

## CLAIMS

Ideal Concrete Machinery is the **most profitable machinery** in a most profitable business.

Ideal Concrete Machinery has more twentieth century features and **patented** improvements than any other concrete block machinery.

Ideal Concrete Machinery is the most perfectly constructed, of the finest material, and gives the longest as well as the most satisfactory service of any concrete machinery.

Ideal Concrete Machinery is simple in operation, has nothing to get out of order, and is so carefully machined that there is absolute uniformity of product.

Ideal Concrete Machinery can be operated with maximum speed, with the greatest possible economy of labor and material—this machinery pays for itself in actual saving on these two items of expense.

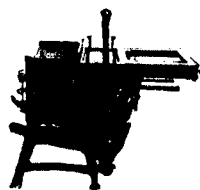
Ideal Concrete Machinery opens an unlimited field in construction work, and provides for compelling beauty and artistic effect in any form of structure where Ideal blocks are used.

And finally—the Ideal Automatic Power Tamper, Scraper and Finisher solves the problems of economy, density and output, placing concrete blocks in the lead of any other form of construction.

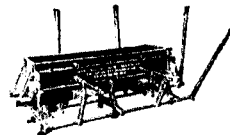
**We ask only the investigation of Ideal Concrete Machinery.**

Our catalogue and detailed information concerning suitable equipment for definite work will be furnished gladly, free of any charge or obligation. Our *Personal Service* Department studies the needs of every customer, no matter where located, and aims for his success. We urge that you write us to-day, mentioning the particular machinery you are interested in.

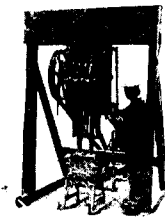
The Ideal line includes Block Machines, Automatic Power Tampers, Sill and Lintel Machines, Proportioning, Continuous and Batch Mixers, Brick Machines, Water Proofing and Colors, Metal Wall Plugs, Attachments for Chimneys, Water Tables, Course Blocks, Octagons, Circles, Face Designs of all kinds and Stucco Blocks, Special Molds for Columns, Bases, Capitals, Balustrades, Balls, Piers, Porch Columns, Vases, Steps, Sidewalk, Tile and Fence Posts.



Ideal Block Machine, with Scraper and Finisher Attachment



Ideal Sill and Lintel Machine.



Ideal Automatic Power Tamper

## PROOFS

More Ideal Concrete Block machines are in use in this country and abroad than all others combined. **The public has learned that this machinery is the most profitable.**

In the fiscal year, closing August 31st, 1919, 55 per cent. of the total machinery sales of this company were made in **five States**—in these five States previous to this year more Ideal machinery was in use than in all other States. **Wherever Ideal machinery is used a local demand for this machinery has been inevitable.**

In this same fiscal year 55 per cent. of the sales from these five States came in by mail. **Personal sales arguments and breezy talk have not been needed to sell this machinery.**

And, 50 per cent. of the total sales in this country were cash with order. **The recommendation of customers and the wonderful record of the machinery itself has made preliminary trials an unnecessary courtesy.**

Ideal Concrete Machinery stands alone in the specifications of leading architects, engineers, railway systems and cement companies.

**Such a Record of Public Confidence tells the Whole Story of Superiority.**

# IDEAL CONCRETE MACHINERY CO., LTD.

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South Bend, Ind.