



news release

Date **January 16, 1991**

No. 12

For release

"FRAGILE FISHERY" VIDEO AIRS ON CANADIAN AIRLINES INTERNATIONAL

International Trade Minister John C. Crosbie and Minister of Fisheries and Oceans Bernard Valcourt said today that they are pleased Canadian Airlines International has begun to show "The Fragile Fishery" video on domestic and international flights during the months of January and February.

"The Fragile Fishery" video was produced by External Affairs and International Trade Canada as part of a broad Canadian effort to draw attention to the need for sustainable development of the northwest Atlantic fishery. A booklet with the same title has also been distributed to international audiences.

"It is important that international audiences hear the sustainable development message as it applies to an area seriously threatened by overfishing," said Mr. Crosbie. "There is a pressing need for a global vision of managing the fishery, given the concentrated and high level of fishing by foreign fleets on the Nose and Tail of the Grand Banks."

"The video, in conjunction with other public information initiatives in Europe, points out the damaging environmental consequences of overfishing, the seriousness with which Canada regards continued European Community (EC) non-compliance with Northwest Atlantic Fisheries Organization (NAFO) decisions, and the severe effect this overfishing has had on fishermen on both sides of the Atlantic," said Mr. Valcourt.