

REPORT 4  
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 611-SEATTLE

015-CONSTRUCTION INDUSTRY  
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

SUPPORT CANADIAN PARTICIPATION IN WESTERN BUILDING MATERIALS  
DEALERS ASSOCIATION SHOW.

ENCOURAGE SUPPLIERS TO PARTICIPATE IN ONE OF TWO HOME SHOWS IN  
THE SEATTLE-TACOMA AREA.

ANTICIPATED RESULTS:

SIX COMPANIES INCREASE THEIR PENETRATION IN  
THE MARKET.

SIX COMPANIES TO ENHANCE OR ESTABLISH THEIR  
MARKET POSITION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 NONE AT THIS STAGE.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

FOLLOW UP TO BUILDING MATERIAL NEBBS IN PROGRAM.