

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 409-BERNE

009-FOREST PRODUCTS, EQUIP, SERVICES
SWITZERLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PREPARE A SOURCING SURVEY TO DETERMINE PRICE AND SOURCE OF SUPPLY OF ALL MAJOR IMPORTERS OF WOOD AND WOOD PRODUCTS.

ENCOURAGE FIVE CANADIAN FIRMS TO ENTER SWISS MARKET WITH COMPETITIVE PRICES.

WORK WITH COFI TO DETERMINE AVAILABLE SOURCES OF SUPPLY IN CANADA FOR MOST POPULAR WOOD PRODUCTS IN SWITZERLAND.

PINPOINT CANADIAN COMPANIES WITH SUPPLY CAPABILITIES.

MAKE DATA ANALYSIS OF IMPORT PRACTICES OF MAJOR (4 - 8) SWISS IMPORTERS AND PROVIDE QUALITATIVE AND QUANTITATIVE DATA TO CANADIAN EXPORTERS.

DETERMINE IF OTHER CANADIAN COMPANIES CAN ENTER THE MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

0091 409-BERNE

REPORT 4
88/10/21

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN
AT MISSIONS ABROAD FOR FISCAL YEAR 88
QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM