

have had an immense sale and have greatly pleased the youthful purchasers. The illus-

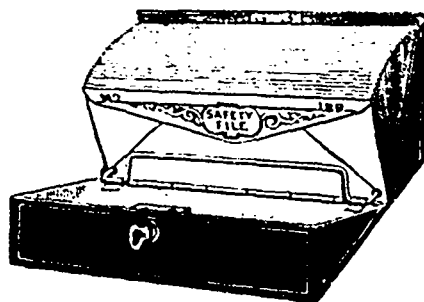


Warwick Bros. & Rutter

trations are given for the benefit of any in the trade who have not seen these attractive books.

THE SAFETY DOCUMENT FILE.

A large business has been done by dealers who took hold of the Safety document file. Buntin Gillies & Co. carry



Buntin, Gillies & Co.

these in stock in both the present sizes, and will shortly be able to show a new file, No. 30, which will contain fifty pockets, the file itself being 7½ inches high and listing at \$2.50. The No. 20 is 4½ inches high and



Buntin, Gillies & Co.

lists at \$2, and the No. 10 is 3 inches high and lists at \$1.80; a generous trade discount being allowed.

FOR UNMOUNTED PHOTOGRAPHS.

In celluloid albums the Copp, Clark Co. are showing some very cheap as well as expensive articles, the price running from \$4.80 a dozen upward. A novel line this season are albums for unmounted photographs. These are quite tasteful, substantial books of various sizes, and range in price from \$1.80 per dozen to \$7.20 per dozen. This firm are also carrying a full and good line of stamp albums.

A NOVELTY FOR CHILDREN.

Two new kinds of playing cards are being put on the market by the Copp, Clark Co., and are called "Boston" and "Whist." They are whist size cards, and the price is \$3.60 per dozen. The firm have a complete stock of whist and bezique markers, cribbage boards, etc., and make a specialty of this department. A novelty for the children is a lock-box with a bank for pennies at one end. The bank may be locked as well as the box, and the whole thing makes an attractive novelty.

THE DEMAND FOR PAPETERIES.

There seems to be an excellent demand this year for papeteries, and the firms which have gone to great expense and trouble in stocking a large line report that they have been well repaid for their enterprise. Warwick Bros. & Rutter are showing the finest line of these goods ever displayed during the existence of the firm, and the line comprises every kind of papeterie, including the fine makes of Goodall, Whiting, Hurlbut and others down to the moderate priced but artistically boxed ones. The trade will find that every class of customer can be reached by some item in a large range like this.

WARWICK'S FOUNTAIN PEN.

Another fountain pen has been put on the market. The new pen is Warwick's fountain pen, and is a good article for ready sale. In order to hold the trade these pens are put up in fine oak and plush stands for counter display, holding half a dozen or a dozen. The pen is made in half a dozen different styles with assorted points. Warwick Bros. & Rutter are also showing some fine goods in gold pens with pearl handles. These are also being put up in plush cases.

CREPE TISSUE.

Warwick Bros. & Rutter have laid in a complete line of crepe tissue. This is shown in all single colors and also rainbow

TRAVELERS GOING OUT.

The travelers of Warwick Bros. & Rutter are starting out immediately at the close of

the Toronto Exhibition on Sept. 10 with all their different lines represented in samples, and the trade are invited to see their latest novelties before deciding to buy.

A FINE CATALOGUE.

The catalogue of school books and supplies issued by Warwick Bros. & Rutter is not only an extremely useful and practical list for the trade, but as a specimen of printing is equally noticeable. It is fully illustrated. A copy will be sent to any dealer desiring one.

A NEW PLAYING CARD.

As the season for playing cards is now at hand, Warwick Bros. & Rutter are showing a full line of American, Canadian and European cards in a great variety as to price and finish. A new card is the "Winners," which will retail for 15c., and is an extra fine card, linen stock, in tuck boxes. Nothing like this has ever been shown in Canada before at the price, and those who do a good business in playing cards should write for a sample.

THE ORIGIN OF MOORE'S POEM.

Mrs. Amelia Kohler died a few days ago. In her life are several interesting passages. The public may thank Mrs. Kohler for Moore's poem, "'Tis the Last Rose of Summer," which is so well known and has given real enjoyment to many. The first line is hers, and hers, too, was the sugges-



Warwick Bros. & Rutter.

tion to write the poem. She was a close friend of Moore's sister, who kept a private school in London, and thus saw much of