

FIRE MARSHAL URGENTLY NEEDED

Ontario Municipalities Ask
Government to Appoint
Official.

TO STOP MUCH WASTE

Wide Powers and Good Salary
Proposed for Right
Man.

(Continued From Page 1.)

of fine. To carry such a scheme into proper effect, the province should be divided into districts, the local officers of which would report to the marshal.

Comment invited.
Hon. Mr. Fox, on behalf of the government, stated that the bill had been brought down in a crude form to invite comment and suggestion. The source of the financial support of the new department would also demand consideration. Some of the recommendations were rather drastic, inasmuch as every man's house was still his castle, and interference might be resented by the public. The gaining of a magistrate's permission, however, might be made to serve. The bill would appear in the coming session for further consideration.
J. M. McKendrick of the Mutual Fire Underwriters urged the measure as a great advantage to the province. As to the cost of administration, the insurers should be the payers. Fire loss was as serious to the province as infant mortality. Canada's loss in 1912 was \$25,000,000, and that of Ontario one-third of the sum. He urged also the reducing of the underwriters' tax to a minimum.

Penalties Provided.
This position was followed up by R. D. Fairbairn of the C.M.A. advocating the right of the marshal on complaint of an interested party to enter a building with a peace officer if necessary to make examination. On his order to remove combustible material or to remedy conditions, those refusing would be liable to a penalty of not less than \$10 and not more than fifty for each day's default thereafter. Insurance moneys could be withheld for not more than 60 days. Persons neglecting to make returns specified in the act would also be subject to penalty.

It was shown that in every town and city in Ontario the fire tax was too heavy, and this body would relieve it by lowering the losses. He recommended an efficient man at a salary of \$5000.

Chief Ten Eyck of Hamilton stated that the average fire loss in Europe was \$30, while Canada unfortunately led the world. The marshal system had cut fire and waste in two in Ohio, and one reason was the great power given to the official. He could order dangerous buildings torn down, and had the right of entering even private houses for inspection purposes.

The bill as it stood was proposed by Chief Thompson of Toronto. Fire departments would stand behind it. Education as to prevention should begin in the schools with "clean-up" weeks.

Guelph felt that legislation was imperative because many places carried insurance, but no fire protection. Chief Finch argued that the great distresses fires fell on the poor man, who paid indirectly thru his rental. The new marshal should graduate from the ranks.

Fire Waste a Crime.
The boards of trade, thru J. F. Ellis of Toronto, called the fire waste of Canada a crime, in that every man, woman and child nominally was taxed \$4. The rate could be cut down enormously, and the marshal's power should not be curtailed.

Hon. Thos. Crawford, who introduced the deputation, declared that a great many who insured by mail should be called to account and made to share in the new rates. A record should be kept of their dealings.

J. B. Laidlaw explained that the revenue to the government on insurance came thru a fee system and a premium percentage. This was a probable source of the financial support of the new arrangement.

PASSENGERS AIDED CREW IN RESCUE

Presence of Mind and Gallantry
Saved Lives of
Many.

LIFE RAFTS HELPED

But Great Majority of Survivors
Were Picked Up
by Boats.

(Continued From Page 1.)

the deck of the steamer. Lifeboat No. 1 was smashed as she landed in the water and No. 2 capsized.

Saved by Life Rafts.
Fourteen persons were saved by two boats from the Nantucket. One of the life rafts of the Monroe proved the means of saving the lives of six, while another saved four persons.

Second Officer J. E. Gately went below immediately after the collision to ascertain the extent of the damage done. He found most of the passengers on the promenade deck. He tried to get them on the boat deck, but did not succeed. When the Monroe went down he floated off on a ladder and was later picked up.

Operator's Heroic Death.
The law of the sea that women and children must be saved first cost the chief wireless operator of the Monroe his life. He was standing by boat No. 3 when he saw a woman without a life belt, and promptly gave her his Mr. Walker's statement counts him among the dead. The woman was saved. One of the passengers, a mining engineer, followed the example of the chief wireless operator. What became of him has not yet been learned.

Nineteen passengers of the Monroe have so far not been accounted for, the statement adds. To the list of those saved have been added, the statement says, the names of Mrs. J. M. Ray, E. P. Lyons and B. B. Vernon. Due to the fact that they were unconscious from shock when picked up, the names of these passengers could not be learned earlier.

Signals Ended Abruptly.
When the presence of another vessel was suspected by the officers of the Monroe, the statement adds, the vessel was immediately stopped and the whistle was blown once. This signal was answered by the Nantucket with two whistles. In reply to this the Monroe whistled twice, being answered in the same manner by the Nantucket. The Monroe then kept her whistle going, but received no further signals, it is declared.

A few seconds later the vessel was rammed by the Nantucket about No. 16 port on the starboard side.
A dramatic incident in connection with the sinking of the Monroe occurred late today at the office here of Captain Leyland. Mrs. J. E. Gately,

wife of the second officer of the Monroe, aged 23, and mother of three children, accompanied by the sister of Gately, stepped up to Captain Leyland's desk with blanched face, unable to utter a word. She turned appealing eyes to her companion, who was on the verge of breaking down, but found no comfort.

Husband Was Saved.
"Don't tell me he's gone," she finally managed to gasp. "It is more than we can stand. We have been near your

office for several hours, but have been afraid to enquire what became of him." Captain Leyland could do no more than say that he hoped that her husband had been saved by some passing steamer. Sadly the two women turned away. They had hardly boarded a trolley car, however, when word was received in the office that the name of Gately should be placed among the saved. Two clerks were immediately sent after the women to bring them the good news.

NORTH TORONTO.
The L.O.O.F., Northview Lodge, No. 403, held a very enjoyable dance and dance band has been saved by some passing steamer. Sadly the two women turned away. They had hardly boarded a trolley car, however, when word was received in the office that the name of Gately should be placed among the saved. Two clerks were immediately sent after the women to bring them the good news.

The petition with 550 signatures which was handed to Superintendent Farrell by a deputation some time ago, in regard to the condition of the station, has been effective. The waiting room is now well heated and kept clean, and the sanitary condition of the outbuilding is much improved.

electing the following officers for 1914: President, T. W. Brannan; vice-president, A. Bailey; treasurer, J. Reynolds; secretary, L. Johnson; assistant secretary, R. Armstrong; assistant treasurer, F. W. Hickey.



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Every fur piece, garment, and article in our store bears the Sellers-Gough label of guaranteed quality, representing the highest merit and skill in fur production known to Europe and America.

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The vast February Half-Price Clearance that is sweeping the entire Sellers-Gough collection of finest quality furs is incredible. No sale of its kind ever before reached such huge proportions—every single fur piece, garment and article in the store being clearly tagged at Half-Price.

Only conditions such as this practically open winter could possibly induce a Sellers-Gough clearance. This, combined with our business policy to never carry over to another season any of our fur models, has brought about this amazing Half-Price Sale. The effect will startle the whole of Canada, because in every town and city in the Dominion a Sellers-Gough model is to be seen foremost in fashionable circles, because of its exclusive style, perfect workmanship and quality of skins.

Can you, then, resist the magnificence of this offer? Remember, never again probably will this chance be presented to you. We had looked for a record-breaking season and had produced an enormous stock to meet the demand. It is left on our hands to clear, and we have already taken the most drastic measures known to quality fur houses like our own. Our previous sales this season have been immense, but this February Half-Price Sale is launched on a scale of gigantic proportions. No reserve on anything in the store—everything Half-Price.

An expert staff is here to give each individual every attention to insure a perfect fit and give absolute satisfaction in every detail of the purchase. If ever you intend to buy furs, buy them now, and save 50%—a gilt-edge investment seldom seen in furs. Make your first shopping trip here—early.

World's Finest Furs—Half-Price and Less

RUSSIAN PONY COATS, made from fine quality natural and black Russian pony skins, loose semi and box styles, some cut-away fronts, some straight, finished with large silk ornaments, lined with large silk linings, 50 and 52 inches long. Regular \$100.00. SALE PRICE 50.00

CANADIAN MUSKRAT COATS, made from selected full-furred Canadian muskrat skins, large long shawl collar and cuffs, loose semi and box style, best quality plain and brocaded silk linings. Regular \$120.00. SALE PRICE 60.00

ALASKA SABLE MUFFS, made from full-furred Alaska sable skins; pillow and Imperial styles; eiderdown bed; best satin linings. Regular \$18.00. SALE PRICE 9.00

LADIES' FUR-LINED COATS, shells made from beautiful quality imported broadcloth, semi-fitting, linings of muskrat and hamster, collars of Alaska sable and western sable, all sizes; colors of navy, green and brown only. Regular up to \$75.00. SALE PRICE 29.00

BLUE WOLF STOLE, large full animal style; made from full-furred blue wolf skins; finished with large head, tails, and paws; best quality linings and trimmings. Regular \$25.00. SALE PRICE 12.50

ELECTRIC SEAL COATS, made from best quality skins, semi-fitting and box styles, cut-away fronts, finished with large silk ornaments, long wide shawl collar and cuffs, lined with beautiful plain soft silk linings. Regular \$130.00. SALE PRICE 60.00

MOLE-SKIN SCARFS, large plain scarf, made to throw over shoulders, finished with large silk ornaments; made from finest quality moleskins; lined with beautiful quality soft silk linings. Regular \$50.00. SALE PRICE 25.00

ALASKA SABLE STOLE, made wide over shoulders to a square back; finished with tails; made from fine quality Alaska sable skins; best linings and trimmings. Regular \$40.00. SALE PRICE 20.00

PERSIAN LAMB STOLE, wide over shoulders and deep pointed back; finished with large silk ornaments; made from best quality Persian lamb skins; soft silk linings. Regular \$50.00. SALE PRICE 30.00

CANADIAN MINK TIES, made from best quality Canadian mink skins, made to cross over in front, finished with head and paws, best quality linings. Regular \$30.00. SALE PRICE 15.00

BLUE WOLF MUFFS, large pillow and rug styles; finished with large head, tails, and paws; made from best quality skins; eiderdown bed; soft silk linings. Regular \$25.00. SALE PRICE 12.50

MOLE-SKIN MUFFS, large pillow style; plain; made from beautiful quality mole-skins; large eiderdown bed; best quality soft silk linings. Regular \$50.00. SALE PRICE 25.00

PERSIAN LAMB COATS, 40, 42 and 44 inches long, made from best quality Persian lamb skins; large long shawl collar and deep cuffs, loose box back style, cut-away fronts, lined with large silk ornaments, lined with beautiful quality plain soft silk linings. Regular \$400.00. SALE PRICE 200.00

CANADIAN MINK MUFFS, large pillow style, some plain, some finished with tails and paws, showing four and six distinct stripes, made from best quality Canadian mink skins, best eiderdown bed, soft silk linings. Regular \$100.00. SALE PRICE 50.00

ASTRACHAN COATS, 36 and 40 inches long, made from fine quality skins; large long wide shawl collar and cuffs, straight fronts, wide shawl collar and cuffs, lined with best quality black satin linings. Regular \$80.00. SALE PRICE 30.00

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