

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :304-LAGOS

001-AGRI & FOOD PRODUCTS & SERVICE
NIGERIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUE TO LIAISE WITH MINISTRY OF AGRICULTURE IN SUPPORT OF HOWE INTERNATIONAL DESIGN CONSULTANCY ON NAT'L GRAINS STORAGE PROGRAMME.

SUCCESSFUL IMPLEMENTATION OF THE CONSULTANCY PUTTING CANADA IN GOOD POSITION FOR CONSTRUCTION CONTRACTS.

CONTINUE TO PURSUE OPPORTUNITIES FOR CANADIAN MILK PRODUCTS(POWDER/EVAP.).SEEK DIVERSIFICATION OF PRODUCTS AT COMPETITIVE PRICES FOR NIGERIAN & GHANAIAN MARKETS.

BROADEN OUR MKT NICHE IN AN AREA WHICH HAS BEEN CDA'S LARGEST EXPORT TO NIGERIA AND OPEN NEW ACTIVITY IN GHANA.

PROVIDE CANADIAN COMPANIES, DRIE, EXTERNAL AFFAIRS WITH A CURRENT LISTING OF POTENTIAL AGRICULTURAL EQUIPMENT DISTRIBUTORS AND REPRESENTATIVES.

ASSESSMENT OF EQUIP.REQUIREMENTS & CREDIT-WORTHY REPRESENTATIVES.INTRODUCTION OF TWO NEW CDN COMPANIES TO THE MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PROMOTE FOOD PACIFIC 88.
PROMOTE WCFPS/SEND INCOMING BUYER.
PROMOTE CANADIAN CAPABILITY IN SPECIALIZED EQUIPMENT.

SELECTED AND BRIEFED INCOMING BUYER FOR WCFPS. PREPARING FOLLOW-UP REPORT. AGENCY AGREEMENT SIGNED FOR AQUAMARINE HARVESTERS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----