

Mr. FIELD: That includes salaries.

Senator GROSART: So that is your \$3.6 million?

Mr. FIELD: Yes.

Senator MACDONALD (*Queens*): Does the head office of the tourist business, started by D. Leo Dolan in 1934, contribute any assistance to the tourist offices in different provinces?

Mr. FIELD: No. So far as I know, and my acquaintance goes back more than 15 years, there has never been any contribution.

Senator MACDONALD (*Queens*): In other words, each province has to look after its own promotion?

The CHAIRMAN: Are you speaking of dollars or money contributions?

Senator GROSART: Would you care to comment on the wide disparity per capita in the provinces?

Mr. FIELD: I could make some comments, sir. I would say this, because I have said it publicly and I have said it also in meetings of the tourist associations. We have succeeded in increasing the travel bureau's appropriation for tourist promotion from about \$1.5 million in 1956 up to \$4.9 million proposed for 1964-65. The provincial travel offices have not managed to increase their budgets proportionately, and I would like to see them do so. I believe that the travel bureau and the federal Government could properly assume the very heavy burden of this costly advertising and promotion in the American market.

Except in one or two cases, the provinces do not have sufficient resources to do this. All the provinces should increase their budgets, they should strive harder to convince their treasury boards that this is a vital and useful contribution to the provincial economy. I would like to see all the provinces spending as much per capita as our friends in the Atlantic provinces are spending.

Senator CRERAR: On this sheet showing the balance of payments on travel account between Canada and the United States, do the figures represent millions of dollars?

Mr. FIELD: Yes.

Senator CRERAR: In the case of the credits, take the United States, the credits there are the amounts that Americans spend in Canada in each of those years?

Mr. FIELD: That is right, sir.

Senator CRERAR: And the debits are the amounts that Canadians spend in the United States each year?

Mr. FIELD: That is right, sir.

Senator CRERAR: Until 1951, we had a balance in our favour; and then there was an adverse balance until 1962. I dare say that was caused by the change in the exchange rate?

Mr. FIELD: It was affected by the change in the exchange rate. There is no doubt about that.

Senator CRERAR: When we look at the account with all other countries, apparently Canadians spent \$144 million more in visits to other countries than visitors from other countries spent with us. Am I correct in that?

Mr. FIELD: That is right.

Senator CRERAR: With the result that in 1963 we have a net balance in our favour of \$13 million?

Mr. FIELD: Yes, sir, for the first time since 1950.

Senator CRERAR: I wanted to be certain that I had the interpretation correct.

Mr. FIELD: You are quite right. The chart should have shown the words "millions of dollars".