

PROGRAM RESULTS: ALL REGIONS

BUSINESS ACTIVITY

During the October - December 1994 period, ninety-two posts submitted quarterly reports identifying the following business activities:

- 354 EXPORT SALES WORTH \$2229.92 MILLION
- 67 NEW BUYING CONNECTIONS / 99 AGENCY AGREEMENTS
- 76 NEW JOINT VENTURES WORTH \$841.7 MILLION / 11 LICENSING AGREEMENTS WORTH \$24.5 MILLION
- 8 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$1335.1 MILLION
- 31 CANADIAN INVESTMENTS ABROAD WORTH \$550 MILLION
- 54 TECHNOLOGY TRANSFERS WORTH \$7.71 MILLION

HIGHLIGHTS:

- \$37.9 Million - Investment in soda and spring water (Chicago)
- \$30 Million - Sale of cellular telephone systems (Tel Aviv)
- \$13 Million - New joint venture virtual reality theme parks (Tokyo)
- \$10.83 Million - Sale of office furniture and fixtures (Atlanta)
- \$9 Million - Sale of microwave system (Helsinki)
- \$4.2 Million - Sale of portable greenhouse (Bombay)
- \$3.5 Million - Sale of waste water treatment equipment (Prague)
- \$1.87 Million - Sale of care consulting (Bridgetown)
- \$1.5 Million - Sale of computer equipment and software (Algiers)
- \$1 Million - New joint venture of pumps and valves (Kingston)

KEY STATISTICS: for the ninety-two posts having submitted a quarterly report

REGIONS	MISSIONS		NUMBER CONFIRMED EXPORT SALES		VALUE CONFIRMED EXPORT SALES (\$M)	
	TOTAL	REPORTING				
Africa & Middle East	22	22	21		202	
Asia & Pacific	20	19	141		1392	
Europe	28	26	64		504	
Latin America & Caribbean	16	14	39		15	
United States	11	11	89		117	
	97	92	354		2230	

REGIONS	TRADE ENQUIRIES		INVESTMENT ENQUIRIES		BUSINESS VISITORS	
	Cdn	Local	Cdn	Local	Cdn Pr / Pub	Loc Pr / Pub
Africa & Middle East	5692	7142	59	52	992 / 224	1979 / 454
Asia & Pacific	11172	15920	183	281	3100 / 959	10251 / 713
Europe	7246	9910	144	324	1479 / 607	2169 / 528
Latin America & Caribbean	12488	9153	209	85	2131 / 242	2347 / 388
United States	8328	5934	232	183	2162 / 246	1340 / 473
	44926	48059	827	925	9864/2278	18086/2556