per tin 10c; Pure Kettle Rendered Lard, 1 lb. package, 15c; Finest Creamery Butter, per lb. 31c; Finest Canned Corn, 3 tins 25c; Pearl Tapioca, 3 lbs. 25c; Choice Rangoon Rice, 6 lbs. 25c; 400 Pickled Shoulders of Pork, 10c.

Combing Jackets, Kimonos and Petticoats

Flannelette Combing Jackets, in floral designs, stag, black, navy or cardinal, edges finished with fancy stitching. Sizes 34 to 44. Friday .19

Wash Goods

30 pieces only fine English Print, stripes and figures, 31 inches wide, fast colors. Reg. 12 1/2c. Friday 8

Linings for Friday

Moreen Skirting, in all the leading colors, also ivory and black, 58 inches wide. Regular 50c and 65c yd. Friday 45

Two Big Bargains in the Silk Dept. Friday

Black Mousseline Duchesse Satin, Black Satin Paillette and Black Peau-de-Soie, full black, bright and lustrous finish, for dresses, suits, coats or slips, 36 to 40 in. wide. Reg. \$1.50 and \$1.75. Friday 1.15

Fancy Needlework

All stamped goods that are any-ways mused, guest towels, large ditto, corset covers, night dresses, pillow slips, kimono waists, table centres, pin-cushions, and various other articles, all to be cleared up Friday morning Half Price

Music

This week's popular numbers are "Oceana Roll," "I Want Music with My Meals," "If You Talk in Your Sleep Don't Mention My Name," and "A Peppermint Porter Man."

14c Per Copy

For 'A Woman's Crowning Glory'

Slide Combs, Back Combs and Barettes, in all the new shapes and colors, regularly 15c to \$1.00. Friday, each .10

Umbrellas

A splendid selection of men's and women's umbrellas, excellent silk and wool covers. The handles are well assorted; values up to \$3.50. Friday 1.93

Keep Your Extremities Warm

Women's Plain and Ribbed Black Cashmere Hose, full weight. Friday .20

Women's and Children's Ribbed Black Cashmere Hose, odd sizes in black, blue, all sizes. Extra good value. Friday .19

Women's Silk Finish Black Hose, gauze weight, double ankle, heel, sole and toe, 25c value. Friday, three pairs 55c, pair 19c.

Women's and Boys' Wool Worst-ed Hose, winter weight, close elastic ribbed, good wearing, 6 to 10, extra value. Friday .25

Women's Choice Real Kid Gloves, two dome clasp, elegant finish, black and white and colors, 5 1/2 to 7 1/2, extra value. Friday .69

Women's and Children's all-wool Ringwood Gloves, elastic wrist, red, navy, black and white; all sizes; 25c value. Friday .15

Men's Genuine Horsehide, Wool Lined Gloves, draw string wrist, heavy stitched seam, seconds, but will wear like 1sts, \$1.00 value. Friday .50

Ribbons

Ribbons that have been selling all season for 49c and 59c per yard, are going Friday for 25c. They are 7 and 8 inches wide, beautiful checks and stripes, excellent for millinery and fancy work; a good color range. See them. Friday bargain .25

Another Lot of Ribbons, Five and Six Inches Wide, in Dresdens—Spots and stripes of excellent quality. Reg. up to 35c per yard. Friday .15

Plain Taffeta Ribbon, five and six inches wide, colors pink, champagne, Saxe grey, old Rose, amethyst, tan, brown, reseda, and myrtle. Best quality. Reg. price 20c and 25c per yard. Friday bargain .10

Linens and Flannels

Flannelette Blankets, in white only, largest size. Friday, pair 1.29

Reversible Cambric Comforters, in dark and medium colorings, well filled, double bed size, 72 x 72. Friday .145

Honiton Laces, shams, scarfs and 5 o'clock new braided designs, clearing Friday, half price .35

1,000 Yards White Flannelette, 27 inches wide. Friday, yard .3

Pure Wool, Grey Flannel, in Twill only, good heavy quality. Friday, yard .28

English Factory Cotton, 36 inches wide. Friday, yard .3 1/2

Pure Linen Table Cloths, in new round designs, 2 x 2 1/2 yards. Friday .195

Phone direct to Linen Dept., 2nd floor.

Boots and Rubbers

320 Pairs Women's Boots, button and blucher style, patent colt, Vicid kid and gunmetal. Colt leathers. Sizes 2 1/2 to 7. Reg. \$2.49 and \$3.00. Friday 1.99

680 Pair Mens' Boots, patent colt, gunmetal, tan, calf and Dongola Kid leather, blucher style. Sizes 6 to 11. Reg. \$2.50 to \$3.50. Friday 1.99

240 Pairs Boys' Boots, tan calf, velour and box, kip leather, solid leather all through. Sizes 11 to 5. Regular \$1.99 to \$2.50. Friday 1.69

200 Pairs Wool Slipper Soles, men's, women's, misses' and children's, slightly soiled. Reg. values to 45c. Won't last long, per pair. Friday .10

Worth While China New

7-Piece Lemonade Sets, 6 tumblers and large jug, gold decorated with beautiful floral effects. Regular \$1.00. Friday .49

300 Pieces Flemish Cut Glassware, olive dishes, perfume bottles, marmalade, horse-radish, flower vase, mustard pots. Half price Friday .50

490 Pudding Bowls, heavy rim, white glazed ware. Friday special .10

300 Fancy China Tea Cups and Saucers. Regular to 30c. Friday .25

79 only 40-Piece China Tea Sets. Half price Friday 1.98

Brass Candlesticks, 6 inches high, heavy cast, antique shape. Friday special, per pair .69

Friday Furniture Bargains

Iron Bedsteads, in pure white enamel, finished in all standard sizes. Regular price \$2.75. Friday bargain 1.79

Brass Bedsteads, in full size only, in combination and bright finishes. Regular price \$26.00 and \$29.50. Friday bargain 22.00

Library Tables, in selected quarter cut oak, fumed finish. Reg. price \$18.00. Friday bargain 9.95

Ladies' Writing Desks, in solid oak, in fumed, early English or golden finish. Reg. price \$7.75. Friday bargain 4.55

Book Shelves, in genuine oak, golden, fumed or early English finish. Reg. prices \$4.75 and \$5.40. Friday bargain 2.98

Carpets and Rugs

Bedroom Squares, shades of brown, greens and blue, heavy union quality. 9x7.6, \$3.75. 9x9, \$4.50. 9x10.6, \$5.25. 9x12, \$6.00.

All-wool Art Rugs, in beautiful artistic effects, dainty designs, charming colorings. 9x7.6, \$5.50. 9x9, \$6.75. 9x10.6, \$7.75. 9x12, \$9.00.

Real Scotch Rugs, woven in one piece in the better quality of art rug in the most tempting and delightful colorings. 9x7.6, \$6.25. 9x9, \$7.65. 9x10.6, \$8.95. 9x12, \$10.25.

Special Quality Union and Wool Carpets, by the yard, 36 in. wide, 45c and 75c.

English Tapestry Carpets, specially made for us of the most reliable yarns and colors—the best obtainable in these goods—variety of designs and colors, 55c to 75c and 85c.

These Cushions Will be Interesting

RUSSIAN DOWN CUSHION FORMS Well filled, cotton covered, all sizes. Specials made to order. From 30c to 70c.

SILK CUSHION SQUARES 49c EACH. Size 24x24 inches, of silks, brocades, tapestry, rib, monks-cloth, taffeta and chintz, a great variety of shades and designs. Worth up to \$2.50 yard. Friday, each .49

15c SILKOLINES 7c YARD. The balance of a great shipment of clear-out patterns, in fine quality silkolines for screen filling or light drapery. Regular 15c. Friday yard 7

Wall Papers and Ceilings

Mica Wall Papers, for small rooms, walls, ceilings and odd borders. Regular to 8c. Friday .3 1/2

1600 Rolls Bedroom Papers, in assorted colors. Regular to 15c. Friday 7

2,400 Rolls Sitting-room and Dining-room Papers, in neat colorings and designs. Regular to 25c. Friday .13

3,600 Rolls Imported Parlor and Dining-room Papers, in greens, browns, blues, greys, fawns; good designs.

Reg. per roll 35c. Friday .17

Reg. per roll 50c. Friday .27

Reg. per roll 75c. Friday .39

To Make Home Attractive

Boston Ferns; regular \$1.50 for 1.25

Boston Ferns; regular \$1.00 for .75

Boston Ferns; regular 75c for .49

Fern Fans, well filled, at .40

Hardy Ferns, special at .20

Chinese Palm-trees, each .15

Japanese Air Fern, per bunch 10c, or 4 bunches for .25

Great Silver Ware Values

Combination Sugar Bowls and Spoon-holders. The sugar bowl is heavy plated, richly engraved on the sides, and finished in satin and burnished finish. It is also complete with a dozen Rogers' silver-plated tea spoons, in fancy patterns. Regular \$4.50. Friday .2.98

Berry Spoons and Pie Servers, silver-plated, in the well-known St. Elmo pattern, each piece in case. Regular \$1.10 and \$1.35 each. Friday bargain, each .59

3-piece Child's Sets, including knife, fork and spoon, the set is English electro-plated, complete, in box. Reg. \$1.25. Friday bargain .59

Richly engraved, regular 75c. Child's Cup, heavy plated, richly engraved, Friday .39

Bargains in Clothes

Men's good quality fall weight English Tweed Suits, in the new shades of brown, grey, and grey and brown mixed tweeds and worsteds. Made single-breasted. Three button style, good tailoring, good linings. Friday 7.85

Fine black Melton and Beaver Overcoats. Winter weight. Made single-breasted. Chesterfield style, black velvet collar, centre vent, good style, good tailoring and fine linings. Friday 6.95

Working Coats, suitable to rough wet weather, made from a heavy brown duck, corduroy collar, patent fasteners and lined with a check Mackinaw. Special for Friday 2.00

Heavy Corduroy Working Coat, for men's heavy outdoor work, proof against wind and cold. Leather bound pockets, patent fasteners, and lined with a heavy rough wool Mackinaw. An ideal working coat. Friday special 5.00

BOYS' "BUSTER BROWN" SUITS AT \$2.98

Dark grey English tweed. Wide sailor collar, trimmed with fancy black braid, bloomer pants and first-class linings. Sizes 2 1/2 to 9 years. Friday 2.98

Boys' Double-Breasted Fancy Overcoats. Prussian collar, tab across throat. The linings and tailoring are first-class English tweed in a dark grey herring-bone pattern. Sizes 3 to 9 years. Friday 4.25

Boys' Double-Breasted Reeler Overcoats. A four button "Norway Reeler," English tweed in dark grey. Convertible collar. Sizes 24 to 30. Friday 2.79

Pyjamas, Sweater Coats, Underwear and Ties

Boys' winter-weight Pyjamas, bound edges and hole and button fastenings. Regular \$1.00 and \$1.25. Friday .89

250 Men's Heavy Sweater Coats, in a variety of colors, with contrast trimmings. Regular \$1.25. Friday bargain .79

400 Men's Neglige Shirts, in a large variety of colors and designs. Regular 75c, \$1.00 and \$1.25. To clear Friday .44

Christmas Neckwear, put up in boxes. These ties are made from odd lengths of silk that are made up into neckwear that usually sells at 50c and 75c. Buy them Friday at, box .25

Warm Things for Men

Men's Stiff and Soft Hats, new shapes, assorted colors and finish. Regular \$1.50 and \$2.00. Friday .89

Men's Winter Wear Cloth Caps, in fine tweeds and serges, light or dark colors, fur lined ear bands. Friday .29

8 Men's Fur-lined Coats, black beaver cloth shells, deep rolling collar of No. 1 German otter skins, lined, including sleeves, with prime furred muskrat skins. Friday bargain 26.75

Children's Wool Toques, fine quality plain or honeycomb stitch, all the most popular colors. Friday bargain .25

Sleighs & Doll Carriages

Boy's Sleds. Friday special 23c to 57c.

20 Boy's Bobs, 7 feet long, heavy shoes. Friday special \$4.71.

50 Doll Carriages, English style leatherette hoods. Friday special \$2.93, \$4.23, \$5.33.

50 Girl's Sleighs, well made. Friday special, 33c, 53c, \$1.13.

100 Small Red or Stained Chairs. Friday special, 24c.

Toilet Goods at Unusual Prices

100 only—Hair brushes, guaranteed pure, hand-drawn bristles; regular value \$1.00; Friday .50

Cloth brushes, good quality bristles; good value at 20c. Friday, each .10

Cut rose and violet talcum powder; regular value 20c. Friday, each 2 for .25

Euthymol tooth paste; regular 25c. Friday .15

French Castile soap in cakes; regular 30c per dozen. Friday, per doz. .19

100 only—Boxes of based perfumes, best triple extracts, assorted odors; regular value 40c. Friday, each .19

X.L.N.T. toilet rolls; regular 6c per roll. Friday 7 for .25

Phone direct to Toilet Department.

The Robert SIMPSON Company Limited