

ANNEX
OVERVIEW OF THE MEDIUM-TERM STRATEGY FOR 2002-2007

UNIFYING THEME

UNESCO contributing to peace and human development in an era of globalization through education, the sciences, culture and communication.

TWO CROSS-CUTTING THEMES

- Eradication of poverty, especially extreme poverty ■
- The contribution of information and communication technologies to the development of education, science and culture and the construction of a knowledge society ■

THREE MAIN STRATEGIC THRUSTS

Developing and promoting universal principles and norms, based on shared values, in order to meet emerging challenges in education, science, culture and communication and to protect and strengthen the "common public good"

Promoting pluralism, through recognition and safeguarding of diversity together with the observance of human rights

Promoting empowerment and participation in the emerging knowledge society through equitable access, capacity-building and sharing of knowledge

TWELVE STRATEGIC OBJECTIVES

Education	Sciences	Culture	Communication and Information
<ul style="list-style-type: none">■ Promoting education as a fundamental right in accordance with the Universal Declaration of Human Rights;■ Improving the quality of education through the diversification of contents and methods and the promotion of universally shared values;■ Promoting experimentation, innovation and the diffusion and sharing of information and best practices as well as policy dialogue	<ul style="list-style-type: none">■ Promoting principles and ethical norms to guide scientific and technological development and social transformation;■ Improving human security by better management of the environment and social change;■ Enhancing scientific, technical and human capacities to participate in the emerging knowledge societies.	<ul style="list-style-type: none">■ Promoting the drafting and implementation of standard-setting instruments in the cultural field;■ Safeguarding cultural diversity and encouraging dialogue among cultures and civilizations;■ Enhancing the linkages between culture and development, through capacity-building and sharing of knowledge.	<ul style="list-style-type: none">■ Promoting the free flow of ideas and universal access to information;■ Promoting the expression of pluralism and cultural diversity in the media and world information networks;■ Access for all to information and communication technologies, especially in the public domain.