31LLA

MARKET STUDY ON THE MEXICAN MARKET FOR HOTEL AND RESTAURANT EQUIPMENT AND SUPPLIES

INDEX

| | | | PAGE |
|-----|---------------------------|--|------|
| 1. | BACKGROUND | 16 10 10 10 10 10 10 10 10 10 10 10 10 10 | 2 |
| 2. | ECONOMIC ENVIRONMENT | Dept. of External Affairs Min. des Affaires extérieures | 3 |
| 3. | MARKET ASSESSMENT | SEP 9 1993 | 4 |
| 4. | END USERS | RETURN TO DEPARTMENTAL LIBRARY RETOURNER A LA BIBLIOTHEQUE CU MINISTERE | 8 |
| 4.1 | HOTELS | | 9 |
| 4.2 | RESTAURANTS | ing frant last as lawd sw [Millasor arsequ] | 15 |
| 5. | INVESTMENTS AND FINANCING | | 16 |
| 6. | PROJECTS | eraceudly-ecologic to the control of | 19 |
| 7. | MARKET ACCESS | | 24 |
| 200 | APPENDICES | | 26 |
| - | | e en La Lanu Jon asu | |

APPENDIX I: Industrial Chambers and Associations

APPENDIX II: Useful Government Agencies

APPENDIX III: Agents and Distributors

APPENDIX IV: Leading hotel chains in Mexico