3 269 994

SECTORAL ANALYSIS - SINGAPORE RECREATION AND LEISURE SERVICES INDUSTRY

CONTENTS

This report covers the following topics:

Background	Page
- Directional Emphasis of Sector	1
- Economic Overview	1
- Current Situation	2
- Future Trends	5
Competitor Analysis	
- Key Participants in the Recreation & Leisure Services Industry	7
- Key Customers in the Sector	7
- Current Marketing Trends	7
Industry Incentives and Regulations	
- Government Regulations	8
- Local Preference Policy	8
Appendices	

- Key Industry and Government Contacts
- Other Tax Incentives Administered by the Economic Development Board
- List of Major Theatre and Bowling Operators
- List of Discotheque Operators and Karaoke Lounges

SRI International
Southeast Asia & South Pacific
Regional Headquarters

Dept. of External Affairs Min. des Affaires extérieures

JAN 5 1995

RETURN TO DEPARTMENTAL LIBRARY
RETOURNER A LA BIBLIOTHEQUE DU MINISTERE

The Canadian High Commission in Singapore, Commercial Section, commissioned SRI International to prepare this sectoral analysis overview. This report is designed to help Canadian organizations meet their initial information needs regarding participation in this sector in Singapore. The information presented is believed to be accurate and from sources SRI believes to be reliable. Readers are urged to verify pertinent information before committing resources.