

#### **▶ TOP STORIES**

## **Europe's northern innovators** beckon Canada

This special issue looks at trade and investment opportunities with Canada's northern neighbours: Denmark, Finland, Iceland, Norway and Sweden, now commonly referred to as the Nordic countries. The region of 25 million people is linked to Canada by more than just climate and beauty.







# Opportunities abound as Nordic consumers lead phone revolution

Canadian leaders in information and communications technology can find windows of opportunity and world class partners in the Nordic region. The ICT market there is worth some \$80 billion a year. see page 3

## Nordic energy drills deep and goes green

With well established conventional energy reserves and a reputation for environmental stewardship, the Nordic region is a major source of energy, old and new. And that could mean investment, trade and science and technology opportunities across the region for Canadians. see page 5





#### ALSO IN THIS ISSUE

#### SIAL Montreal 2007

Montreal, March 28 - 30, 2007 > Looking for an opportunity to expand your markets, launch new products, meet new buyers and showcase your products internationally? see page 4

### Partnering a key to Nordic life sciences

With a wide range of life sciences knowledge and innovation and a steady flow of research in the field, the Nordic region ranks as one of the largest and fastest growing for life sciences in the world. see page 6

### Mining opportunities buoyed by high metal prices

Much like Canada, the Nordic region is experiencing a mining boom as the industry reaps the benefits of strong metal prices and high demand for raw materials. As a result, mining opportunities abound for Canadian exporters and investors. see page 8

FACTS & FIGURES

