

Announcing Our Mammoth

# STOCK-REDUCING

# SALE

For Ten business days commencing on

# SATURDAY, 8th

Sale Lasts  
Ten Days!

10 PIECES  
FANCY DRESS VOILE  
Light and Dark Shades.  
Fine wearer. Reg. \$1.00  
SALE PRICE—  
**49c**

Begins on  
Saturday!

MEN'S SOFT COLLARS  
**15c**  
W.G.&R. LAUNDERED  
COLLARS  
**2 for 25c**

we will conduct a Stock-Reducing Event that will enable careful buyers to  
**REAP A BIG HARVEST OF BARGAINS --- SWIFT, SONS & CO.**

### STANDING ROOM ONLY!

at our Hosiery Dept. early Saturday morning. We will top off a big season's hosiery business with these items.

### REMEMBER THIS

All lines in our big store are reduced to "walk-out prices." These items are not shop-worn or out-of-date lines, but bright, crisp, new merchandise.

### BIG LEAGUE ITEMS

Our Men's Wear Dept. will fairly knock the cover off the ball with these items. Get in on the clean-up Saturday, Men.



LOOK - LOOK!



A REAL HUMMER



10 dozen HOLEPROOF SOX, fine quality, Regular 60 cents, colors black and brown..... 3 PAIRS FOR \$1.35	10 Dozen MEN'S SOX, fine quality, Cotton, black and brown..... FIVE PAIRS FOR ONE DOLLAR	SILK HOLEPROOF HOSE for Men all shades.....Per Pair, 75c	10 PIECES FACTORY SHEETING 37 inches wide, extra heavy, 22c yd. Price at the mill today is 27c yard. OUR PRICE--22c PER YARD	A LINEN BARGAIN! 17 inches wide PURE LINEN TOWELING at Five yards for \$1.00
8 DOZEN WORK SOX FOUR PAIRS FOR ONE DOLLAR	22 Dozen CHILDREN'S HOSE, rib, black, brown and white, all sizes, Per Pair .....19 cents	OXFORD SHIRTINGS Good Patterns Eight pieces to choose from 25c per yard	8 PIECES GINGHAM, all good patterns, Per Yard.....15 cents	A CASE OF MEN'S FELT HATS New shapes. Popular shades. All sizes. ON SALE AT \$2.50 EACH

This is Positively a Stock Reducing Sale. All Merchandise in our store is Marked Down---in many instances less than actual factory prices. Get Your Share of Great Values. Be on the Job Early.

YOUNG MEN'S SMART CUT SUITS—All new cloths, plain and check Sizes 33 to 38 ..... WONDERFUL SAVING! \$12.50 to \$18.50	LADIES' MOTOR COATS Waterproof. Smart styles. Formerly \$12.50—SALE \$7.50	LADIES' CRAVENETTE COATS—Smart styles in Tans and Fawns. Marked to sell at \$25.00 ON SALE ..... \$15.00 and \$16.50
BOYS' SMART TWEED AND WORSTED SUITS—All Sizes. These are rare values at \$9.50 to \$12.00. SALE PRICES: \$6.75 \$7.75 \$8.75	BOYS' SUITS A Big Table. Sizes 29 to 34. \$5.90 Smart Style Bloomer Pants	MEN'S SUITS Standard 3-button sack coat, sizes 36 to 44 ..... \$12.50 to \$16.50
MEN'S WATERPROOF COATS Regular \$24.00— \$12.50		10 Dozen MEN'S CAPS — smart shapes. New Cloths, mostly samples. 5 Dozen to go out at ....49 cents 5 Dozen to go out at ....79 cents
MEN'S B.V.D. UNDERWEAR 98c NINETY-EIGHT CENTS 98c		

**BIGGEST CLOTHING EVENT IN THE HISTORY OF OUR FIRM FOR THE PAST TEN YEARS!**

100 OTHER RARE TREATS IN STORE FOR YOU	8 DOZEN COTTON TOWELS FIFTEEN CENTS EACH	12 DOZ. HEMSTITCHED TOWELS TWENTY CENTS EACH	6 LADIES' SUITS, Silk-Lined Size 36 to 42 .....\$17.50	9 LADIES' SPRING COATS HALF PRICE
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See the Bargains on the Dress Goods Counters

Bargain Tables Piled Sky High! **60** Suit ends of Tweeds **EVERYTHING REDUCED!**  
BUY YOURS NOW  
HAVE IT MADE UP LATER

Come in Early Saturday morning, July 8th

# SWIFT, SONS & CO.

Cash Only

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No Credit

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