

AS WE MONITOR AND ANALYZE EUROPE AND 1992, WE WILL ALSO BE BUILDING TRADE AND INVESTMENT LINKS TO THE PACIFIC RIM.

WE HOPE TO STRENGTHEN THE LANGUAGE AND CULTURAL EXPERTISE OF CANADIANS, RECOGNIZING THAT THE LANGUAGE OF BUSINESS MUST BE THE LANGUAGE OF THE CUSTOMER; AND THAT TOO FEW CANADIANS SPEAK ASIAN LANGUAGES.

WE WANT TO INCREASE SUPPORT FOR MARKET PENETRATION;

WE HOPE TO ENCOURAGE SCIENCE AND TECHNOLOGY COOPERATION; AND

WE WANT TO PROMOTE CANADIAN INTERESTS THROUGH A MORE VIGOROUS COMMUNICATIONS PROGRAM AND CULTURAL EXCHANGES, SO THAT ASIANS KNOW MORE ABOUT US.

AND IF WE ARE COMPETITIVE IN ASIA, EUROPE AND THE UNITED STATES, WE WILL BE COMPETITIVE ANYWHERE IN THE WORLD -- WHETHER IN BRAZIL OR IN EASTERN EUROPE.