BOOKSELLER AND STATIONER

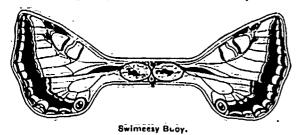
of papers suitable to every demand. Each number put up in neat boxes containing 500 sheets.

The illustration below shows one of an assortment of new Japanese lanterns for which a big success is almost certain. A good idea of what the lanterns look like is given by the illustration, with the exception, of



course, that the beautiful coloring is not shown. The ribot the lantern are made of bamboo, and when closed, not together, in the form of a bamboo rod. The lantern is opened by pulling the small nob at the bottom. They may be had in three sizes, which in closed form measure 9, 10-and 12 inches, retailing at 25, 35-and 50 cents each. They are beng handled by the American News Company, of New York.

The "Swimeesy Buoy" is one of those novelties for the summer trade which will be welcomed by all fancy



goods dealers, particularly by dealers living at or near summer watering places. The buoys are made of especially prepared porous material, and will support on the water at just the right level, a man of 200 pounds as easily as a small child. Being porous they adjust themselves readily, after being in the water a few minutes, to the weight of the wearer. They impart confidence to the beginner, and enable him to learn to swim quickly, and are invaluable to the swimmer who likes to go long distances. The cut on this page shows the construction of the article. William Briggs, the Toronto publisher, has them for sale,

Buntin, Gillies & Co., Limited, Hamilton, report on active demand for school supplies. Their new scribblers and exercise books with artistic cover designs are having a large sale.

ADDENDA CLASSIFIED LIST, PAGE 48.

Thumb Tacks-

Hawkes-Jackson Company, 82 Duane St., New York

An old Jew pedlar was passing through a West of England-hamlet, offering his wares for sale, when a little girl beckoned to him.

"Vell, my lettle tear?" said the old man.

"Please, sir, mother wants to know how you sell your needles."

"Hundred a penny, my lettle tear."

"Then I'll have a penn orth. Only mother says you must count 'em out one by one."

"Count 'em? Certainly. Hold-out your hand. Now, den. Von. two tree—an' vot might be your age, my leetle tear?"

"Please, sir, I'm ten, sir."

"Ten, ch? Tank you. Ten, eleven, twelve, dirteenan' what's your mudder's age?"

"Thirty-two, sir."

"Dirty-two, dirty-tree, dirty-four! Fader's age?

"Fifty-five, sir."

"Fifty-five, fifty-six, fifty-seven ! Granfader ?"

"No, sir; grandmother."

"Ah I she'll do. Vot's her age ?"

"Ninety-seven, sir."

"Tank you. Ninety-seven, ninety-eight, ninety-ninevon hundred needles for von penny. Money? Tank you. Mind you don't lose any needles. Good afternoon, my leetle tear!"

EVEN AT A GLANCE

all papers do not look the same. The better grades; those with "Hurd's Name on the Box" show their quality then, but the great differences are disclosed when close examinations and use are made. The superiority of our papers is always maintained; for instead of trying to cheapen them in any way, our policy is to keep-to-or better the quality. The assured satisfaction these goods give the customer should have weight with you.

Crane's-Fine-Chain-Laid 54 which is now-made in White. Bluite, Champagne, and Pastel-Pink-is very-popular. We will be pleased-to send samples.

GEO. B. HURD @ CO.

Fine Paper Manufacturers
425 and 427 Broome Street, New York, U.S.A.

