

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: RIYADH

Market: SAUDI ARABIA

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: FINALIZE SALE OF PIRANHAS TO MINISTRY OF DEFENCE
Expected Results: \$50M COMPONENT FOR GM CANADA

Activity: KEEP MOWAG PROPOSAL ALIVE WITH NATIONAL GUARD PENDING BUDGET
Expected Results: \$100M COMPONENT FOR GM CANADA

For the next fiscal year, the mission will carry out the following approved fairs and missions:

Activity: INCOMING MISSION TO ARM-X 23-25 MAY 1989
Expected Results: \$10-20 MILLION SALES

Activity: INFO BOOTH AT INTERNATIONAL SECURITY EQUIPMENT EXHIBITION
Expected Results: \$2 MILLION SALES

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: MARKET STUDY
Expected Results: RAISE AWARENESS OF MARKET OPPORTUNITIES IN KSA

Activity: CDN PARTIC. IN PROPOSAL TO RE-ENGINE ARMoured VEHICLES
Expected Results: CDN GROUP TO BID ON REFIT PROGRAM