

This is a highly detailed and ornate black and white advertisement for Beehive Wools. The entire design is framed by a decorative Greek key border. At the top, two large, tilted labels are prominent. The left one, titled 'BEE HIVE WOOLS', depicts a woman in traditional dress spinning wool. The right one, titled 'BEE HIVE KNITTING WOOLS', shows a beehive on a stand. Below these, a central circular emblem contains the large, stylized letters 'BB'. Surrounding this central emblem are four smaller, tilted labels: 'BEE HIVE FINGERING 5 PL-52' (top left), 'BEE HIVE FINGERING 5 PL-51' (top right), 'BEE HIVE SCOTCH FINGERING' (bottom left), and 'BEE HIVE BERLIN FINGERING' (bottom right). These labels list various wool types such as 'PETTICOAT FINGERING', 'MERINO', 'AND LUSIAN', 'PYRENEES', 'SHETLAND & VEST', 'SOFT KNITTING', 'BALMORAL FINGERING', 'FLEECY', 'LADY BETTY FLEECY', 'INDIANA', and 'DRESDEN'. In the center of the advertisement, a large banner reads 'BEE HIVE WOOLS'. Below the banner, the text 'J AND J BALDWIN' is prominently displayed, followed by 'MANUFACTURERS' in a smaller font. At the bottom, a detailed illustration of a factory complex with multiple buildings and smoking chimneys is shown. Below the factory, the text 'CLARK BRIDGE MILL, HALIFAX' is visible. The overall aesthetic is that of a late 19th or early 20th-century commercial print.