

# ON SALE TODAY AT SIMPSON'S

Store Will Remain Closed All Day Monday, Thanksgiving Day

Store Opens  
Today at  
8.30 a.m.

## Millinery Half Price

Our Finest Austrian  
Velours Hats Re-  
duced to Half  
Price

Beautiful goods that came to us direct from one of the largest manufacturers of Velours Hats in Vienna. They have the thick rich nap that can only be made in Austria. Most of these hats are in small shapes and in black, but many good colorings are to be had. We had marked them to sell at \$7.50 each. Quick sale price today ..... 3.75

## Shoulder Collars

420 only Beautiful Lace Shoulder Collars. Regular 50c styles. Saturday morning ..... 25  
5000 yards White and Ecor Sleeve Platings, Saturday morning, yard ..... 20

## \$17.50 to \$22.50 Sample Suits \$9.85

In soft reversible cloth, fashionable Persian and curl cloths, warm tweeds and diagonals, attractive models for young and grown-up women; becoming styles in three-quarter or full lengths; all absolutely the newest for Fall and Winter. Tuesday ..... 9.85  
**MISSSES' AND WOMEN'S WINTER COATS, \$2.95.**  
Made From Imported Cloaking Cheviot—In black and navy, in smart style, with belted or plain backs; particularly well made in every detail. One Day Sale price ..... 2.95

### SCHOOL GIRLS' COATS AT \$2.95.

Several Different Styles—Cheviots, chinchillas and tweeds, warm and serviceable, some with more than double; 13, 15, 17 years' sizes. One Day Sale price 2.95

### REGULAR \$7.50 DRESSES AT \$4.35.

An Attractive Line of Prettily Trimmed Broad-cloth Dresses—With new collars, and a number have short peplums; colors taupe, black, brown and navy. Regularly \$7.50. One Day Sale price ..... 4.35

### WOMEN'S SKIRTS, \$1.98.

Just 250 Skirts in this especially good lot; all new and perfectly tailored garments, made from good quality serges, striped worsteds, tweeds and voiles. A splendid assortment of sizes. One Day Sale price. 1.98

## Genuine Limoges China Dinner Sets

97 pieces, beautiful clear white china, with a clear, flint-like glaze, hard, durable ware; has a pretty natural violet and foliage decoration; festoon shape throughout. Set contains 12 dinner plates, 12 tea plates, 12 bread and butter plates, 12 soup plates, 12 sauce dishes, 2 meat platters, 2 covered vegetable dishes, 1 gravy boat, 1 salad bowl, 1 covered sugar bowl, 1 cream jug, 1 slop bowl, 12 Kirmies cups and saucers. Regular price of this set is \$18.00. Saturday, Thanksgiving special ..... 11.95

## Flannelette Blankets \$1.29 Pair

Flannelette Blankets or Winter Sheets, nice even nap, pink or blue borders, in white or gray; size 64 x 84. Clearing Saturday, pair ..... 1.29

### BED COMFORTERS, \$5.95.

Beautiful Sateen Down Comforters, in handsome designs, with plain panels to match, good down-proof sateen covering; size 72 x 72 inches. Special Saturday ..... 5.95

### TOWELS, 8 PAIRS \$1.00.

Pure Linen Huckaback Bedroom Towels, heavy quality, large size, with hemmed ends. Clearing Saturday 3 pairs for 1.00

### PILLOW CASES, 3 PAIRS FOR \$1.00.

Plain Hemmed Pillow Cases, splendid wearing quality, in two sizes, 42 x 38 or 46 x 38. Special Saturday. 3 pairs for 1.00

### WHITE FLANNELETTE, 12 1/2c YARD.

Saxony Flannelette, with a pure finish, soft, warm napping; width 30 inches. Special Saturday, yard ..... 12 1/2c  
(Second Floor).



The Last Minute Needs at Final Sale Prices  
Are Ready for Today's Shoppers

## Men's Fall Overcoats to Clear \$8.49

THE LAST SHOPPING DAY BEFORE THE HOLIDAY.

\$10.00, \$12.00, \$15.00 Overcoats, made from English tweeds, in good shades of brown, also in a dressy black English cheviot cloth that will give good service; the tweeds are cut in smart single-breasted Chesterfield style; some with Raglan shoulders; the black cheviot in single-breasted fly front, with silk facing; good twill mohair linings, and the best workmanship. Saturday to clear ..... 8.49

### MEN'S BLACK SILK-LINED FALL OVERCOATS.

The material in this coat is fine English black cheviot; cut single-breasted, fly-front style; lined throughout with silk; perfect fitting and neatly tailored. Price ..... 18.00

Another Silk-lined Overcoat is made from fine English worsted cloth, in plain gray, showing a diagonal weave; smart single-breasted Chesterfield style, silk-lined, with good wearing silk. Price ..... 22.00

### DURWARD'S ENGLISH-MADE FALL OVERCOATS.

In rich brown English tweed, an almost plain pattern, Raglan shoulder style; Chesterfield, silk sleeve linings; leather buttons, and patch pockets; a swell coat. Price ..... 26.50

### AN ENGLISH-MADE AUTOMOBILE COAT

of heavy brown English tweed, with neat pattern; will button to the chin; Raglan shoulder style; a roomy coat, with every comfort and convenience for motoring. Price ..... 25.00  
(Main Floor)

## Early Morning Prices on Men's, Women's and Children's Stout Well-made Boots

Big Reductions in Special Lines. Be There at 8.30

MEN'S AND BIG BOYS' BOOTS, \$8.50, \$4.00 AND \$4.50 VALUES, FOR \$2.95.

They are made in button and laced styles, with Goodyear welted soles, high or low heels, black or tan calf, patent calf, gunmetal and dogola kid leathers. See Yonge street windows, then be here at 8.30 sharp. All sizes from 4 1/2 to 11. Saturday ..... 2.95

WOMEN'S AND BIG GIRLS' BOOTS, \$8.00, \$5.50 AND \$4.00 VALUES, \$2.45.

Dainty Fall Boots, made on the new recede and short vamp lasts, in button and laced styles, all the popular leathers to select from; some have cloth tops; some have fancy tops; all sizes from 2 1/2 to 7. Saturday ..... 2.45

### BOY SCOUT BOOTS.

Boots that have a reputation for style and long wearing qualities, made in all leathers in either button or laced styles. Special prices on all lines. See them Saturday morning.

### "CLASSIC" BOOTS FOR MISSSES, CHILDREN AND INFANTS.

"Classic" Boots are known by almost every mother in Canada. They fit well, look well and wear well. See special display Saturday morning.

### "VICTOR" BOOTS FOR MEN.

"Nothing better" than Victors at any price. All the new styles for fall and winter wear are ready. Make sure of individual attention by making your selection Saturday morning.

### EVENING SLIPPERS.

See the new styles and effects in American evening slippers just opened up. Every conceivable creation is here. Shop in the morning.

### MEN'S PROTECTING BOOTS, \$4.95.

Just 60 pairs of Men's High-Leg Protecting Boots, made of waterproofed tan leather, bellows tongue to top, double viscolized Goodyear welted soles; sizes 6 to 11. Saturday special ..... 4.95  
(Second Floor).

## Becoming Coats at \$6.95

MISSSES' AND WOMEN'S, SOLD REGULARLY AT \$12.50 AND \$17.50.

Made from warm, reversible cloths, boucle tweeds, chevots and blanket cloths, in a wide variety of styles, all new and different. There are not more than two or three of any one style; three-quarter or full lengths. Saturday ..... 6.95

### SERVICEABLE COATS FOR JUNIOR MISSSES.

Coats of cheviot, in navy, brown and gray, and of tweeds, in gray, brown and green mixtures. Smart, slightly cutaway styles, suitable for young girls from 13 to 17 years of age. Saturday ..... 5.95

### CHILDREN'S COATS FOR \$2.95.

Warm School Coats for girls, navy and brown cheviot and a few tweeds are the materials. These are made in a loose style, some belted at back, all lined to the waist with self material. For ages 6 to 14 years; \$5.00 value. Saturday ..... 2.95

### WOMEN'S SUITS FOR \$4.95.

Regular value \$12.50 and \$14.50. Women's and misses' sizes. Made of diagonal tweeds, English serge and Bedford cords. Coats are lined with silk or satin. Some cutaway style. Skirts have raised waist line, with gores, pleats and slight slashes. Colors brown, gray, navy, black and a variety of dark and light tweeds. Saturday ..... 4.95

### PRETTY DRESSES AT \$4.35.

Women's, Misses' and Young Girls' Dresses for house or street wear. Have velvet or lace collars and fasten down the front. Skirts show short peplum and smart paneled and gored lines. Materials imported broad cloth and shepherd's checks. Colors navy, brown, wine, gray and black. Specially priced for rapid selling at ..... 4.35

### SEPARATE SKIRTS, 95c.

375 in the lot. Made from Panamas and tweeds, in neat, plain gored styles and ornamented with buttons. High waist and front lengths 36 to 41 inches. Regularly \$2.50. Saturday's rush price ..... .95  
No telephone orders taken. One only to each customer.  
(Third Floor).

## Underwear for Men

### MANUFACTURERS' SAMPLES.

Every year, when the English travelers are through with their Canadian trip, we endeavor to purchase their samples before they leave the country. For Saturday selling we have a very fine assortment of these, and this means you must be here at 8.30 for the best selection.

1000 garments of Men's Underwear, in medium and heavy weights, natural or Scotch knit, in double breast and double back styles.

These samples include pure silk in heavy, medium and light weights; heavy and medium weight cream cashmeres; natural wools, etc.

We will include in this sale several odd lines from regular stock, which will make a perfect size range to select from. No phone or mail orders filled, so be here at 8.30 sharp and get your winter underwear at greatly reduced prices. Sizes 34 up to 50. Regularly \$1.50, \$2.00, \$2.25, \$2.50, \$3.50, \$4.50 and \$6.00. Sale price Saturday, a garment ..... 1.00

### BETTER QUALITY MEN'S SWEATER COATS.

55 only Men's Extra Heavy-weight Pure Wool Sweater Coats, English and Canadian makes, high storm collar, which is double knitted, closely woven cuffs, colors are, plain gray or navy combinations, colors of steel gray with dark gray trimmings; gray with green, red or navy; seal and green, tan with brown, etc.; all sizes 34 to 46. A few sweater waistcoats in the lot. Regularly \$5.00 and \$6.00. Saturday, to clear ..... 3.95

### MEN'S NECKWEAR AT 33c.

We have prepared about one thousand Men's Neckties, to sell at 33c. Many men will want a new tie for Sunday; here is a chance to select a tie which is worth at least 50c. Some in this collection would sell regularly at 75c and \$1.00. Saturday special ..... 33c  
(Main Floor).



Store Closes  
Today at  
5.30 p.m.

## Dining Chairs

High Back Dining Chair, in the golden finish, turned spindle, and brass arm. Regularly \$1.00. Saturday selling ..... .75

Nurse Rockers, finished golden, strong built and comfortable. Regularly \$1.10. Saturday special ..... .75

Set Dining Chairs, selected quarter-cut oak, golden polish finish, box seats; upholstered in green leather. Regularly \$12.00. Saturday selling ..... 14.00

Bentwood Chair, in the golden finish, three-ply veneer seat. Regularly \$1.00. Saturday selling ..... .75

Bedroom Rocker and Chair, in pure white enamel, cape seat. Regularly \$2.25 and \$2.75. Saturday selling ..... 2.00  
(Fifth Floor)

## Mantels and Equipment

Mantel, built of solid oak, in the mission finish, suitable for den or living room, fitted with tile facing and hearth, and either coal or gas grate, installed complete in your residence. Saturday selling ..... 33.50

Fire Sets, consists of four pieces, including brush, best English manufacture. Prices ranging from \$5.50 to \$60.00.  
(Fifth Floor)

## English Axminster Rugs at \$1.55 and \$1.95

We have purchased a big lot of good English Rugs to sell at these very popular prices. There are Oriental and chintz designs, in greens, tans and reds. Extra big values:

Size 24 in. x 46 in. .... 1.55  
Size 27 in. x 54 in. .... 1.95  
Three extra large sizes in English Tapestry Squares at a big reduction. These are selected from stock, and their prices reduced for quick selling on account of the sale. Several dollars can be saved on every rug bought at these prices:

10.6 x 18.6. Regular price \$15.50. Special ..... 12.50

12.0 x 12.0. Regular price \$16.25. Special ..... 12.95

12.0 x 18.6. Regular price \$17.50. Special ..... 14.95

Look over this list of reduced price Axminster and Wilton Squares. Some of them are nearly half-price, and every one quoted is a bargain worth considerably more.

Fine Quality Wilton, 9.0 x 9.0. regular price \$31.00, special, \$25.50; 9.0 x 9.0. regular price \$24.00, special ..... 19.50

Seamless Axminster, 9.0 x 9.0. Special ..... 13.95

Extra Heavy Khorasan Saxony, 8.3 x 10.6. Regular price \$45.00. Special ..... 29.50

Hard-Wearing Wilton, 8.3 x 10.6. Regular price \$25.00. Special ..... 18.75

English Wilton, 9.0 x 10.6. Special ..... 15.75

French Wilton, 9.0 x 12.0. Regular price \$50.00. Special ..... 35.75

Saxony Wilton, 9.0 x 12.0. Special ..... 19.75

Khorasan Saxony, 11.3 x 12.0. Regular price \$37.00. Special ..... 29.50

Fine Wilton, 11.3 x 12.0. Regular price \$57.00. Special ..... 35.75

## Graniteware Sale

### 800 ONLY GRANITE ROAST PANS.

Round shape, with cover, extra quality enamel covered steel, with enameled cover, combined roaster or steamer, can be used for cooking fowl, roast or for steaming purposes. Regular house size. Easy to keep clean. Regularly sold for 75c. On sale at 8.30 for ..... 53

### 1000 TIN DAISY TEA KETTLES.

Regular 15c size, price 8c each. No phone or mail orders for Tea Kettles. On sale for customers who come at 8.30 Saturday morning ..... 8

### CARVERS FOR THANKSGIVING.

180 Only Three-Piece Sets of Carvers—A strong carver, well made and finished with a superior quality of Sheffield steel, made by a well-known manufacturer, and fitted with stag handle mounted with plain German silver, nickel-plated ferrule. This is a new line, to introduce which we have priced for Saturday at a specially attractive figure. Per set ..... 1.50

### 85c RAZORS FOR 45c.

2500 Straight Razors ("Simpson's Special")—Full hollow ground blade, each one tempered and set before leaving factory. Splendid 85c line. Saturday rush price, each ..... 45

### JACK KNIVES, REGULARLY WORTH 65c; 75c, 85c.

Strong Jack Knives, for all purposes, two and three-blade knives, stag handles, horn handles, bone handles. A large selection. Extra-ordinary bargain. Saturday rush price, each ..... 38  
(Basement)

## The Groceries

2000 lbs. Fresh Creamery Butter, White Clover Brand. Per pound ..... 30  
Toasted Corn Flakes. Three packages ..... 23  
Loaf Sugar. Four pounds ..... 23  
Macaroni's Pickles, mixed, chow and walnuts. Pint bottle ..... 23  
California Asparagus Tips. Per tin ..... 23  
Imported French Peas. Per tin ..... 11  
Canned Corn. Three tins ..... 23  
Rich Red Salmon, Argo Brand. Per tin ..... 15  
Clark's Pork and Beans, in Chili Sauce. Large tin ..... 10  
Baker's Cocoa. Half-pound tin ..... 22  
Finest Comb Honey. Per section ..... 23  
Gorton's H. P. Seafood. Per bottle ..... 23  
Choice Olives. Six-ounce bottle ..... 15  
Crossed Fish Brand Sardines. Two tins ..... 24  
Imported Pure Orange Marmalade Tinklers. Two-pound jar ..... 23  
Canned Fruit—Raspberries, Strawberries and Cherries. Per tin ..... 15  
500 lbs. Fresh Peel Cakes. Per pound ..... 12  
Fancy Mixed Biscuits. Two pounds ..... 12

### CUT FLOWERS.

1000 Carnations, assorted. Per dozen ..... 25  
Bulbs for Planting, single and double Hyacinths, assorted colors. Per dozen ..... 40

### CANDY SECTION

Main Floor and Basement  
1000 pounds Simpson's Special, an assortment of chocolate, cream, caramels, taffies and bon-bons. Per pound ..... 20  
500 pounds Nut Milk Chocolate. Per pound ..... 40  
1000 pounds of Assorted Taffies, cocoanuts, almond and peanuts. Per pound ..... 10

The Robert Simpson Company, Limited