

DATE 07/16/97

774005

S.1 Q.11c Which country do you believe is the world's largest exporter to ... Mexico

REPORT CTAB4C

	MOST ATTRACTIVE OVERALL			
	TOTAL	U.S.	Canada	Mexico
TOTAL INTERVIEWS	704 100.0	466 100.0	77 100.0	98 100.0
United States	537 76.3	363 77.9	58 75.3	82 83.7
Japan	24 3.4	14 3.0	5 6.5	4 4.1
Canada	9 1.3	6 1.3	2 2.6	1 1.0
Other	65 9.2	40 8.6	6 7.8	4 4.1
D.N.S.	69 9.8	43 9.2	6 7.8	7 7.1