

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :603-CLEVELAND

008-TRANSPORT SYS,EQUIP,COMP,SERV.
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	REVIEW OF G.E. ENGINE PLANT REQUIREMENTS AND BUYING STRUCTURE.	INCREASE NUMBER OF CANADIAN COMPANIES BIDDING ON G.E. REQUIREMENTS.
	MAINTAIN CONNECTION WITH PAT REGARDING SYSTEMS LONG-TERM PLAN (YEAR 2000) TO COMPLETE E-W SUBWAY EXTENSION.	(LONG-TERM) ENABLE CANADIAN COMPANIES TO BID ON TRAIN AND DESIGN REQUIREMENTS.
	WORK WITH UTW & DRIE TO COMPLETE STUDY OF JAPANESE SOURCING (HONDA & TOYOTA ASSEMBLY PLANTS).	DISCOVER EXPORT OPPORTUNITIES FOR CDN OEM SUPPLIERS.

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
	QUARTER: 1 INFORMATION BOOTH AT OHIO AUTOMOTIVE WHOLESALERS SHOW	PROJECT CANCELLED.
	QUARTER: 2 North American Sail and Power Boat Show	Four Canadian boat builders participated in event
	QUARTER: 3 National RV Trade Show	8 Canadian companies exhibited at event
	QUARTER: 4 1. Mid America Truck Show, Louisville, KY March 30-April 1. 2. Toronto Boat Show, Jan. 12,13. 3. Mid-America Boat Show, Cleveland, OH Jan. 20-29.	1. Visited show, met with Cdn. exhibitors and show mgt. regarding a national stand for 1990. 2. Recruited three buyers and attended show. Met with 8 companies interested in mid-west market. 3. Assisted exhibitors representing Cdn products