Store Opens at 8.30 a.m. The Robert Simpson Company, Limited Store Closes at 5.30 p.m.

Grocery Telephone, Ada laide 6100. All Other Departments, Main 7841



In the past, home-owners have been on the horns

EITHER, they had to pay a long price for their furnishings on the old instalment plan,

OR they had to spend a lot of cash in one lump to get the benefit of close buying.

But the Home Owners' Club is solving this dilemma for hundreds of families these days

by saying "Come and choose your Home Furnishings now at our close cash prices. We know that affairs are somewhat dislocated at present—you may not want to diminish your cash on hand now, so we'll spread the payments over the rest of the year—not one cent for the accommodation, either."

Look carefully through this list of worthy values, available for regular customers as well as Club Members.

February Furniture Sale

Couch, covered in art leather, full size. Regularly \$11.00. February Sale Couch of fumed oak, loose cushions, in genuine leather. Regularly \$36.50. February Sale 27.00 Tables, fumed oak. Regularly \$20.50. February Sale price er, mahogany finish, cane panels at back. Regularly \$24.50. February Sale price 19.25

The Carpet Sale Specials

A bigger variety, better qualities, better values are the three outstanding features of the February sale. Undoubtedly this is one of the very best times to effect economy in the purchase of your floor coverings. This list will give you some idea of the sayings which can be made in many different kinds of floor coverings.

of floor coverings.

TWO QUALITIES OF PRINTED LINOLEUM
SPECIALLY PRICED. Regularly 45c quality. February Sale .37 Regularly 36c quality February Sale .32 A FEW ODD ROLLS OF PASSAGE OR STAIR LINOLEUM. Brown centre with red key border, 22%-inch, regularly 30c. Thursday 27c; brown centre with red key border, 36-inch, regularly 45c, Thursday 39c. ENGLISH BRUSSELS RUGS, PRICED AS LOW AS TAPESTRY RUGS.

AXMINSTER RUGS.

8.3 x 11.6, seamless, regularly \$19.75... 13.95
8.3 x 11.6, seamless, regularly \$32.50... 24.00
9.0 x 10.6, seamless, regularly \$21.00... 15.95
9.0 x 12.0, seamless, regularly \$24.00... 19.75
9.0 x 12.0, seamless, regularly \$33.75... 29.50
9.0 x 12.0, seamless, regularly \$55.00... 37.50
9.10 x 13.2, seamless, regularly \$27.75... 24.00
10.6 x 13.6, seamless, regularly \$31.50... 24.00 CHOICE WILTON RUGS AT LOWEST REDUCED PRICES.

English Cretonnes at Low Prices

We have just received from England a consignment of very pretty new designs and colorings, and, at the prices we can offer Thursday customers, some striking values. Cretommes at 15c per Yard.—These are well covered floral and verdure patterns on medium dark and dark grounds, suitable for furniture, for box covers, for screens, or for cushions, 31 inches wide. Thursday, per yard

8,850 Rolls Made-in-Canada and Imported Wall Papers, in two-tone, two-colored and plain effects, in browns, greens, tans, buffs,

The Silverware

17 Cent Day in Wall Exceptional Offering Grindley's Dinner Sets

\$16.50. Thursday, set S.85
CHINA DINNER SET, \$11.95.
Excellent quality thin china, with pretty green conventional border and gold traced edges, hard brilliant overglaze, 97 pieces.
Regularly \$15.45. Thursday, set 11.95

Pictures

Women's Night | \$1.25 Corsets for Dresses

Of heavy white flannelette, double stitched; high neck; long sleeves; roll collar, edged with narrow ruffle; double ruffle down front; lengths 56, 58 and 60 inches. No phone orders taken. Regularly \$1.00. Thursday.

75c.

300 pairs "La Deesse" model, made from fine strong white coutil, medium bust, long and graceful below waist, 4 garters, rustproof boning, 4 wide side steels, bust draw cords, deep lace and ribbon trim; sizes 19 to 26 inches. Regularly \$1.25. Thursday75

NEWS OF TODAY'S SELLING

Last Day of Sewing Week February Sales of Furniture, Carpets, Draperies, Electric Fix-tures, Silverware, China, Wall

Men's Tweed Suits, \$9.85. Fitted Hand Bage, \$1.00. Economy Prices on Boots. Other values described herewith are for Thursday's Selling.

New Materials for Spring and Some Very Special Prices

GABARDINES AND SUITING SERGES—Strongly favored by costumers for almost every kind of garment, are these navy or black fabrics, particularly for tailored suits. Our new range of spring serges meets every demand. The world's best looms and dyers have supplied every wanted weave, from the durable Admiralty serge to the finest French cashmere serges.

Each name below represents a material with a character of its own. MEN'S BOTANY SERGES—An ideal tailoring serge for ladies' spring suits; extra soft finish, that will not gloss. Prices, \$1.50, \$2.00, \$2.50 per yard. WEST OF ENGLAND WORSTED SERGES—A dust-shedding finish. Prices from \$1.50 to \$2.50 yard GABARDINE SUITING—In big demand for fancy and tailored suits; guaranteed soap shrunk and spot

CASHMERE AND VIGOGNE SERGES—In extra fine, soft finish, for spring dresses and summer suits; pleats well and wears well. Prices from \$1.25 to \$2.00 yard.

BARGAINS IN NEW SILKS. IVORY SILK OREPES-45 inches wide; a beautiful "crepey" silk; ivory shade only. Regularly \$1.75. On sale

COLORED DUCHESSE PAILLETTE—Firm, even weaves; big range of new spring shades; width 36 inches. Regularly \$1.19 and \$1.25. On sale

NATURAL SHANTUNG SILKS—A big shipment of specially selected qualities, divided into two lots for quick business. No. 1—33 in, wide, regularly 50c, for 36c. No. 2—34 in, wide, regularly 59c, for 44c.

Manufacturers' Clear-

ance af Damash Table

Cloths and Napkins

They are seconds, but the

imperfections are very

slight: some are merely a

little soiled, and a trip to

the laundry will make

DIVIDED INTO FIVE LOTS

FOR EASY CHOOSING.

Lot No. 1-Size 2 x 2 and 2 x 21/2

yards. Regularly \$2.00 and \$2.25.

Rush price Thursday 1.48

Lot No. 2-Size 2 x 2, 2 x 21/2 and

2 x 3 yards. Regularly \$2.75 and

\$3.00. Rush price Thursday 1.98

Lot No. 3-Size 2 x 21/4, 2 x 3, 21/4

x 21/4 and 21/4 x 21/4 yards. Regular-

ly \$3,00 to \$3.75. Rush price Thurs-

day ... 2.48

Lot No. 4-Table Napkins, size 22

x 22 inches. Regularly \$2.25 and

\$2.50. Rush price Thursday, per

dozen 1.69

Lot No. 5-Size 22 x 22 inches, Reg-

ularly \$2.75 and \$3.00. Rush price Thursday, dozen 1.98

Cannot promise to fill phone or mail orders.

"Old Bleach"

We have received a large shipment

of the famous "Old Bleach" Linens

consisting of table cloths, napkins,

fancy huckaback towellings, and

dress linens; the most complete

range we have ever stocked. On

sale 4th Floor.

them as good as new.

Buy

Linens

Thursday

Hosiery

Women's Fine Plain Black Cashmere Hose, seconds, of a 50c quality "Penangle" brand make; sizes 81/2 to 10. Thurs-Women's Silk and Wool Hose, colored silk knitted over allwool cashmere, mixed colors, in black and silver, black plain black and white, sizes 81/2 to 10, 75c value. Thurs day49

Women's Pure Thread Silk silk leg, lisle thread top, clean firm weave; tan, black and white and colors, sizes 8½ to 10, 75c value. Thursday59 Boys' and Girls' Ribbed Black Cashmere Hose, seamless, strong yarn, closely knitted, splendid school hose, sizes 6 to 10, 25c value. Thursday

3 pairs 550; pair, 19c. Men's Plain Black Cashmere Sooks, seamless, English make, good weight, sizes 9½ to 11. Regularly 25c. Thurs-

Men's Silk Thread Socks, fine silk leg, lisle thread foot, seamless; tan, black, navy and grey, sizes 9½ to 11. Regularly 25c. Thursday 19c, 8 pairs 55c.

Gloves

Women's Glace Kid Gloves, black and tan and some white. Clearing odds and ends; perfect finish; various sizes. Regularly 59c. Thursday Women's Wash Chamoisette 2 dome fasteners, sizes 51/4 to 61/2. Extra value Thurs-Boys' and Girls' Tan Cape Gloves, English make, un-lined, 1 dome fasteners, soft pliable skin; sizes 1 to 7. 75c value. Thursday59

Wash Goods

36-inch White Repps. Regularly 25c. Thursday15 28-inch Heavy Printed Ducks, cadet, navy and black, with white stripes, spots and fig-ures. Regularly 15c. Thursday91/2 40-Inch Fine Mercerized Poplins, looks like silk; black, navy, Alice, brown, tan, mauve, violet, champagne, pink and green. Per yard .75 40-inch Moire Popline, for summer suits: all the new shades. Per yard75 40-inch Moire Poplins, in navy, Alice, sky, green, apri-cot, rose and cream. Per yard59 40-inch Poplins, in the newest shades, for summer suits, dresses and tailored skirts. Per yard50 30-inch "Duro" Pique, plain shades, stripes and checks; guaranteed colors. Yard .35

Sewing Laces

One entire circle, packed to overflowing with "sewing" laces from Nottingham and Calais, Valenciennes laces from Calais, Nottingham Valenciennes, Cluny-Laces and Torchons, with insertions to match. New patterns and a wonderful variety for Thursday's selling.

Valenciennes and Machine Torohon Laces, for trimming children's dresses, edging neck and sleeves, petticoats, children's drawers, night dresses, etc., %-inch wide, 12 yards for 18c, 20c, 25c, 30c,

Valenciennes, Cotton Tor-chen, Cetton Cluny, for trim-ming tea aprons, children's petticoats, etc., 1, 1¼ and 1½ inches wide. Per yard 3c, 4c,

Cotton Torohen and Cotton Cluny Laces, 2 and 3 inches wide, large assortment of pat-terns. Per yard, 5c, 6c, 7c.

SPECIAL AT Sc. Imitation Cotton Cluny, Cotton Torchons and Fine Imitation Maltese Laces, 1½, 2 and 3 inches wide, 7c, 8c and 10c laces. Thursday, yard .5

Blanket Robes \$1.95

Full Length Lounging Robes of fancy doublefaced blanket cloth, in a variety of patterns; navy, red, Copenhagen, mauve, pink, sky, tan and grey; fastens close at neck, loose back, rope girdle; sizes 34 to 44. Thursday 1.95 MERVOTAF PETTICOATS

AT \$1.00. Women's Petticoats of Mer-votaf, a light weight, good wearing fabric, in black only; flounce of knife-pleating and pin-tucking; underpiece depth of pleating. Lengths 36 to 42. Thursday 1.00

OUT-SIZE MESSALINE

PETTICOATS, \$5.00. New Petticoats of all silk messaline, cut extra size to suit stout figures (hips measknife-pleating and pin-tucking; black, navy, Belgian blue, taupe and emerald. Lengths 38 to 42. Thurs-

Little Girls' New Spring Dresses

New Spring Dresses for Little Girls, four pretty styles, in blue and white or pink and white stripe crepolette, button or lace fronts, trimmed with plain cambric to match collar and Little Girls' Kimono Dresses, of plain chambray, slightly low neck, short sleeves, belt at waist, neck and steeves edged with scallop embroidery, front embroidered; colors pink or blue; sizes 2 to 6 years. Children's Rompers, fine crepolette, pink and white or blue and white

stripe patterns, white collar and pocket, waist belt, elastic at knee:

We have developed certain lines of men's clothing, which have come to be recognized as fixed values. One of these is our \$15 Suit of

Blue Serge The material is a re-liable English worsted, fine twill, guaranteed, navy blue color. Made in the newest spring design, with natural width shoulder, body fitting, fashionable

Sizes 34 to 44. Price 15.00 STOUT MEN'S WORSTED SUITS.

Of good quality English worsted, in a quiet gre
stripe pattern. The coat is single-breasted, three
buttoned, with yest to match. Sizes 42 to 50 breas Worsted Trousers to Clear, \$2.49—300 pairs, broken lines from stock and a small clearing lot. Good shades and patterns in grey. Sizes 32 to 42. Regularly \$3.00, \$3.50, \$4.00 and \$4.50. To clear... 2.49

BOYS' RUSSIAN OVERCOATS, \$1.95. To fit boys of 2½ to 8 years. Regularly \$4.00, \$4.50 and \$5.00. 87 coats, in a lot of assorted patterns; medium weights for early spring wear. Dark grey and brown mixtures, with faint stripe and diagonal effects. Made double-breasted with pleat down the front and belted back. Sizes 22 to 26. Thursday

In a small check grey tweed, double-breasted, with patch pockets, two rows fancy ivory buttons, linings of Italian cloth, black velvet collar and silk emblem on the sleeve. Sizes 2 to 8 years. Thursday. 3,00

Men's Furnishings

EXTRA SPECIAL. 50 dozen Work Shirts, in dark color check flannel-ettes, Manitoba stripe tweed and light striped Can-adian Oxford work shirts. Sizes from 14½ to 17. Regular prices 50c and 69c. Thursday 35c each, or

RUBBERS

\$8,000 worth (about 815 cases) of Rubbers direct from a big Canadian factory, will be on sale Thurs-day. Rubber Boots, Overshoes and Boot Rubbers. Wemen's Buckle or Button Overshoes, all sizes 1,23 Women's Cloth Top Storm Rubbers, all sizes ... 84 Women's Light City Rubbers, all sizes45 Women's Knee Rubber Boots, gossamer tops, all sizes, \$1.99. Misses' sizes, \$1.79; children's sizes \$1.59.

Men's Bellows Tongue Rubber Boots, 3-eyelet style, heavy corrugated soles and heels, all sizes . . . 1.89 Men's Two-buckle Extra High Cut Rubber Boots, all

Men's Extra Fine City Rubbers, all sizes and styles.

Men's Rubbers, heavy corrugated soles and heels, all sizes, 59c. Boys' sizes, 55c. Youths' sizes, 49c. Phone orders filled. No mail orders.

The Groceries

40c ASSAM TEA FOR 29c.

1,000 lbs. Fine Full Bodied Assam Tea of uniform quality and fine flavor, a 40c tea anywhere. Thursday, per lb. 29

The Robert Simpson' Company, Limited



PROBS

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